

REID-NEWFOUNDLAND CO.

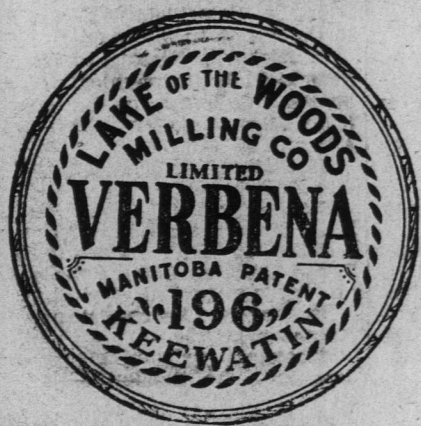
Labrador Service! S. S. "KYLE"

Will sail from Dry Dock Wharf, St. John's, at 4 p.m. Monday, July 13th, for the usual ports of call on Labrador.

Freight will be Received up to 12 noon on Monday, July 13th.

Reid-Newfoundland Company.

Critical People.



Some people are very hard to please. These are the people we are looking for.

They are the ones who can appreciate

VERBENA FLOUR.

W. A. MUNN, Wholesale Agent.

July 11, 1914

Maritime Telegraph & Telephone Co., Ltd. COMMON

According to the last report of the directors of the Maritime Telegraph & Telephone Company, Limited, the number of subscribers on December 31st, 1913, was 17,440, an increase of 2,379 during the year.

The nature of the business of the company affords a stability of earnings which is bound to attract the attention of thoughtful investors.

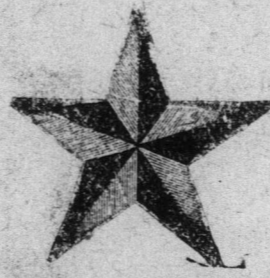
We have a block of this stock to dispose of. Full particulars on application.

F. B. McCURDY & CO.
MEMBERS MONTREAL STOCK EXCHANGE.

Halifax, Ottawa, Montreal, St. John, Sherbrooke, Kingston, Sydney, Charlottetown, St. John's, Nfld., London, E.C.

C. A. C. BRUCE, Mgr., St. John's.

Rossley



Theatre.

St. John's Leading Vaudeville Theatre.

Feature Drama To-Night, **OUT OF THE DARK**—Thamuser.

Billy the Butler—Comedy; Es-sany.

A Real Aerobol—Comedy.

Bloomers Auntie—Comedy.

Pathe Wide Awake Budget.

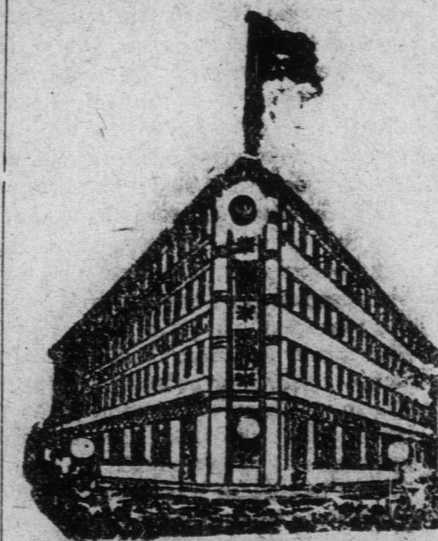
Brother Bill—Drama; Vitagraph.

The Storm King—Drama; Lubin.

Not Scraps—Full Reels.

CHILDREN'S BARGAIN

MATINEE SATURDAY, 2 Cents.



THE BIG Furniture Store. School Desks

Now arrived. Specially designed to suit the trade of this country. We have those Desks set up on our floor and invite inspection of the newest and most up-to-date Desk on the market.

Made in three sizes. **CALLAHAN, GLASS & CO**
Duckworth & Gower Sts.

The Indication of Value in Plumbing is the Workmanship.

A good plumber can do wonders with a difficult job. The number of orders received from friends of customers leads us to believe that we are good. We have on hand a large stock of **STEAM & HOT WATER RADIATORS**, all sizes, and can fill any order sent us cheaper than you can import at the present time.

PITTMAN & SHAW,

Plumbers, Steam and Hot Water Fitters,
Phone 40L. 66 PRESCOTT STREET.

No Turpentine! 2 in 1 SHOE POLISH

Contains no Turpentine. Try it with a match and then try other Polishes. Some will almost explode. Beware of these dangerous Polishes.

Always Order 2 in 1.
Makes Your Shoes Wear Longer.

SETTLEMENT PROMPT and PROFITABLE.

Sault Ste. Marie,
13th Dec., 1911.

Canada Life Assurance Co.,
Toronto, Ont.

Dear Sirs:—

In acknowledging receipt of cheque in payment of my endowment policy now maturing, I wish to thank you for the prompt way in which you have put my claim through. I did not have to wait a single day for my money as the papers were all in order beforehand.

I am pleased, too, with the way my investment has turned out. Besides having my insurance protection for \$1,000, I have got all my money back and \$400 besides. The Canada Life has my best good wishes for its continued success.

Yours truly,
R. H. KNIGHT.

C. A. C. BRUCE, Manager, St. John's.

Returned!



Dr. A. B. LEHR

DENTIST,

Has returned to practice after a short run to Canada. July 7, 1914.

Improve Your Health by Eating

RENNIE'S Whole Wheat BREAD,

made from Flour of the entire Wheat and contains all the essential food elements. Easily digested and most nutritious. Not genuine unless in Printed Wax Paper Wrapper. July 4, 1914.

An Intelligent Person may earn \$100 monthly corresponding for newspapers. No canvassing. Send for particulars. Press Syndicate 71713, Lockport, N.Y.

MINARD'S LINIMENT CURES DIPHTHERIA.

Dainty BLOUSES,



newest materials, carefully finished, made by manufacturers that have a reputation for first-class quality.



SPECIAL LINES. Misses' Blouses, exactly as represented, size 12 x 12 1/2. If you need a nice garment you will be really pleased with these.

\$1.80

\$2.40

Robert Templeton

Hello! Is that Ellis's? Yes!

HAVE YOU FRESH TURKEYS, FRESH DUCKS or FRESH CHICKEN? Yes!

We also have FRESH N. Y. CORNED BEEF and FRESH IRISH SAUSAGES.

WHAT FRESH FISH HAVE YOU? Fresh Salmon, Halibut and Cod, also Fresh Lobsters.

WHAT FRESH VEGETABLES HAVE YOU? Asparagus, Cabbage, Celery, Tomatoes, Turnips, Garlic, Cucumbers, Beetroot, String Beans, Potatoes.

WE HAVE ALSO FRESH TO-DAY: Cherries, Plums, Peaches, Cantaloupes, Pineapples, Grape Fruit, Naval Oranges, Dessert Apples and Water Melons.

This is what we heard through our

Telephones, 482 and 786.

Over 40,000 People Read The Telegram