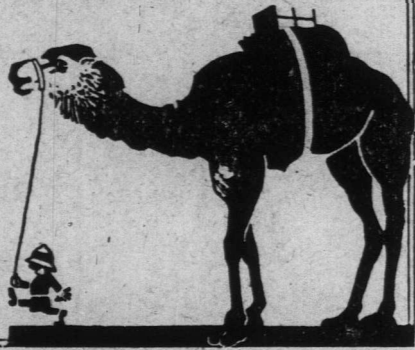


AS THE CAMEL
is indispensable to the traveller crossing the African deserts, so also is **SUNLIGHT SOAP** indispensable to a careful housewife. A Camel can go for several days without drinking, but a good housewife cannot afford to let a single day pass without putting **SUNLIGHT SOAP** to some use. The first duty of every housewife is to economise; the duty of **SUNLIGHT SOAP** is to help the housewife to economise. The daily use of **SUNLIGHT SOAP** is practical economy. It does the most washing in the shortest time, with least labour, and with no discomfort. Use a piece in your next wash, and you will be convinced as to its value.



Christ and Prohibition.

Reply to Mr. Blackall.

Mr. Blackall speaks undoubted truth when he says that "that happy state which Christ surely foresaw could be accomplished only by the free submission of the will of man to His Divine Will." And Christ's ideals of that Kingdom of God, as shown by His example and in His words which have come down through the ages, had been faithfully followed we should not now, after nearly two thousand years, have to use the means of Prohibition to stamp out the liquor traffic. Like many other evils of the world which have insidiously crept in and nestled under the protection of our civilization and even of our Churches, this particular serpent has eventually antagonized men's interests so, that they feel that nothing else is able to effectually curb its influence as its extermination.

I think Mr. Blackall is very much astray in saying that this method is not Christ-like. I think we see that Christ prohibits evil desires as well as wrong acts. It is one of the most remarkable features of His moral teaching that He does not command us to regulate or control our unlawful desires, but pronounces it unlawful to have such desires at all. In the Sermon on the Mount Christ quotes several prohibitions from the Mosaic law, and proceeds to declare the desire from which each prohibited act springs is equally culpable with the act itself.

Now while Prohibition will on the face of it coerce some who enjoy their liquor now to give it up, yet the benefit of Prohibition will come with increasing force to the next generations and enable them to grow up without this hindrance of liquor which now stifles the natural desires of the human heart for a pure life.

Christ commands us to remove such hindrances, and this sin against the body to which intemperance so often leads, brings on many sins of mind otherwise not thought of. A boy brought up in a home where liquor never enters never has any temptation to overcome in after life, so the boys now will grow up under Prohibition, with minds open to that enthusiasm of Humanity which Christ taught most of all. Those who appear to be the most devoted Christians are somewhat jealous of what they may consider this worldly machinery. But the law of the spirit of Christ is that Enthusiasm of Humanity which He declared to be the source from which all right action flows. And if the progress of science and civilization has put into our hands the means of benefiting our kind and we have the means of averting countless misfortunes, and raising to the right emblems, and raising the right emblems of contrivance, the general standard of happiness we are commanded by the spirit of humanity to use them. If Mr. Blackall abhors Prohibition, he must then abhor the law which prohibits the coming into the Colony of obscene pictures and literature. Must he also not abhor the system of government the world over, which makes laws by reason of majorities and thus forces minorities to obey them.

To return to the former point, a man who has no desire to sin is greater than a man who has a desire and

resists the temptation, and this law is plainly laid down by Christ in the Sermon on the Mount.

THEOBALD.

Mother! Don't Take Chances If Child's Tongue Is Coated

If cross, feverish, sick, bilious, clean little liver and bowels.

A laxative to-day saves a sick child to-morrow. Children simply will not take the time from play to empty their bowels, which become clogged up with waste, liver gets sluggish, stomach sour.

Look at the tongue, Mother! If coated, or your child is listless, cross, feverish, breath bad, restless, doesn't eat heartily, full of cold or has sore throat or any other children's ailment, give a teaspoonful of "California Syrup of Figs," then don't worry, because it is perfectly harmless, and in a few hours all this constipation poison, sour bile and fermenting waste will gently move out of the bowels, and you have a well, playful child again. A thorough "inside cleansing" is oftentimes all that is necessary. It should be the first treatment given in any sickness.

Beware of counterfeit fig syrups. Ask your druggist for a 50-cent bottle of "California Syrup of Figs," which has full directions for babies, children of all ages and for grown-ups plainly printed on the bottle. Look carefully and see that it is made by the "California Fig Syrup Company."

Mary Appeals to Men.

Manly Men and Women All Are Asked to Help in the Prohibition Cause.

