

MONDAY Opening Day of Our MONDAY ANNUAL SALE.

IT PAYS TO PAY CASH

WE SELL FOR LESS

This Big Event again emphasizes our supremacy in Value-Giving
Lots of new arrivals to brighten up our big Stock.
THIS SALE INCLUDES GOODS FROM ALL OVER THE STORE.

TURKISH TOWELING.
2 pieces of pure White, 17 inches wide, a nice heavy Towelling for every day use. Reg. 15c. Annual Sale Price **12c**

QUILT COTTONS.
25 pieces of fancy Quilt Cottons; these are something new in design, light and dark patterns; would make very pretty quilt coverings. Special during Annual Sale, per yard **9c**

Velveteens.
48c. per yard.

These are exceptional good value; many of them wider than the usual run; pretty shades of Brown, Prune, Cardinal, assorted Blues and Black. Special during our Annual Sale **48c**

JOB 90 PAIRS OF Lace Curtains. \$1.29
Splendid value in White, Cream and Ecru, wide and narrow Curtains to choose from, a nice variety of patterns and a nice soft quality. Net; one of the best Curtain values yet. Special during Annual Sale, per pair **\$1.29**

BOOTS and SHOES

CHILDREN'S BOOTS.
These came in sizes, 6, 7 and 8 only, medium tan shade, blucher cut, nice heavy quality leather, softly finished, lace only. Regular \$1.30. Annual Sale Price, per pair **\$1.10**

CHILDREN'S BOOTS.
For the little ones; sizes ranging from 3 to 6, Black and Tan leathers; finished with heel perfect shape for the tiny feet. Reg. 80c. Annual Sale Price **72c**

LADIES' SLIPPERS.
42 pairs of comfortable fitting House Slippers, also very suitable for wearing in gaiters. They come in soft black leather, nicely shaped, with low heel. Reg. \$1.20. Annual Sale Price **1.00**

Ladies' Dancing Shoes.
A smart little assortment just to hand, in all patent leather, 1 strap and front ornament; neat shape, all sizes. Value for 90c. Annual Sale Price **65c.**

Toilet Soap
Warms and Strengthens

MEN'S FELT HATS.
Nice, new, nobby shape, in best quality black felt, easy fitting, latest London style. Regular \$2.00. Annual Sale Price **\$1.70**

Wall-flower Soap, 3 cakes in box for 50c.
Premier Soap, 3 cakes in box for 25c.
Sylvan Toilet Soap, 3 cakes in box for 25c.
Velvet Skin Soap, 3 cakes in box (large) 20c.
Velvet Skin Soap, 3 cks. in box (small) 13c.
Colgate's Asst. Soaps (per cake) 9c.
Swifts Asst. Soaps, 4 cakes for 9c.
Goodwin's Asst. Soaps, 2 cakes for 9c.
Colgate's Talcum Powder, per tin 25c.
Armour's Talcum Powder, per tin 15c.
Cleopatra Beauty Box 10c.
Tetton's Complexion Powder, per box 15c.
Colgate's Dental Cream, per tube 25c.
Colgate's Cold Cream, per tube 25c.
Colgate's Cold Cream, per tube 15c.
Colgate's Shaving Stick, each 25c.
Colgate's Shaving Stick, each 15c.
Colgate's Shaving Powder 25c.
Domestic Dry Cleaner for Furs, Feathers, White Kid Shoes, Gloves, White Felt Hats, Belts, etc., per box 15c.

Lace Curtain Remnants
150 Remnants of extra fine Net, very handsome patterns, in White and Cream; these are just arrived and shown for the first time at the opening of our Annual Sale, your choice for, per remnant **28c**

HOSIERY!
WOMEN'S CASHMERE HOSE.
An assortment of plain and ribbed mostly, with a few dozen pairs of plain showing embroidered front, closely woven, fast blk. Reg. 60c. Annual Sale Price **49c**
CHILDREN'S CASHMERE HOSE.
24 dozen pairs of ribbed Cashmere Hose for children, full length, fast black, assorted ribs, some with double knees; **17c** values to 30c. Annual Sale Price

Come Early to this MONEY SAVING SALE

And participate in all the advantages to be derived from it. Prices cut to the finest in every case. Our assortments are highly satisfying and you are to find substantial savings by buying your needs here. Lots of Job Lines, too, to interest you. Of course these opportunities are intended for Cash buyers.



Rubbers!

We are now right in the middle of the rubber wearing season with a long Spring ahead of us yet. We have a lot of Rubbers in stock which we have marked down to the lowest possible price. For instance, you can buy—

- Ladies' Low Cut for **44c**
- Ladies' Storm for **49c**
- Men's Storm for **69c**

The better grades are marked as usual lower than you get them elsewhere.



DRESS GOODS!

ALL OUR DRESS GOODS Tremendously Reduced in Price in this sale.

A highly attractive selection of only the newest and most fashionable materials and colourings. They might be bought elsewhere but not at these reduced figures.

