

—READ BY EVERYONE.

TWELVE PAGES TO-DAY
WEATHER FORECAST.
TORONTO. Noon.—Fresh S.
to S.E. winds, fair and
warm to-day, followed by show-
ers last half of Saturday.
ROPER'S. Noon.—Bar. 29.80;
Mer. 65.

THE "PEOPLE'S PAPER" IS A LIVE-DAILY IN A BUSY CENTRE—STUDY ITS NEWSY ADVERTISING.

TWELVE PAGES TO-DAY

THE EVENING TELEGRAM.

READ BY OVER
40,000 PEOPLE
EVERY DAY.

VOLUME XXXVI.

PRICE ONE CENT.

ST. JOHN'S, NEWFOUNDLAND, FRIDAY, JUNE 19, 1914.

\$3.00 PER YEAR.

NUMBER 141.

REID-NEWFOUNDLAND CO.

Labrador Service!

S. S. "INVERMORE"

Will sail from Dry Dock Wharf at 1 p.m. on Monday, June 22nd, for the usual Labrador Ports of call.

Freight will be Received up to 6 p.m. on Saturday.

Reid-Newfoundland Company.

CO.
RLD.

EA!

Half Chests of our Famous
TEA, Ceylon.
RANGE PEKOE.

Large Tea trade, stock MOCHA.
to be the highest grade Ceylon
Wholesale Price is very low.
PHONE 647.

urity
our.

ter Bread. Wholesale & Retail.
BROTHERS.

Front!

riends are get-
ried in June,
TRY
PER'S
Pretty and
Presents.
ing Executed.



Celebrated Norwegian Jigger
Fishermen should use these Jiggers and rig them with swivels same style as in Norway, then the Jigger acts like a minnow and when spinning attracts the fish, so that instead of jigging they really snap the Jigger and in this manner you never fail to catch them. Ordinary leads can be used, but the Norwegian style seems more simple and easily made. Our fishermen should try this great Norwegian fish killer.

O. MUSTAD & SON,
Manufacturers of the celebrated Key Brand Fish Hooks, Dappers, Dogfish and all other kinds of hooks used in deep sea fishing.

NOW READY!
Cucumbers 25c. each
Vegetable Marrow Plants, 25c. each
Tomato Plants . \$1.00 per doz.
Pellagonians 35c. each
Geraniums 35c. each

ANNUALS ready in two weeks' time.
J. McNEIL,
Grove Hill.

MUIR'S Marble Works,
Established 1847.
Cabinet Building, Water Street.
Monuments, Headstones, Memorials, Cemetery Decorations in Marble and Granite.
Latest and most chaste designs.
Largest stock to select from in the city.
The distinctive features of our work are Superior Carving, Finish and Materials.
Designs and price list mailed to any address.
Mail Orders have special attention.
F. CHISLETT,
april 12, 1914

Are You Going? Where?
S. U. F. Excursion to BAY ROBERTS.
Monday, July 6th.
Tickets to be had from Committee.
W. R. SMITH, Secretary.
June 18, 21

Sultana Loaf.
Why not give the children something they like to eat— they all like Sultana Loaf. Made from very best Flour, choice Sultana Raisins and Butter. See that each Loaf is wrapped in Wax Paper. For sale by all Dealers.
June 8, 6, eod

Lazell's MASSAITA
A NEW AND TOTALLY DIFFERENT
TALCUM POWDER

Not only softer, smoother, more satisfying than any other, but distinguished by the "True Oriental Odor," a fragrance inimitable in its subtlety and charm.
In addition to Massaita, we carry a complete line of Lazell's Famous Specialties, including the most exquisite Perfumes, delightful Toilet Waters, super Creams, and Powders of unquestionable excellence.
At all Druggists, St. John's, Nfld.

FOR SALE.
Ex Morwenna.
Fresh Choice BUTTER,
Tubs and 2 lb. Blocks.
Send your orders to
JAS. R. KNIGHT
311 WATER STREET.

To the Masters and Teachers of the COLLEGES & SCHOOLS THROUGH-OUT NEWFOUNDLAND.
Ladies and Gentlemen:—
Now that the Colleges and Schools are about to close, we would cordially invite you to inspect our stock of **REWARD BOOKS.**
It contains over 5,000 Volumes appropriate for School Prizes.
In it you will find all the old favorite authors, in a variety of bindings, and all the best of the New Publications for boys and girls.
The stock is so large and so varied and so well arranged that you can make your selection easily and quickly. The prices are low and the discount is generous. Come at your convenience.

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Biggest, Brightest and Best Book, Stationery and Fancy Goods Store in Newfoundland.

It's an Ideal Whisky, Morning Dew, At the Moderate Price of \$1.25 per bottle.
J. C. BAIRD,
Water Street.

FROST WIRE FENCING!
To arrive and in stock a shipment of Frost Steel Wire Gates, No. 9 Coiled Wire, Woven Wire Fencing, Poultry and Garden Fencing, the New Woven Lawn Fencing; also Angle Iron Fencing and Gates, made in height 36, 42 and 48 inches, also 15 to 30 inches high, suitable for cemetery plots.
I am also a Certified Agent for the Beatty Bros. B. T. Barn and Stable Equipments. Farmers who intend renovating their cow stables and have them up-to-date will require the B.T. Cow Stall and Mangers. Prices and particulars furnished on request.
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H. R. COOK,
Rocksley Farm, Outer Cove Road.
Way Office:

An Intelligent Person may earn \$100 monthly corresponding for newspapers. No canvassing. Send for particulars. Press Syndicate P1713, Lockport, N.Y.

