

MACKINTOSH Fibre Steel Studded Tyres.

An all-rubber tyre is unsuitable for our roads. Look at the cars of those who have been motoring here for years, and what do you see? Why, Steel Studded Tyres.

But steel studs in leather do not wear well, the leather cracks with the wet and heat, the studs work in through the tyre and puncture the inner tube.

This is where the Mackintosh Patent Tyre scores, the studs are embedded in fibre which is not affected by wet or heat, it does not crack, and the studs do not work inside the cover, and the fibre is puncture-proof. A car wearing these Tyres last year and this has not had a single puncture, and every cover has given over 4,000 miles of running before wearing out.

A new shipment just in, call and see them.

BISHOP, SONS & CO., Ltd.,
HARDWARE.
Sole Agents for Newfoundland.
oct13,31,eod

GRAVENSTEIN APPLES, Etc.
To arrive and in stock:
150 brls. APPLES, Choice Gravensteins.
15 boxes ORANGES.
30 cases SILVERPEEL ONIONS.
10 bunches BANANAS.
30 half barrels PEARS.
PRICES RIGHT.
BURT & LAWRENCE, 14 New Gower St.
Tel. 759. Box 246

PREMIUM MOTOR GASOLINE
(In Steel or Wood).
Royalite and Silver Star
KEROSENE
And all Lubricating Oils and Greases.
The Best Oil in the Best Packages.
IMPERIAL OIL CO., LTD.
A. H. MURRAY, Distributor.
sept.26,eod,tf

20% OFF Great War Sale. 20% OFF
For four weeks only, beginning Thursday, October 15th, we will give 20 per cent. discount (for cash) off all purchases of Crockeryware, Glassware, Silverware, Household necessities and Fancy Goods. Now is your time to save money.

GARLAND'S BOOKSTORES,
117 and 353 WATER STREET, ST. JOHN'S

PATRIOTISM
demands that all things being equal, the products of the local industries should receive preference from the merchants and buying public.

Every local made
Suit or Overcoat
bought during this war season means a helping hand to the employees of the clothing factories. Ask for the goods made by
The Nfld. Clothing Company, Ltd.

The Balance of Power.

By GEORGE FITCH.
Author of "At Good Old Slurash."
The Balance of Power is a sort of diplomatic haymaker that kept Europe at peace for forty years. It was a very delicately adjusted device for keeping all the European nations afraid of each other. It has kept any one nation from getting too powerful by moral suasion backed up with twelve-inch guns.

The balance of power idea has kept the Balkans free and privileged to shoot each other up on all occasions because it was unsafe to divide them up among the larger countries. Switzerland has remained free and happy for 680 years because it keeps France, Austria, Germany and Italy from rubbing elbows too closely. Holland is a nice little country with fine seaports and Germany would like to own it. But that would tip the balance of power and England would get so mad about it, as if she had something to do with Holland herself.

The powers have also balanced by making alliances so that when any one nation got hostile, a dozen would be involved. All of these arrangements kept a fairly good imitation of peace in the family until Austria tried to grab Serbia and another seaport on the Adriatic.

That tipped the balance, and Russia jumped on Austria. That tipped the balance the other way, and Germany jumped on Russia. France then gave a low cry of joy and leaped for Germany's neck, while England snuffed her battleships, kicked over the kennel and turned loose the dogs of war.

Now they are settling the balance of power with rifles, and the only winner will probably be Austria. Austria has been licked twenty times in the last four centuries but has grown bigger right along, because all the territory chipped off of other countries to maintain the balance of power has been given to her on the theory that nothing can make her powerful.