ANNUAL SALE PRICES.

- | | |
|-----------------------------------|-------------------------------------|
| Regular 40c. for 33c. | Regular \$1.30 for \$1.10 |
| Regular 50c. for 42c. | Regular \$1.50 for \$1.28 |
| Regular 60c. for 49c. | Regular \$1.70 for \$1.45 |
| Regular 80c. for 66c. | Regular \$2.00 for \$1.70 |
| Regular 95c. for 80c. | Regular \$2.20 for \$1.98 |
| Regular \$1.10 for 90c. | |

The SHOWROOM is full of attractions!

FURS! FURS!
A sale of Furs worth attending.

During our two weeks Sale tremendous reductions will be made in our stock of Fur Collars and Stoles. We have them in Black and Brown Hare, Marmot, Black Seal, Squirrel and Opposum.
Reg. \$ 1.20. Annual Sale Price 95c.
Reg. 1.50. Annual Sale Price \$ 1.23
Reg. 1.80. Annual Sale Price 1.48
Reg. 2.40. Annual Sale Price 1.98
Reg. 3.00. Annual Sale Price 2.39
Reg. 3.50. Annual Sale Price 2.77

Ladies' Silk & Silk Etoile DRESSES,
Values to \$22. Special \$10.

You have seen these pretty Dresses in our Showroom, and noticed the exclusive styles and handsome shades of Reseda, Sky, Saxe, Navy, Tan, Grey, Royal, Copenhagen Blue, etc., high and low neck styles and values up to \$22.00. Special during Annual Sale **\$10.00**

LADIES' COATS

Unquestionably the finest range of high class coats ever offered at such shattered prices and such a nice assortment to pick from a style, a fabric and a size for every coat seeker. Early buyers get the plums; take the hint and be on hand the opening days:

- Reg. \$6.00 for \$ 4.50
- Reg. 8.00 for 5.50
- Reg. 10.00 for 8.00
- Reg. 12.00 for 8.50
- Reg. 14.00 for 10.00
- Reg. 16.00 for 12.00
- Reg. 18.00 for 14.50
- Reg. 21.00 for 16.00

Ladies' Skirts.

Fashionably cut Costume Skirts in Black and Coloured, Cloths, Serges and Tweeds. Many of these were late in arriving and we hasten to reduce the quantity before Spring Goods arrive. From the cheaper grades up to the better class you will find superior values.

- Regular \$1.50. Annual Sale Price \$1.25
- Regular \$2.00. Annual Sale Price \$1.78
- Regular \$2.50. Annual Sale Price \$1.98
- Regular \$3.00. Annual Sale Price \$2.48
- Regular \$3.25. Annual Sale Price \$2.78
- Regular \$7.50. Annual Sale Price \$4.00

DRESSING JACKETS.

Prettily finished with satin facings, made of heavy stockingette, turned down collar; mostly Grey and Crimson shades; sizes 38, 40, 42 inch bust. Reg. \$2.50. Annual Sale Price **\$1.39**

WHITE CURTAIN NET.
5 pieces of pure White, 56 inches wide, new patterns; the kind you usually pay 25c. per yard for. Special during Annual Sale **20c**



TINWARE SPECIALS.

- Comb and Brush Cases 10 and 15c.
- Flour Sifters 15c.
- Ladles 7c.
- Strainers 7c.
- Dippers 7c.
- Funnels, large size 15c.
- Patty Pans, 8 and 12 hole 15c.
- Flour Sifters 15c.
- Dust Pans 7c.
- Fire Shovels 10c. and 15c.
- Curry Combs 7c.
- Cullenders 7c.
- Combination Graters 10c.
- Basting Spoons 10c.

Enamelware Specials.

- Saucepans, to hold 4 quarts 15c.
- Saucepans, to hold 5 quarts 19c.
- Berlin Saucepans, to hold 8 qts. 59c.
- Water Kettles, to hold 4 qts. 23c.
- Milk Pans 15c.
- Water Jugs, to hold 7 pints 22c.
- Stew Pans, 2 for 25c.
- Cullenders 15c.
- Mugs 15c. and 19c.
- Skilletts, to hold 7 quarts 29c.
- Skilletts, to hold 8 quarts 39c.



Volunteers' Farewell.

ST. ANDREWS.

A royal farewell was given the members of St. Andrew's who are with the second contingent, at their club rooms, last evening. The names of the volunteers are: Sergt. Melville, Sergt. Watson, Corp. Eaton, Corp. Mitchell, Lance-Corp. McKinley, Lance-Corp. Stevenson, Privates G. Dick, R. Innes, Ferguson, S. Harvey, H. Baird, A. McDougall, H. Ross, A. Watson, H. Clouston and A. Clouston. Vice-President T. McNeil was in the chair, owing to the absence of President J. Browning, and made a happy and encouraging speech to the volunteers, expressing the hope that they would do credit to themselves and to the Empire of which they formed a part. An enjoyable concert was then taken up, contributed to by the following with vocal and instrumental numbers: Messrs. Fox, A. Ross, McIntosh, S. Harvey, H. Baird, J. Kerr, Hershell, P. Cowan, F. J. King, McDonald, Dickson, McKinley and J. Rossley. Rev. J. S. Sutherland then gave an instructive and impressive address, urging the young men to be soldiers and Britons in the best sense of the word and presented each with a stylo pencil as a souvenir. Secretary M. Parsons read the farewell address which was in the shape of a poem. The event closed with the rendition of Auld Lang Syne and the National Anthem.

