

THE ACADIAN

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Correspondence—Letters addressed to the Editor and intended for publication must be short and legibly written on one side of the paper only. The longer an article, the shorter its chance of insertion. All communications must bear the name of the writer, not necessarily for publication. The publication or rejection of articles is matter entirely in the discretion of the Editor. No responsibility is assumed by the paper for the opinions expressed by correspondents.

Editorial

Our pulpits are our work clothes. Each of us live some kind of a sermon every day.

WHY WAIT ON GEORGE?

THIS IS a pretty good town, as towns go. We will admit it, and are proud of it.

But there is one fly in the community ointment that prevents us from advancing as rapidly as we should.

Everybody is willing to have things done, but wants to "let George do it", and when George reaches a certain point he balks. He gets tired of carrying the whole load.

What we need is a greater spirit of co-operation, a willingness on the part of each one to do his or her share in the advancement of our community interests.

In every community there are always a few who are willing to work for the public good. They are the Georges.

There are also a lot of others who are willing to let them do it. They are not Georges.

Once in a while we read of some town like Wolfville that keeps booming and showing right along regardless of conditions or handicaps.

Such a town is full of Georges, and because the Georges are so numerous none of them is overworked and there is no occasion for balking.

Why can't we all be Georges in Wolfville? There is room for improvement, and we have plenty of people with the brains of George.

MOTION PICTURES

WOLFVILLE is to be congratulated upon the fact that ever since the introduction of the motion picture those who have here been responsible for our entertainment along that line have honestly endeavored to furnish only pictures of the better order. Even at that there have been serious criticisms in some instances and the management has come in for censure.

It is regrettable that there is a tendency on the part of producers in too many cases to give undue regard for sensation and go the limit in the matter of catering to the baser instincts. Sometimes in pictures of a good moral teaching there is introduced a questionable suggestion that greatly mars its usefulness. It is only fair to state, however, that there is not wanting evidence to indicate that the better class of producers are recognizing that this policy is not good business and are perfecting various organizations for the purpose of improving the pictures shown and preventing the exhibition of demoralizing pictures.

The motion picture is too good a thing to be permitted to become a menace to society by the glorification of vice and lawlessness and the making unattractive of decent living, virtue and observance of law.

OUR JAIL

THE VALUE of a town lockup depends very much upon its being so conducted that prisoners confined therein are kept under safe and strict surveillance and not allowed to be interfered with by the public. During the past year in two cases at least persons who were being held in custody because of important evidence which they were expected to give in the local court were evidently tampered with and the ends of justice suffered in consequence. We do not know who was responsible, and only mention the incident in order that those in control may look into the matter and prevent a recurrence of the irregularity.

Our jail has cost the town a considerable amount and is supposed to be a comfortable and sanitary place in which offenders against the well being of the community may be safely confined. This is well so far as it goes and will have the approval of citizens. It is necessary, however, that such an institution be carefully supervised and under competent and responsible care so that it may be effective in the purpose for which it was intended.

WEIGHTS AND MEASURES

THE ABSURD, clumsy, inaccurate and obsolete system of weights and measures still in use in Canada and all other English speaking nations received a well deserved jolt when Japan recently adopted the metric system now in general use in Europe and North America.

Nothing but fables support the origin of the standard 'foot', 'pound' and 'gallon'. The decimal metric system is as superior to the obsolete systems mentioned as is the decimal system of dollars and cents to pounds, shillings and pence.

Educationalists have estimated that entirely aside from the greater utility of the metric system is another factor of equal importance; years of every child's life are wasted in the public schools in the sorry task of learning how to use our present clumsy system when the same time could be expended on other matters to much greater advantage.

THE WAY OF THE WORLD

THE EDITOR goes on week after week boosting the town and community and advocating the doctrine of trading at home. The business man pats the editor on the back and says that's the right idea; tell it to 'em. He then calmly tells the newspaper man he does not require any space in the paper and a day or two later sends an order to an out of town print shop for a supply of stationery. Funny world, isn't it?

ONE PER CENT. FOR ADVERTISING

TWO per cent. of the gross sales of a merchantile business is the accepted amount to be spent for advertising, though many firms go as high as 3 and 4 per cent. If every firm in Wolfville would set aside even 1 per cent. for advertising, THE ACADIAN would be greatly enlarged, publish far more news, and serve the community better than is now possible. And every firm, if it paid proper attention to its advertising, would greatly increase its business.

BUSINESS FRIENDSHIP

WHEN town people convince the farmers that they are interested in their welfare, the farmer's confidence is won. It is not how many dollars' worth of business you do each day that counts most, but how many friends you have made, friends that have confidence in you as a merchant and feel that you will deal fairly with them.

