

NEW FALL GOODS.

Our stock is now complete in all the departments, and **PRICES LOWER THAN EVER!**

We have the largest stock of **DRESS GOODS** we ever showed, comprising all the latest **French and English Fabrics,** in all the leading shades, and ranging in price from 15 cents, and **NUMBERING 112 NEW PIECES.**

We wish to call attention to our **COLORED CASHMERE, AND Debage Cloths and Fancy Serges,** THE LATEST IN THE MARKET.

A Splendid Assortment of **BLACK FRENCH MERINOS, BLACK CASHMERE, BLACK EMPRESS CLOTH, BLACK VICTORIA CORDS, AND BLACK LUSTRES.**

WINGIES WE MAKE A SPECIALITY, and at prices that defy competition, both in **PLAIN, CHECKED AND STRIPED.**

MANTLE CLOTHS in Black, Presides, Black Moscow Beavers, Black Maltese Cloth, and Plain Black Brocades, the Largest and best assorted stock we ever showed; also a good range of "NAVY BLUE" goods, suitable for **MANTLES AND JACKETS.**

Tweeds, Cloths & Worsteds we wish to call special attention to, as our stock is very complete in these lines.

OUR STAPLE DEPARTMENT is supplied with a first-class stock, and well assorted, and at **VERY LOW PRICES.**

FLANNELS, CANTONS and BLANKETS, we have a large Stock. **The Millinery Department** is supplied with a large and well assorted stock of the latest styles of Market goods and under the management of a **FIRST CLASS MILLINER.**

DRESSMAKING in all its branches connected with the House, and conducted by a **FIRST CLASS DRESSMAKER.**

Books and Shoes, Hats and Caps, and a complete stock of Groceries always on hand.

R. B. SMITH, Goderich.
J. H. COLBORNE, MANAGER.

FASHIONABLE TAILORING.

J. C. Detlor & Co., Have now in their employ the Far Famed **CUTTER**

MR. B. McCORMAC. They are now in receipt of a fresh lot of choice **New and Fashionable TWEEDS & COATINGS.**

ALSO A CASE OF **OVER COATINGS.**

ANOTHER LOT OF **COTTON WARP, BEST QUALITY,** At \$1.25 per Batch.

Cotton Bags, \$3.25 per Dozen.

Special Drives in Winneys and Dress Goods.

J. C. DETLOR & CO.

BEST BARGAINS YET!!

The Cash will Secure them.

JUST OPENED AT **MOORE & GORDON'S.**

Boots & Shoes, Tweeds, Ladies' Cloths, Yarns, Men's Shirts & Pants, Men's Felt Hats, & Carpets at Cost.

ALL DEPARTMENTS WELL SUPPLIED.

Waggons, &c.

JOHN KNOX, 1222
Manufacturer of Buggies, Sleighs &c &c
ANY STYLE OF VEHICLE BUILT TO ORDER.

REPAIRING AND JOBBING

done with neatness and dispatch, and at reasonable rates. Call on or write to **JOHN KNOX,** HAMILTON STREET, GODERICH.

Sweeping Reduction

IN THE **TAILORING DEPARTMENT**

AT **Grofts & Johnston's.**

NO MORE EXTRAVAGANT PRICES.

Suits made to order for	\$10 00.
Suits made to order for	12 00.
Suits made to order for	14 00.
Suits made to order for	16 00.

\$20 00 Suits to Order for	\$17 00.
28 00 Suits to Order for	20 00.
25 00 Suits to Order for	21 00.
27 00 Suits to Order for	23 00.
30 00 Suits to Order for	25 00.

Overcoats to Order for	\$10 00.
Overcoats to Order for	12 00.

\$17 00 Overcoats to Order for	\$15 00.
20 00 Overcoats to Order for	17 00.
23 00 Overcoats to Order for	20 00.

We are Desperately in earnest. Determined to Sell Goods. Sweeping Reductions.

First Class Work and a good fit will do it.

The shelves, Counters and Tables piled high with Dress Goods, Mantle Cloths, Shirts and Flannels.

Another lot of 12 1/2 cent Winneys just opened.

Another case of Ladies' Trimmed Hats, by Express, at \$1.50.

Pay us a visit, inspect our stock, ascertain our prices, and you will always buy at **Grofts & Johnston's.**

New Advertisements.

FOR SALE.

TWO MILCH COWS. Young and in good condition. Cash or credit.

Apply to **R. T. HAYNES.**

INDIGESTION.

Chief indication is a heavy, bloated, and painful abdomen, with a feeling of fullness, and a desire to vomit. It is attended with flatulence, and a feeling of heat in the stomach. It is caused by a variety of causes, and is attended with a variety of symptoms. It is a very common complaint, and is attended with a variety of symptoms. It is a very common complaint, and is attended with a variety of symptoms.