Girls! Draw a Moist Cloth Through Hair
Try this! Hair gets thick, glossy, wavy and beautiful at once—Stops falling out.
Immediate?—Yes! Certain?—that's the joy of it. Your hair becomes light, wavy, fluffy, abundant and appears as soft, lustrous and beautiful as a young girl's after a Danderine hair cleanse. Just try this—moisten a cloth with a little Danderine and carefully draw it through your hair, taking one small strand at a time. This will cleanse the hair of dust, dirt or excessive oil, and in just a few moments you have doubled the beauty of your hair. A delightful surprise awaits those whose hair has been neglected or is scraggy, faded, dry, brittle or thin. Besides beautifying the hair, Danderine dissolves every particle of dandruff; cleanses, purifies and invigorates the scalp, forever stopping itching and falling hair, but what will please you most will be after a few weeks' use, when you see new hair—fine and downy at first—yes—but really new hair growing all over the scalp. If you care for pretty, soft hair, and totes of it, surely get a 25 cent bottle of Kowloon's from any drug store or toilet counter and just try it.

Casino Opens
AS NICKEL CLOSES.
Owing to the death of Archbishop Howley, the Nickel Theatre closed Thursday afternoon and will not reopen until Monday. The show has been transferred to the Casino which will open to-day. The principal feature this evening is the great Biograph war drama produced by D. W. Griffith in two parts: "The Massacre." It is a wonderful story of the days of the Indian troubles. It is full of exciting situations, and all should see it.

"His Grandchild" is a sweet drama by the Edison Co.
"A Dangerous Case" is a Lubin Comedy. "After the Honeymoon" is a comedy-drama by the Vitagraph artists. There will be a full reel of Hearst-Selig Pictorial giving all the interesting news events. Mr. Arthur C. Huskins, the pleasing tenor who is now singing at the Casino, will give the delightful number: "Just Awaiting for You."
The matinee for children this afternoon will be at the Casino. Extra pictures will be shown and a good time assured the little ones.

IN STOCK TO-DAY:

- 100 brls. Potatoes.
- 100 brls. Turnips.
- 150 brls. Grav. Apples.
- 30 cases Tinned Peas.
- 60 cases Tinned Tomatoes
- 25 cases S. S. Pickles.
- 10 cases Sardines.
- 30 cases Condensed Milk.
- 10 sacks Pearl Barley.
- 10 cases Bakeapples.
- 25 cases Starch.

RIGHT PRICES.
Soper & Moore.
Phone 480.

At the Popular Crescent.

Last night at the popular Crescent a very large audience heard the most successful tenor, Mr. Frederick Knights, sing: "Then Sing to the Merry Green Woods," a song from "Robin Hood" by Reginald de Cav. an; it was pronounced a real treat. Mr. Knights has been connected with some of the most successful operatic productions in New York and the management of the Crescent is to be complimented on securing the services of Mr. Knights. It is not often St. John's has the opportunity of hearing such a singer.

The picture programme is also of a fine order and in keeping with the times. "Taps"; or the story of the flag, is one of the greatest war features ever shown here and delighted the audience, as also did the "Burning Lariat," a western drama full of thrills. "Branding a Bad Man" and "The Terrible Turk," two comedies that just had the house in uproars of laughter. Don't miss this big show at the Crescent to-night.

A Sore That Would Not Heal.

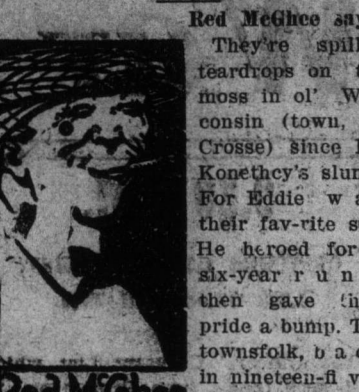
Police-man's Testimony to Zam-Buk.
Constable R. B. Nunn, of Vernon, B.C. says: "I would like to bear testimony to the wonderful healing properties of Zam-Buk. For over two years I suffered acutely with a sore on my leg which, despite all treatment, turned into an open ulcer. I tried all kinds of medicines, ointments, liniments, etc., but notwithstanding, the wound seemed only to get worse. Finally it became so bad that I was on the point of going into a hospital, when a friend persuaded me to try Zam-Buk. I did so, and the first few applications made the ulcer less painful. By degrees the inflammation went down and there were traces of healing. To cut a long story short, from the time of first commencing to use Zam-Buk the ulcer improved and twelve boxes of Zam-Buk effected a complete cure. "Although the ulcer was healed, I was still afraid that the healing would be only temporary, and that in a very short time it would break out again. To my extreme delight such has not been the case. It is close on a year since Zam-Buk healed the ulcer, and as there is not the slightest trace of any further trouble, I can safely speak of my case as a complete cure."