NOT THIS TRY

F R I B S W O N Y
O F M O D T E N S O
R U B B O W I E S I N
R I M T O E T I P
H T O T O R E X C
U S N I B M O N M R
M S E T S D O N Y
T O Y T O O R O T
T U B W A N T S R A P
A T S A Y A I D M A
P B U S O S A W N
R A N I N N D E E

Answer to Last Week's Puzzle

THE STORY OF THE GRAVENSTEIN APPLE

Unfortunately for those who have contentedly decided that "Gravenstein" refers to an engraven stone, the apparent foresight or lack of foresight of our ancestors must be denied, for "Gravenstein", or "Grafenstein", means "Count of Stone" and refers to the place of origin of the beautiful apple of which we treat. Whether it originated in the garden of the Duke of Austenberg at Gravenstein, in Holstein, or whether it came originally from Italy, it is impossible to state with certainty, but its name and in the similarity of both tree and fruit to Red Astrachan and Duchess of Olenburg it speaks a German origin, and in some 23 synonyms, from "Ohio Nonpareil" to "Grave Slij", its wide popularity is testified to both in Europe and in America.

A controversy over its appearance in this country ascribes the introduction on the one hand as having been made from Denmark by a Captain De Wolfe in 1826, while it has been pointed out by others that it was known to Judge Buel, of Albany, before that date. Probably an apple recognized as one of the finest in Europe has been introduced into this country upon several occasions, and the occasion of first introduction will doubtless always be shrouded in conjecture.

Good size, an attractive waxen, greenish-yellow skin later becoming clear yellow and mottled, splashed, and penciled with light and deep red or orange make it prized wherever it is seen, while a rich yellow, tender, crisp, juicy, peculiarly aromatic flesh add exceptionally high quality to a most beautiful fruit. The season is from September to November.

Gravenstein is grown primarily for either local or export markets, is always in demand, and usually brings a fair price. Large plantings may be found in the Pacific coast regions and in Nova Scotia, while in the Hudson Valley, New Jersey, Delaware, and New England it also attains commercial importance. Unfortunately the fruit comes unevenly, so that it must be picked several times, and apple maggot holes it in high regard, the fruit is apt to drop during rainy and windy weather, but the tree is vigorous, hardy, an early bearer, a reliable cropper, and adapted to many sections. Its place among commercial varieties is undisputed, and its place in the home orchard has long gone unchallenged.

One peculiarity of the variety is its tendency to throw sports of highly colored red fruit. Many have been known from time to time, but either discarded or disregarded, possibly because a well colored Gravenstein is already attractive enough. Two sorts, however, have been retained as worthy of propagation, one "Banks", which originated in Nova Scotia, and the other an almost solid red sort, "Red Gravenstein", which is said to have originated in San Juan County, Washington.

—H. B. T., in The Rural New Yorker.

CHIVALRY

Mr. John Lewis Paton, who delighted a Wolfville audience with his eloquent and instructive lecture here recently spoke at Windsor on the subject of "Chivalry—Ancient and Modern". He refuted the assertion that chivalry no longer prevails and spoke of the glorious spirit of self-sacrifice demonstrated by the empire's manhood during the late war. Touching incidents were told to show how truly the spirit of chivalry is found to exist in the world today of unborn courtesy, consideration for others, regard for the poor, honesty in business, unselfishness and similar virtues.

The chivalry of man to woman, of woman to man, of woman to woman, of youth to old age and old age to youth, were beautifully illustrated by concrete examples. Individual and community responsibility for the down trodden, and chivalry in business were declared to be among the spiritual assets of Christian civilization. So long as there are men, who while careful not to be swindled, are equally careful not to swindle others, will the true spirit of chivalry prevail in the lives of the people.

FOR YOUR OWN SAKE—GO TO CHURCH—IT PAYS

I am the best friend you ever had. I am hung about with sweet memories—memories of brides, memories of mothers, memories of boys and girls, memories of the aged as they grope their way down the shadows. I am decked with loving tears—crowned by happy hands and hearts. In the midst of the great men of earth I find constant dwelling place. I safeguard man through all his paths. I lift up the fallen. I strengthen the weak. I help the distressed. I show mercy, bestow kindness and offer a friendly hand.

I am good fellowship, friendliness and love. Some time, some day, some hour in the near or far future, you will yearn for the friendly touch.

I am your comfort and your best friend. I am calling you now! I AM THE CHURCH.

THE ACADIAN welcomes any item of news that you may know about. If you have visitors, going away, illness in the family, or any little item of news, send them in to us, or call No. 217 and we will courteously and thankfully take your message.