Dear Sir,—Would you allow me to have a few words with the men before the day arrives for them to go to the poll and record their votes for or against Prohibition. There is an enemy in our Island Home. It is not the German Emperor, if it were, I feel sure there is not a man worthy of the name who would not vote "Yes" to have him driven forever from our Island. The enemy I speak of is King Alcohol—or in plainer language Rum, and the open saloon in St. John's. This enemy has had his headquarters in St. John's, but he distributes his products to all the outposts by express, and it is impossible to say what amount of misery, crime and even death may be corked up in one of these bottles or jars. Think of all the crimes that have been committed through indulgence in strong drink. See the suffering and want in the homes where fathers and

sons are in the habit of partaking of this evil.

But men, I am speaking now to manly men, men with a heart of pity beating within them for the wife and children of the man given to drink. The dread of pay day, and the thought of the man who pledged himself at the altar on that happy day when the solemn words were read that made them one; men I say who promised to love and protect until death do them part. In some men one glass of this fiery poison, makes demons of them, and the thought of such sends a feeling of terror into the very hearts of their wives and little children. Men, I say, on Thursday next, November 4th, a sacred ballot will be placed in your hand if you visit the poll booth. God will watch you mark that Ballot, then mark it in the interest of the wives and children, and of the men themselves who are victims of strong drink. I hear some person say I can do without drink, then what business is it of mine if others do drink, and I my brother's keeper. Yes, men, you surely are your brother's keepers as much as our brave boys who are now in the firing line fighting the Empire's battles against the German foe. We cannot all go to the front and face the enemy there, but a sword will be placed in your hands on Thursday next in the shape of a ballot, and you will be asked to kill the enemy or ruin many of our own young men, aye and young women as well, who run the risk of marrying a man who will indulge in strong drink to the disadvantage and misery of himself, his wife and little ones. Yes, men, use that ballot-sword for the benefit of our manhood. Put the X after the YES. Wives use your influence with your husband, if he is indifferent, and says: "Well, I never drink, why should I bother?" Talk to him of the little children who would be as happy as your own but for the rum shops; and you wives whose husbands are moderate drinkers, explain to them that we are our brother's keepers, and that our opportunity is now at hand to help fallen humanity, by striking a deadly blow with the sword-ballet held out to us on Thursday next.

Before closing I would like to remind all voters that it is not a majority vote we want, were it so it would not be quite so disastrous if some failed to record their votes on each side. But remember this is a one-sided issue. If you fail to reach the booth in time to mark your ballot for Prohibition then your neglect, delay, or indifference will certainly count against it. There is work for all to fight this enemy of mankind and drive him from our midst as our brave soldiers are now endeavouring to drive the German, a far less dangerous foe, out of France.

Thanking you for publishing this and wishing the Prohibition cause much success.

I am, yours sincerely,
MARY.
Harbor Grace, Nov. 1, 1915.

Anniversaries of Local Historical Events.

On November 3rd, 1872, Edward Colbert, shipwright, was found drowned at Stewart's wharf. There is work on the same date in 1850 Free St. Andrew's Church was opened on Duckworth Street.

It is 39 years ago to-day since the Phoenix Hall at the foot of Long's Hill was burnt.

This day 27 years ago the newspaper "Register" was registered in St. John's, Keit and Bishop, proprietors.

THE PUMPKIN.

The pumpkin lies yellow, beneath the old skies, it's luscious and mellow, and ready for pies. So tenderly bear it away from the vine, and slice it, pare it and mash it up fine; oh, put in the spices, crush it with crust, and then in three trices we'll eat till we bust! My appetite's baky and dull as can be, most viands look rocky, forbidding, to me. Away from the fritters I turn with a sigh, the coffee's like bitters, and stale is mince pie; the spud and the radish can tempt me no more; they make me feel sardish, the doughnut's a bore. I'm tired of the puddin', I'm sick of the cheese, of things that taste wooden, of parsnips and peas. They give katejammer, they weary the eyes; but loudly I clamor for pumpkin pies! The pies that are golden, well seasoned, yet mild, from formulas olden, by housewives compiled! The gods on Olympus are uttering cries: "Oh, mortals, don't skimp us, but send us those pies! Our grub makes us bony, we're in a blue funk; ambrosia is phony, and nectar in pun!"

Your Boys and Girls

Just now mothers all over the land have the school lunch box problem to solve each day. The child naturally craves sweets and they should be given in moderate amounts, as they are necessary to furnish fuel. Sweets should be given at the close of the meal so that they may not clog the taste for the substantial things. Eggs cooked hard and well seasoned make a most satisfactory sandwich filling. The sandwich is an important factor and should have first place in the lunch box. Bottles now may be bought at a small price which will hold a hot drink of soup, cocoa and milk, these being the drinks best for a child. A handful of nuts and raisins or a few figs or dates, will add to the enjoyment of a lunch as well as to its nutritive value.

Hon. John Harvey Replies to Mr. Blackall

Editor Evening Telegram.