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is built from the profits derived by being able to sell a customer the kind of goods he wants at a reasonable price. There is no Laundry Soap that suits the merchant, grocer and actual user better than
"Perfection,"
They all stand to profit by it. There's no fear in stocking "Perfection" Soap.
THE STANDARD MANUFACTURING CO., LTD.

Red Cross Line.
S. S. "Stephano" and S. S. "Florizel."
INTENDED SAILINGS.
From St. John's. From Halifax. From New York.
Every Saturday. Every Tuesday (both ways). Every Saturday.
Passenger Tickets issued to New York, Halifax and Boston.
FARES INCLUDING BERTHS & MEALS ON OUR STEAMERS:
FIRST CLASS 2nd CLASS
Single Return Single
To New York \$40 to \$60 \$60 to \$100 \$15.00
To Halifax 20 to 30 35 to 55 9.00
To Boston (by Plant Line) 29 to 39 51 to 71 18.00
To Boston (by D. A. R.) 30 to 41 51 to 72 18.00
Boston connections from Halifax: Plant Line Thursdays and Saturdays at midnight or Dominion Atlantic Railway through the beautiful Annapolis Valley to Yarmouth, and thence by Boston and Yarmouth S. S. Co. Ltd., four times weekly. Luxurious accommodation and excellent cuisine by either route.
Full particulars from
HARVEY & COMPANY, LTD.,
Agents Red Cross Line.

All the way from Australia.
Delicious Dessert APPLES.
Boxes containing about 16 dozen. Wholesale only.
EDWIN MURRAY.

Over 40,000 People Read The Telegram

June Magazines!

The Munsey, containing Francis W. Sullivan's full book-length new Novel, "The Forest of Eden" . . . 15c.
The Motion Picture 15c.
Everybody's 15c.
Hearth's 15c.
Smith's 15c.
Popular Mechanics 15c.
The People's 15c.
The Popular 15c.
The Metropolitan 15c.
The Pictorial Review 15c.
The Argosy 15c.
Physical Culture 15c.
Ainslee's 15c.
Good Housekeeping 15c.
The Red Book 15c.
McClure's 15c.
The American 15c.
Nash's 15c.
The London 15c.
Ladies' Home Journal 15c.
The Delinquent 15c.
The Designer 15c.
The All Story 15c.
McLean's 20c.
System 20c.
Smart Set 25c.
Scribner's 25c.

LATEST DATES.
Saturday Evening Post.
New York Herald.
American & World.
Boston Sunday Herald and Globe.

Garrett Byrne,
Bookseller & Stationer.

To Ladies!
I am making stylish Tailor-made Costumes at MODERATE PRICES to suit you. Give me a call and be convinced. Personal attention to fitting and making.
J. EDWARDS,
Ladies' Tailor,
25 Springdale St.
June 4

P. F. COLLINS,
THE AUCTIONEER,
makes a specialty of Household Furniture Houses and Land.
Offices:
Renouf Building,
Duckworth Street.
may 18, 1m

A Chance to Secure a Home
on Easy terms, on King's Bridge Road. Fitted with electric light and modern improvements; contains eight rooms, dining-room, kitchen and front room on first flat, with cellar, &c. Possession given August 1st, 1914. Also other cheap property.
J. R. JOHNSTON,
P. O. Box 1219,
or at Office, Prescott St. June 2, eod, 1t

AGENTS — Wreck of Empire of Ireland. Heart-thrilling dollar book. Extraordinary seller. Authoritative; profusely illustrated. Listen to Canada's heart-rending cry! Write or write for free canvassing book. Big commission. Freight paid. Credit given. **BRADLEY-GARRETTSON,** Brantford, Ont. June 15, 6t

WANTED!

A Man about Gard
etc.; steady job; apply at this office.
June

FOR SALE — One 5 1/2 T
Knox Marine Engine, only a months in use; will be sold cheap. T. A. PIPPY, Waldegrave June 16, 1t

FOR SALE — Spruce Fe
Posts, on premises in rear of A. Navy Depot; apply to J. J. COA may 21, eod, 1t

A Chance to Secure a H
—Building lots to lease. Ground free for two years; apply to F. PATRICK's store, cor. Flower H. Monroe Street, or 51 Pennywell, ap127, 3m, w, 1t

FOR SALE — Metz
Roadster Motor Car, perfectly 1914 model. Apply to W. V. D. TON, or City Garage. June

FOR SALE — One Super
Black Horse, weight between 950 and 1,000 lbs.; 6 years old; apply to MALONE, New Gower St. June

TO RENT — Immedia
East End of "Sudbury"; apply R. T. June

WANTED TO PURCH
one Small Carriage Horse, to from 700 to 800 lbs., about 6 old; suitable for a small family; not be afraid of cars or motors; etc. Apply by letter to Box 362 June 9, 6, eod

LOST — A Gold Stick
very old American Dollar Gold engraved "Mac". Finder will be rewarded by leaving same at this June 19, 3t

LOST — On Tuesday n
between Patrick Street and Row, a Gold Locket, with initials on same. Finder please return Patrick Street and get reward. June 19, 1t

Help Wanted
Good Trousers & Vest
ers can find constant employ
MAUNDERS. ap

WANTED — Experi
Machinists and Hand Sewers
at once to NFLD. CLOTHING LTD. June

WANTED — Ir
a good Farm Hand, who und
cattle; married man preferred
be sober. Apply at this office
June 15, 5t

WANTED — A Smar
to learn the Printing Business
at this office. June

WANTED — Cook & F
maid for Staff House at Bell
good wages given. Also 3
Girls for town. Apply to M
MAN, Servants' Bureau, 77 Bo
June 11, 1t