TEACHER WANTED.

A person to teach in a school in the town of Goderich. Apply to **W. BLAKE,** Goderich.

Stationery.

HURON SCHOOL BOOK DEPOT AND GENERAL.

Beek and Metcalfs Store, North Street, Opposite Dettlor's.

A large assortment of the **SCHOOL BOOKS** of the most reliable and best quality, and at the lowest prices. Also a large stock of **Stationery** of all kinds, and of the most reliable and best quality, and at the lowest prices.

STANDARD FIRE INSURANCE COMPANY.

Authorized Capital, \$300,000.

HEAD OFFICE: HAMILTON.

This Company has made the required **GOVERNMENT DEPOSIT,** and is now prepared to do a **GENERAL** Fire Insurance Business.

Equitable Rates.

TEMPORARY OFFICE: No. 7 King Street West.

D. B. CHISHOLM, Esq., PRESIDENT.

ALPHUS BEAMER, Esq., Manager, Director and Adjuster.

W. F. CLAWFORD, Secretary-Treasurer.

ALEX. MCD. ALLAN, General Agent - Hamilton, Ont.

Envelopes - Paper.

100,000 Envelopes. 100 Roman Paper. 100 Roman Paper. 100 Roman Paper.

RUBBER BANDS and **Non-removable Pins.**

A variety of sizes and styles. Call on or write to **JOHN KNOX,** HAMILTON STREET, GODERICH.

SHAPING, BELTING AND MILL FURNISHINGS GENERALLY.

The Waterloo Engine Works

BRANTFORD, ONT.

State where you saw this advertisement.

Nursery & Gothhouse.

WM. DICKSON, FRUIT TREE AGENT.

GEORGE LESLIE & SON'S TORONTO FURNISHERS.

Persons wishing to purchase suitable stock, will receive prompt and careful attention, and the cost of carriage from Toronto saved to the purchaser. Also, send for the **SOCKETT'S CHEMICAL AND SUPERFINE PAPE WATER** the best quality of paper, and the most reliable and best quality, and at the lowest prices.

FRUIT TREES, Ornamental Trees and Shrubs.

I am ready to fill all orders for every variety of Fruit and Ornamental Trees and Shrubs as well as **NURSERY IN BENMILLER** of all kinds. All stock selected from the best of the land, and of the most reliable and best quality, and at the lowest prices.

JOHN STEWART, Nurseryman, Goderich, Ont.

A GREENHOUSE AT YOUR DOOR.

For \$1.00 we will send you by Mail a complete and reliable greenhouse, with all the necessary fittings, and at the lowest prices.

Apply to **JOHN STEWART,** Nurseryman, Goderich, Ont.

Groceries.

Alex. Adam, 16 1/2 Jct. NEW MARKET SQUARE, GODERICH.

Flour and Feed.

NOTICE.

TO GROCERS AND TRADERS, We are now prepared to furnish all Flour and Feed, and at the lowest prices.

SEED WHEAT.

Mr. W. Potter has secured the hands of **Hill & Co.,** the highly recommended dealers in all the best quality of seed wheat, and at the lowest prices.

Hilliard & Co., EAST STREET, Goderich, Ont. 10th 1877.

Ayer's Cathartic Pills, For all the purposes of medicine, and for the relief of all the most common ailments of the human system. They are a very reliable and best quality, and at the lowest prices.

R. RADCLIFFE, FIRE, MARINE, LIFE AND ACCIDENT INSURANCE AGENT.

Representing the **Standard Fire Insurance Company,** of Canada. Also agent for the **Canada Life Stock Insurance Co.,** of Montreal.

OFFICE: (Opposite) KAY'S BLOCK, Goderich, Ont.

Photography.

SOMETHING NEW.

If you want a **PHOTOGRAPH** that will not fade, and that will be a permanent record of your friends and family, and at the lowest prices, apply to **E. L. JOHNSTON,** Goderich.

Merchant Tailor.

H. DUNLOP, Has received a large and full assortment of **Fall & Winter Goods, OVERCOATINGS, TWEEDS FOR SUITS, LATEST STYLES, READY-MADE CLOTHING** Gent's Furnishings &c, always on hand. Cheap for cash.

NOTICE.

If you have any **SHAPING, BELTING AND MILL FURNISHINGS** GENERALLY, apply to **The Waterloo Engine Works,** BRANTFORD, ONT.

Druggists.

NEW DRUG STORE.

JAMES WILSON, Has to announce to the public that he has commenced business in **COOK'S OLD STAND,** North side Market Square, and is now supplying the collection of Fine Drugs, Chemicals, Dyeing, Stain, and Medicines, and is now supplying the collection of Fine Drugs, Chemicals, Dyeing, Stain, and Medicines, and is now supplying the collection of Fine Drugs, Chemicals, Dyeing, Stain, and Medicines.