Dear Sir,—I am surprised that no one has replied to Mr. Blackall in the Telegram. I would personally prefer not to do so, partly because I have found myself almost invariably in the fullest accord upon most subjects with him. But I do not think his letter should pass without some comment being made in the columns where it first appeared.

This letter, Mr. Editor, is not an argument directed towards Mr. Blackall, himself. His has been a frank and sincere profession of Faith, and as such I look upon it as entirely excluded from ordinary considerations of expediency incidental to the formation of ordinary secular judgments upon everyday matters. That profession must as such receive our fullest respect. But those of us who feel that this question is a plain, practical, social question to be decided, not by an Act of Faith but by ordinary human reason, find ourselves utterly unable to subscribe to Mr. Blackall's conclusions. To me, at any rate, the logical application of Mr. Blackall's principle, questions the justification of all laws in restraint of individual inclinations, (especially if these inclinations are inherently bad) and would reverse many laws now on the Statute Book, covering a very extensive range of activities notwithstanding that they seem to be working to the general good.

Is it wrong that many of the Ten Commandments (which are themselves prohibitive for the most part) should have been enacted into Civil Law? Should laws for prohibiting the supply of liquor to "Native Races" be condemned? I think so,—on Mr. Blackall's principle.

Is it inherently wrong to have a law on the Statute Book forbidding the carrying of a gun on Sunday? Ought the churches to object to that law, or to the law against killing seals on Sunday? I am not arguing for or against these laws, but is their existence in conformity with or justifiable upon the principle laid down? And as regards the principle of compulsion, Mr. Blackall, if I mistake not, is a supporter of compulsory education for St. John's.

Where, exactly and logically, is the difference in principle between being prepared as Mr. Blackall says he is "to regulate the traffic and 'move in reason temptation,'" and total Prohibition? I take it that Mr. Blackall meant by his words that he approves of regulating the traffic by law. This legal regulation means definitely prohibition as regards certain things, e.g. as to hours. Are the present legal restrictions upon the Trade approved? Now I can quite see how a man may with perfect reason approve regulation, and entirely oppose Prohibition, but I cannot see how he can do so reasonably if he adopts the principle enunciated by Mr. Blackall.

I think that in this question of Prohibition a confusion of thought frequently arises between the acts of the individual and those of the Community. If the majority sanely resolves upon a certain course which affects individuals, it is not as a general rule fair to regard it as unjustifiable coercion. While it may coerce the individual it is the expression of free will on the part of the Community.

If I want to go down town when I am suffering from smallpox, the Community's prohibition can hardly be deemed unjustifiable coercion, however much I may personally object to it in the present case. Prohibition can only be carried by the moderate drinkers themselves who form the majority. If as a class they want it where is the coercion? If it is wrong in principle to coerce the individual drinker by Prohibition, is it right that the Community should be prohibited from exercising its free will?

Is it right in principle that the Community shall be debarred from working hand in hand with the churches in their great work of moral reform? I submit that in so working the Community would not be trespassing upon the sphere of the churches which Mr. Blackall seems to fear so much. It is not pretended that ameliorative legislation can make people moral, but they most certainly do prepare and provide more suitable conditions for the higher work which is the sphere of the churches. Can religious principles be fairly invoked, as Mr. Blackall has invoked them, to turn away such help?

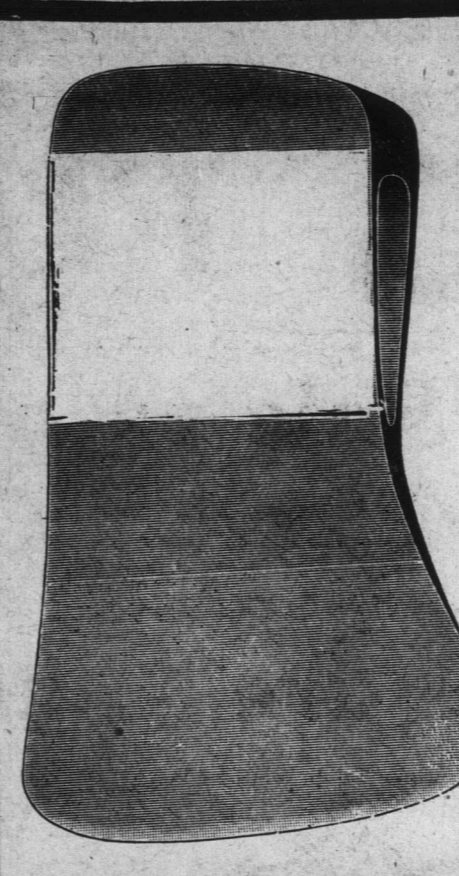
I am,
Yours, etc.,
JOHN HARVEY.
Nov. 3, 1915.