B. I. S.

Appended are the names of the members who will be leaving with the second contingent, and who were entertained by their fellow members at the B.I.S. club rooms last evening: Lieut. J. J. Donnelly, Corp. E. J. Higgins, Lance-Corp. R. Burnham, Privates R. J. Hickey, B. B. Sinnott, J. Moakler, W. Power, Jno. Walsh, J. Edens, H. J. Power and Allan Cleary. Mr. W. S. Dunphy read the names of the volunteers and Chairman J. Pippy presented each with a gift of cigarettes, soap and clasp knife. Patriotic speeches were made by Messrs. W. J. Mahoney, J. J. Donnelly, W. J. Higgins, P. J. Shea, J. M. Devine, J. Rooney, B. Channing (a member of the first contingent who was invalided home), T. J. Nash, J. H. Dea and the Chairman. Recitations by Mr. J. P. Crotty and Corp. E. J. Higgins, and songs by Lance-Corp. Burnham, Corp. Higgins, Mr. J. L. Slattery and Mr. F. Aylward contributed largely to the enjoyment of the event. Mr. T. P. Halley rendered patriotic selections on the piano. The health of the first contingent was honored and an address by the chairman and the singing of Auld Lang Syne and "God Save the King" brought the affair to a happy termination.

C. L. B.

The Armoury of the Church Lads' Brigade was the scene last evening of a farewell banquet to the twenty-eight members who have volunteered with the second contingent. A large gathering of friends of the brigade, including several of the C. E. clergy, were present. Lieut.-Col. Rendell, who presided, referred to the war situation, speaking in congratulatory terms of the response of the Church Lads' to the call to arms. Rev. Canon White gave a brilliant address on the war and its consequences, intimating to the volunteers what was expected of them as soldiers fighting under the British flag. The following toast list and concert was then taken up:
"The King"—Prop. The Chairman; God Save the King.
"The Brigade"—Prop. Rev. J. Brington; Resp. Lieut.-Col. Rendell.
Song—H. Barnes.
Address—Rev. Canon White.
Instrumental Solo (Tipperary)—Sergt. Morris.
Song—Private Fottles.
"Absent Members"—Prop. Captain Outerbridge; Resp. They are Jolly Good Fellows.
Song—Rev. H. Uphill.
"Our Volunteers"—Prop. Rev. H. Uphill; Resp. Lieut. H. Rendell.
Song—J. Cornick.
"The Chairman"—Prop. Capt. A. Goodridge; Resp. Lieut.-Col. Rendell.
"God Save the King."
Before the gathering dispersed the volunteers were presented with Church Lads' Prayer Books and clasp knives and the best wishes of the brigade as well.

Methodist Volunteers Entertained.

A large gathering was present at Gower Street Church last night to bid God-speed to the Methodist volunteers of the Second Contingent and Royal Naval Reserve, who will shortly be leaving for England.
On the platform were Rev. D. Hammon, who presided; Revs. C. Whitmarsh, N. M. Guy, H. Royle, Hon. J. A. Robinson and Mr. Arthur Mews. The choir sang appropriate hymns. Rev. Mr. Guy read the Scripture and Rev. Mr. Whitmarsh offered prayer.
The volunteers, numbering about 100 occupied central pews, and were addressed by Hon. J. A. Robinson and Mr. Mews, both of whom made speeches worthy of the occasion. At the close Rev. Mr. Hammon thanked the speakers for their timely and encouraging words, and also the choir, and the ladies who were to be the hostesses of the evening. All then repaired to the basement where the volunteers and their friends were served with refreshments, and after a pleasant hour was spent in exchanging greetings the gathering dispersed.

Are you suffering from indigestion or discouraged, try "VICTORY" Flour and "cheer up" it is the best and purest of Flour. Highest grade milled—Jan 29, 11.

MINARD'S LINIMENT CURES COLDS, Etc.



MAIL ORDERS WE SELL FOR LESS. Promptly Filled.

Men's Neckwear.

Two big specials in narrow and wide end Scarfs, plain and fancy mixtures, the best from English and American centres.

- Reg. 40c. An. Sale Price, 29c.
- Reg. 60c. An. Sale Price, 49c.

Men's Stylish Caps.

The popular Golf Shape, in light and dark weaves. Caps are here to suit every kind of feature, best London manufacture. Regular up to 70 cents. Annual Sale Price **58c**



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