The above is but one of the many instances where Zam-Buk has proved effective in healing old and obstinate sores after other preparations have completely failed. For eczema, piles, cuts, burns, bruises, chapped hands, cold cracks, and all skin diseases or injuries, and as an embrocation for rheumatism, sciatica, stiffened muscles, etc., nothing can equal Zam-Buk. All druggists and stores, or from Zam-Buk Co., Toronto for price; 50c. per box. Refuse substitutes.

Have You an Itchy Spot?

Somewhere on your body? If so, attend to it at once. In Eczema and itchy spots, whether dry and scurfy, or moist and inclined to "weep," are generally eczematous—delays are foolish, allowing the disease to spread and affect more of the good skin. Your best chance for a cure is to use Zylex, which will give almost instant relief, and if used in the earlier stages of the trouble will almost certainly bring a cure, and in any event will greatly ameliorate the trouble. Ask your druggist about it. Price 50c. a box. Zylex Soap, 25c. a cake. ZYLEX, London.

Ed. Konechy.



Red McGhee says: "They're spillin' leadrons on the moss in ol' Wisconsin (town, La Crosse) since Ed. Konechy's slump. For Eddie was their fav-rite son. He heroed for a six-year run—then gave their pride a bump. The townsfolk, back in nineteen-ten, thought Ed. the greatest guy alive at bat or on first base. The town team's brightest little star. They talked of Ed. across the bar—homes, pulpits, any place. The Cardinals picked Eddie up. It filled the village's jay cup until it overflowed. An Eddie had a lot of class. To shine he let no chances pass at home or on the road. His six feet two made him a peach to play first base. He had a reach a ladder couldn't beat. Then, too, he had a bunch of weight that came in handy at the plate where he had an spheroid meet. Last year the Pirates started out for some firststicker who could an' made a bid for Ed. The Cards asked half a dozen guys before they'd trade their great, big prize an' Clarke was nicely bid. When Eddie joined the Pirate crew he couldn't make the hits come through no more than he could fly. That why La Crosse is wet with weeps. An' when Clarke looks at Ed he keeps a hanky near his eye."

CASH'S Tobacco Store.

In connection with our well known tobacco business we have recently installed an up-to-date Soda Fountain, and during the summer will dispense Arctic Soda Water; our syrups are the pure juice of the fruits and make a delicious drink.
Try a 5 cent glass and cool off.
JAMES F. CASH,
Water Street.

Fads and Fashions.

Button boots are the only boots. Long basques have pleated skirts. Very wide girdles are embroidered. All colors for day wear are subdued. Long skirts are pleated and set on hip yokes. Coral is a favorite shade in gowns for evening. Loose Russian coats button from throat to knee. Sautiche braiding appears on many coat dresses. Square metal buttons appear on black satin gowns. The new very narrow sashes are lined with chiffon. Forest green is a most fashionable color this fall. The wide-brimmed hat has regained its popularity. Basque dresses have net tunics over their satin skirts. Dance frocks for young girls are both sleeve and trained. High satin collars have lace collars standing up inside. Tunics are gathered on to the skirt yokes with headings. Angles rather than curves distinguish the new buttons. Blouses of afternoon gowns are made of embroidered chiffon. Some skirts have tiers of chiffon bonnets bordered with satin. Old-fashioned round combs are coming in again for children. The ganefcut coat of ribbed silk is used on many smart costumes. The smaller fur neckpieces are formed almost entirely of tails. The all-white frock will continue its popularity through the winter. The broad girdle is even more popular this season than before. All of the broad-brimmed hats are worn at a very pronounced angle. Furs are of cloth backed with futalene. The new chemises have full necks, held under the chin by a velvet band. Collars on dresses are frequently lined with contrasting colors instead of white. Skirts cross the blouse in front like a surplice and end in the back in a bow. Skirts are no longer of any fixed dimensions, but the newest are the barrel shape.