Jas. Wilson, Chemist and Druggist, 140-0-000.

ARE YOU SICK, If so go and Purchase **TONIC BITTERS** -AND- **PULMONIC SYRUP,** The Two Great Remedies for **Stomach Diseases**

For sale wholesale and retail by the Proprietors, who have on hand a large number of Testimonials.

JOHN BOND & SON, East Side Market Square, Goderich.

Hardware.

HARVESTING TOOLS -SEE THEM- **FOR SEEING IS BELIEVING.**

BEST QUALITY, BEST ASSORTMENT, BEST VALUE

We have ever shown in **GRASS SCYTHES, SCYTHES, HAY FORKS, HAY RAKES, SOCKET HOES, SCYTHES STONES, &c, ALSO** a complete assortment of **PAINTS, OILS, AND GLASS** From 9x7 to 50x30, and a full stock of **SHELF & HEAVY HARDWARE**

KERR & MCKENZIE'S Hardware Emporium, Carlton's Block, Market Square, Goderich, June, 20th 1877.

Photography.

Secure the Shadow where the Substance fades. **SHAKESPEARE, FITZGIBBONS, THOMPSON.**

Let nature copy that which Nature made. Then come along and do not be afraid.

We return our sincere thanks for the liberal patronage, (considering the prevailing depression in trade) extended to us during the past year. In the future as in the past, we will endeavor to please, and propose to do work, of true artistic merit, creditable to ourselves and satisfactory to our patrons.

R. R. THOMPSON, PHOTO.

Near "SIGNAL OFFICE" Goderich, Ont.

Photography.

Dry Goods.

Press Linens, Hamburg Lace, Colored Tarsilles, Foulard Cambrics, Sequins Buttons, Crompton Corsets, Collars and Cuffs, Parasols, Fans.

Also a large assortment of **Gent's Furnishings.**

W. R. Robertson, 1222

Photography.

SOMETHING NEW.

If you want a **PHOTOGRAPH** that will not fade, and that will be a permanent record of your friends and family, and at the lowest prices, apply to **E. L. JOHNSTON,** Goderich.

Merchant Tailor.

H. DUNLOP, Has received a large and full assortment of **Fall & Winter Goods, OVERCOATINGS, TWEEDS FOR SUITS, LATEST STYLES, READY-MADE CLOTHING** Gent's Furnishings &c, always on hand. Cheap for cash.

NOTICE.

If you have any **SHAPING, BELTING AND MILL FURNISHINGS** GENERALLY, apply to **The Waterloo Engine Works,** BRANTFORD, ONT.

Boots and Shoes.

JUST ARRIVED.

A fine stock of Children's, Ladies' and Gents' Boots and Shoes, of the latest patterns and good quality, and at the lowest prices.

A. F. HALLIDAY, Hamilton St., Goderich.

Liquor Stores.

ALES, WINES and LIQUORS of the **BEST BRANDS, WHOLESALE & RETAIL.**

GROCERY REMOVED from North side, to the Market Square, Goderich, Ont.

H. COOKE, 7-1877.

THE PEOPLE ARE THE **BEST JUDGES,** And they award **The Highest Honors** -OF- **THE DAY** TO THE **LIGHT-RUNNING ROYAL**

For sale wholesale and retail by the Proprietors, who have on hand a large number of Testimonials.

JOHN BOND & SON, East Side Market Square, Goderich.

WELLER & MARTIN Pump Makers.

Wells Sunk & Repaired Also, **Soft Water Tanks** and **Rotary Suction Pumps.**

A Purifier of Water. THE BEST WATER-DRAWER EVER PUT IN A WELL OR CISTERN.

Thousands in Daily Use.

THE SUPERIOR SAVINGS AND LOAN SOCIETY.

Dividend No. 3; A dividend at the rate of Eight per Cent. per annum.

THE 3rd OF JULY

has been declared for the half year ending June 30th, and will be payable on July 1st, 1877.

JAS. MILNE, MANAGER.

Sheriff's Notices.

Sheriff's Sale of Lands.

County of Huron, I have a writ of Fieri Facias in my hands against the County of Huron, for the sum of \$100.00, and I have a writ of Fieri Facias in my hands against the County of Huron, for the sum of \$100.00, and I have a writ of Fieri Facias in my hands against the County of Huron, for the sum of \$100.00.

ROBERT GIBBONS, Sheriff of Huron, Goderich, Ont.

Mrs. Warnock

Spring and Summer Stock -OF- **Milinery, Mantles, SKIRTS, AND FANCY GOODS**

Apply to call the Goods, and see the quality of the Goods, and see the quality of the Goods, and see the quality of the Goods.