FEBRUARY 6
THE PEACE OF GOD, WHICH PASSETH ALL UNDERSTANDING, SHALL KEEP YOUR HEARTS AND MINDS THROUGH CHRIST JESUS.—Phil. 4:7.

FEBRUARY 7
HEAR, O ISRAEL: THE LORD OUR GOD IS ONE LORD.—Deuteronomy 6:4.

FEBRUARY 8
THE LORD IS MY SHEPHERD: I shall not want. Surely goodness and mercy shall follow me all the days of my life: and I will dwell in the house of the Lord for ever.—Psalm 23: 1, 6.

FEBRUARY 9
SERVE THE LORD with gladness: come before his presence with singing. For the Lord is good: his mercy is everlasting; and his truth endureth to all generations.—Psalm 100: 2, 5.

FEBRUARY 10
HE THAT PASSETH BY, AND MEDDLETH WITH STRIFE, BELONGING NOT TO HIM: IS LIKE ONE THAT TAKETH A DOG BY THE EARS.—Proverbs 26:17.

FEBRUARY 11
IS NOT THIS THE FAST that I have chosen? to loose the bands of wickedness, to undo the heavy burdens, and to let the oppressed go free, and that ye break every yoke?—Isaiah 58:6.

FEBRUARY 12
REMOVE FAR FROM ME vanity and lies: give me neither poverty nor riches: feed me with food convenient for me.—Proverbs 30:8.

Bobbed heads may be washed

It's easy to wash and dry the bobbed heads—A free Lather of Baby's Own Soap in a basin of hot water is a simple and inexpensive shampoo and the lingering fragrance as of roses in the hair is very appealing. Baby's Own Soap is sold in individual cartons 10c.—Everywhere. "Best for you and Baby too!"

Sell By Long Distance Telephone and Reduce Your Overhead

The old fashioned way of making out-of-town sales—by travelling and personal interview—is a sure way of swelling overhead charges.

Think of the amount of absolutely unproductive time spent in cars and hotel rotundas! That time has to be paid for just as productive time has.

By the new sales method—the Long Distance Telephone Sales Method—no time that may not be devoted to sales effort is used.

Instead of debiting a sale with the heavy items of time spent in travelling and out of pocket travelling and hotel expenses, you set against the sales price the very small figure that represents the time spent in a Telephone Talk and the comparatively insignificant cost of the call itself.

Maritime Telegraph & Telephone Company, Limited

A STUDY IN OPPOSITES

The teacher was giving a drill in the meaning of words and their opposites. "Now, tell me," she began, "what is the opposite of misery?" "Happiness!" said the class in unison. "And Sadness?" she asked.

"Gladness!" "And the opposite of woe?" "Giddap!" shouted the enthusiastic class.

This is the question: Is it better to be independent and fail or to co-operate and succeed?—Agricultural Journal of B.C.

How the Bank can help the Farmer



THERE are scores of ways in which your Bank can help you—methods that will surprise you by their convenience and safety.

Take the sale of an animal. If it is a cash transaction, you can ask the purchaser to send you a marked cheque or your bank will attach a sight draft to the bill of lading.

If it is a time sale, your banker will handle and collect the note.

Our manager will be only too glad to outline to you the scores of ways in which he can serve.

BANK OF MONTREAL

Established over 100 years

Total Assets in excess of \$700,000,000

ELECTRIC WIRING AND SUPPLIES

Why not have an extra plug for that new Paino Lamp and other accessories?

We advise you to have your Electric wiring gone over and brought up to standard.

Burgess Radio Batteries
Eveready Batteries
Radio Supplies of all Kinds

J. C. Mitchell

Electric Contractor and Supplies
Phone 320
Wolfville, N. S.

CASH AND CARRY

Big Drop in Florida Oranges

Large Juicy Oranges, 59c. doz.
Medium size Oranges, 39c. doz.
Small size, 50 for \$1.00

Large Juicy Grape Fruit, 2 for 25c.
Medium Grape Fruit, 3 for 25c.

New Prunes, 3 lbs. for 25c.
Extra Large Prunes, 2 lbs. for 45c.
Dried Peaches, 2 lbs. for 45c.
Dried Apricots, 2 lbs. for 45c.
New Dates, 2 lbs. for 25c.
New Figs, 35c. 1/2.
Cooking Figs, 2 lbs. for 25c.

10 lb. bag XXX Granulated Sugar, 85c.

New Cheese, Saturday, only 29c. lb.

New Salmon, 25c. can, 5 for \$1.00

5 lb. Roast Beef, \$1.00; 5 lb. R. Pork, \$1.00

Celery and Lettuce Every Saturday.

Phone 53

CALDWELL-YERXA LIMITED