FISH CARGOES.—The schr. Lucy Home sailed yesterday for Gloucester from St. John's taking 304,750 lbs. of salt hulk codfish and 2,204 lbs. of halibut. The schr. Wilfred Morris has left Marytown for Oporto with 400 qtls. of codfish. The schr. Arnold cleared from Burns yesterday for Oporto with 3,361 qtls. fish. The schr. St. Helen has left Channel for Gloucester with 416,000 lbs. salt hulk, 30 qtls. dry cod and 5 casks oil.

STANFIELD UNDERWEAR

For the Cooler Weather is a good Insurance Policy.

We have now a complete line of this Celebrated Underwear which we are selling at lowest prices. Buy now while range of sizes is complete.
Men's Stanfield Unshrinkable Heavy Wool Shirts and Drawers,--- Green Label,
from \$1.00 garment only.
Range of sizes from 34-32 to 44-42. Prices according to sizes.
Mens' Red Label and Blue Label Stanfield Underwear
in the same assortment of sizes.
Then for any man in a special occupation requiring an extra heavyweight Underwear we have Stanfield's Black Label Underwear.
Ladies' Stanfield Vests and Drawers,
from 75c. to \$1.60 garment, according to size and quality. Sizes stocked 3, 4, 5, 6 and 7.
Ladies' Stanfield Combinations Prices... \$2.75 \$2.90 \$3.15 in fine wool. Sizes... 3, 4, 5
Ladies' Spun Silk Combinations, job; only a few left, at \$3.25
Special Job Line Women's Stanfield Vests and Drawers; a lot of odd sizes procured from makers. Regular \$1.25 to \$1.50, at 75c. garment only.
Lot of Misses' Stanfield Vests, job, for girls 12 to 14 years, only 60c. garment.
Lot of Women's White English Cashmere Vests (long and short sleeves), job, at 95c. and \$1.10 each.
IMPORTANT—As all these jobs are limited in quantity, do not delay in making your purchases.

Henry Blair

oct3,eod,tf

Furness Line Sailings!

	From	St. John's	Halifax	to St. John's
S. S. DURANGO	Liverpool	to Halifax	St. John's	to Liverpool
S. S. TABASCO	oct. 8th	17th Oct.	27th Oct.
S. S. DIGBY	sails from London for St. John's direct	October 15th.		

FURNESS WITHY & Co., Ltd.,

City Chambers, Water Street.
The Elite Tonsorial Parlour,
Prescott Street, near Rawlins' Cross,
F. ROBERTS, Proprietor,
Has just installed the very latest appliance in Electric Massage Machine for face and hair. Also we carry a full line of Cigars, Cigarettes, Tobaccos, etc.
OPEN EVERY NIGHT TILL 11 P.M.

BUY AN OVERCOAT with the New "Bartell" Pockets.

FOR the man who is really a good dresser and particular about his appearance, we have a splendid asset in the "Bartell" Patent Pocket which we are exploiting in our Men's high-grade Overcoats this Fall. It has special features that must surely appeal to the man who insists on always looking well-groomed and is a boon to anyone who has pockets that must be "for use and not for ornament."
This season's Overcoats in Tweed, Chin-chilla, etc., with the "Bartell" pocket are very desirable garments. We carry a full stock of them in all the fashionable colors and mixtures, and in all sizes.
The "Bartell" Pocket never sags or becomes untidy, while it is capable of holding far more than the ordinary pocket. Call and see our Overcoats, see the "Bartell" demonstrated, and get our prices. You'll be delighted at the result.
U. S. Picture & Portrait Co.

Over 40,000 People Read The Telegram