Vigorol

If you want to feel well, bright and cheery, full of ambition; be able to move about quick and smartly—VIGOROL the Great French Tonic, will brace you up—it cleanses the whole system. If the manufacturers could only impress this upon every one who does not feel as they ought to, the world would owe them a great gratitude, but all we can do is to ask you to try one bottle and see for yourself. The change will be wonderful. You need a spring medicine—then take VIGOROL. Sold at all drug stores.

FROM PRIVATE THISTLE.—Mrs. William Thistle, Charlton Street, is in receipt of a letter from her husband Private William Thistle, now at the Dardanelles with the 11th Regiment. The letter is dated Sept. 23rd, and contains the information that Private Thistle is well and that he was going into the firing line that night. Private Thistle writes a cheery letter and tells his wife not to worry as he will be home to her and the children when they have rounded up the Turks.

MINARD'S LINIMENT CURES DIPHTHERIA.



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300

SUPERIOR PATTERN,
BRIGHT BLADE,
BRONZE MOUNTED,
HICKORY HANDLE,
KEEN CUTTING AXES.

We offer the lot at \$7.00 per doz. These goods are worth considerably more, but being a special lot we are clearing them out at this price. This offer is only open for a few days. Retail Price, 60 cents each.

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One Dollar & Twenty Cents.

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Will Buy You a Pair of Nice, Warm, Cozey

COTTON BLANKETS.

Sizes: 54 x 74 inches.

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A. & S. Rodger's.

More American Goods!

Another shipment open for inspection

At Prices that are Irresistably Low.

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| LADIES' NECKWEAR,
40c. to \$1.20.
Very attractive, consisting of Collar and Cuff Sets, Fischues, Ruffs and some Fur effects. | LADIES' BRASSIERES,
45c. to 85c.
Dainty patterns, all sizes. | NOTION COUNTER SPECIALS.
Turkmit Wash Cloths, 8c. ea
Child's Waterproof Bibs, 7c. and 14c.
Washing Slip Ribbons, 14c. bdl.
Xmas Holly Ribbon, 13c. bdl
Books of Safety Pins, 13c. each
Child's Satin Purses, 18c. each
Sewing Bags . . . 16c. each
Laundry Bags . . . 16c. each
Shoe Bags . . . 16c. each
Child's Hose Supporters, 10c. pair up
Tea Aprons . . . 18c. each |
| LADIES' AND CHILDREN'S BELTS,
25c. to \$1.50.
In Elastic, Leather and Fur Trimmed Suede; all the latest shades. | COLORED COVERALL APRONS,
45c.
Dust Cap included. | SPECIAL NUMBERS.
In Tea Cloths, Tray Cloths and Bureau Scarves, from 30c. to \$3.20 each. |
| LADIES' KIMONOS,
\$1.50 to \$3.50.
In shades of Mauve, Pink, Saxe, Navy and Helio. | HOSIERY SPECIALS.
Child's Rib Cashmere, 16c. to 26c.
Ladies' Cashmere, 30c. to 45c.
Men's Half Hose, 20c. to 40c. | CHILD'S WATERPROOF HATS,
25c. each. |
| LADIES' SILK CREPE WAISTS,
\$1.80 to \$3.60.
Roman stripe, collars of Military cut. | FLEECE UNDERWEAR.
Boys' Sizes, 24 to 34. Price 26c. up
Girls' Sizes, 24 to 32. Price 38c. up
Ladies' for 28c., 38c. up to 65c. | CUSHION CORDS,
16c., 30c., 40c. and 55c. each. |
| CHILD'S AMERICAN COATS,
fit 2 to 6 years, only \$2.50.
Corduroy Velvet, in shades of Red, Navy & Brown. | INFANTS' BATHROBES,
95c. to \$2.25.
Shades of Pink and Sky only | WHITE TURKISH TOWELS,
50c. pound. |
| | CHILD'S E (easy) Z WAISTS,
fit 2 to 13 years.
Price 28c. up. | |

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Every Bit of Stiffness and Soreness Goes When "Nerviline" Is Used.

Pain in back or side is awful hard to reach. Deep in the tissue is a congested or strained muscle. It is a long way for a liniment to go. Liniments you have used have not reached it and the pain bothers you, whether moving or lying down.

What a pity you haven't tried Nerviline! Penetrating, you ask? Yes, and powerful, too. Nerviline strikes in far deeper than any application you have ever used. You might pay a dol-

lar, ten dollars, a hundred, for that matter, but you could not equal Nerviline, either in strength, quickness of action, or permanency of relief.

If you think this too much to say for Nerviline, try it, and be convinced.

If you receive from Nerviline even a little less relief from pain than this advertisement induces you to expect, you can get your money back.

The only pain remedy in the world sold under a guarantee is Nerviline—surely it is safe to try it.

Nerviline is sold by druggists everywhere 25 cents or 50 cents a bottle.