THE ACADIAN

blished at Wolfville, N. S., every Thursday by DAVIDSON BROS., Printers and Publishers

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Advertisers must have copy in by Monday noon in order to insure changes for standing advertisements. New display advertising copy can be accepted one day

Correspondence—Letters addressed to the Ecitor and intended for publications the short and legibry written on one side of the paper only. The longer and it, the shorter its chance of insertion. Al communications must bear the name he writer, not necessarily for publication. The publication or rejection of articles matter entirely in the discretion of the Editor. No responsibility is assumed by paper for the opinions expressed by correspondents.

THIS IS a pretty good town, as towns go. We will admit it, and are proud of it.

But there is no effy in the community ointment that prevents us from advancing as rapidly as we should.

Everybody is willing to have things done, but wants to "let George do it", and when George reaches a certain point he balks! He gets titled of carrying the whole load.

What we need is a greater spirit of co-operation, a willingness on the part of each on to do his or her share in the advancement our community interests.

In every community there are always a few who are willing to may thing the part of our community interests.

In every community there are always a few who are willing to may the part of each one to do his or her share in the advancement our community interests.

In every community there are always a few who are willing to may though a substitution of the mytion of the public good. They are the Georges.

Once in a while we read of some town like Wolfville that keeps booming and shoving right along regardless of conditions or handings.

Who can't we all be Georges in Wolfville?

There is room for improvement, and we have plenty of people with the brains of George.

WOLFVILLE is to be congratulated upon the fact that ever been responsible for our entertainment along that line have honestly indicated the introduction of the mytion picture to show have here been responsible for our entertainment along that line have honestly indicated the introduction of the mytion picture those who have here been responsible for our entertainment along that line have honestly indicated the introduction of the mytion picture whose who have here been responsible for our entertainment along that line have honestly indicated and there is no occasion for balking.

WOLFVILLE is to be congratulated upon the fact that ever since the introduction of the mytion picture whose who have here been responsible for our entertainment along that line have honestly indicated and there is not own in for censure.

It is regretable that there is a tende good business and are perfecting various organizations for the pur-pose of improving the pictures shown and preventing the exhibi-

The motion picture is too good a thing to be permitted to become a menace to society by the glorification of vice and lawlessness and the making unattractive of decent living, virtue and observations of law.

OUR JAIL

THE VALUE of a town lockup depends very much upon its being so conducted that prisoners confined therein are kept under safe and strict surveillance and not allowed to be interfered with by the public. During the past year in two cases at least persons who were being held in custody because of important evidence which they were expected to give in the local court were evidently tampered with and the ends of justice suffered in consequence. We do not know who was responsible, and only mention the incident in order that those in control may look into the matter and prevent a recurrence of the irregularity.

Our jail has cost the town a considerable amount and is supposed to be a comfortable and sanitary place in which offenders against the well being of the community may be safely confined. This is currence of the irregularity. well so far as it goes and will have the approval of citizens. It is necessary, however, that such an institution be carefully supervised and under competent and responsible care so that it may be effective in the purpose for which it was intended. effective in the purpose for which it was intended.

WEIGHTS AND MEASURES

THE ABSURD, clumsy, inaccurate and obsolete system of weights and measures still in use in Canada and all other Engsh peaking nations received a well deserved jolt when Japan reently adopted the metric system now in general use in Burope and outh America.

Nothing but fables support the origin of the standard 'foot', 'rourd' and 'gallon'. The decimal metric system is as superior to the obsolete systems mentioned as is the decimal system of dollars and cents to pounds, shillings and pence.

Educationists have estimated that entirely aside from the greater utility of the metric system is another factor of equal importance; years of every child's life are wasted in the public schools in the sorry task of learning how to use our present clumsy system when the same time could be expended on other matters to much greater advantage. greater advantage.

THE WAY OF THE WORLD

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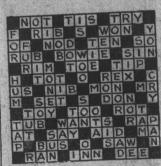
THE EDITOR goes on week after week boosting the town and community and advocating the doctrine of trading at home. The business man pats the editor on the back and says that's the right idea; tell it to 'em. He then calmly tells he newspaper man he does not require any space in the paper and a day or two later sends an order to an out of town print shop for a supply of stationery. Funny world, isn't it?

ONE PER CENT. FOR ADVERTISING

TWO per cent. of the gross sales of a merchantile business is the accepted amount to be spent for advertising, though many firms go as high as 3 and 4 per cent. If every firm in Wolfville would set aside even 1 per cent. for advertising, THE ACADIAN would be greatly enlarged, publish far more news, and serve the community better than is now possible. And every firm, if it paid proper attention to its advertising, would greatly increase its business.

BUSINESS FRIENDSHIP

WHEN town people convince the farmer's that they are interested in their welfare, the farmer's confidence is won. It is not how many dollars' worth of business you do each day that counts most, but how many friends you have made, friends that have confidence in you as a merchant and feel that you will deal fairly with



reliance cropper, and adapted to many sections. Its place among commercial varieties is undisputed, and its place in the home orchard has long gone unchallenged.

One peculiarity of the variety is its tendency to throw sports of highly colored red fruit. Many have neen knowform time to time, but either discarded or disrigarded, possibly because a well-colored Gravenstein is already attractive enough. Two sorts, however, have neen retained as worthy of propagation, one "Barks", which originated in Nova Scotia, and the other an almost solid red sort, "Red Gravenstein", waith is said to have originated in San Juan County, Washington.

—H. B. 1., in The Rural New Yorker

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CHIVALRY

Mr. Jonn Lewis Paton, who delighted a Wolfville audience with his eloquent and i-structive lecture here recently spoke at Windsor on the subject of "Chivalry—Ancient and Modern". He refuted the assertion that chivalry no longer prevails and spoke of the glorious spirit of self-sacrifice demonstrated by the empire's manhood during the latt war. Touching incidents were told to show how truly the spurit of chivalry is found to exist in the world today oy altorn courtesy, consideration for others, regard for the poor, honesty in ousiness, unselfishness and similar virtues.

swelling overhead charges.

to sales effort is used.

be paid for just as productive time has.

The chivalry of man to woman, of woman to man, of woman to woman, of youth to old age and old age to youth, were beautifully illustrated by concretexamples. Incividual and community responsibility for the down trodeen, and chivalry in business were declared to be among the spiritual assets of Constian civilization. So long as there are men, who while careful not to be swindled, are equally careful not to swindle others, will the true spirit of chivalry prevail in the lives of the people.

FOR YOUR OWN SAKE-GO TO

I am the best friend you ever had. I am hung about with sweet memories—memories of briles, memories of mot ers, memories of boys and girls, memories of the aged as they grope their way down the shadows.

I am decked with loving tears—crowned by happy hands and hearts. In the midst of the great men of earth I find constant dwelling place.

I safeguard man through all his paths. I lift up the fallen. I strengthen the weak I help the distressed. I show mercy, bestow kindness and offer a friendly hand.

mercy, bestow kindness and offer a friendly hand. I am good fellowship, friendliness and

love.

Some time, some day, some hour in the near or far future, you will yearn for the friendly touch.

I am your comfort and your best friend.

I am calling you now!

I am calling you now!
I AM THE CHURCH.

THE ACADIAN welcomes any item of news that you may know about. If you have visitors, going away, illness in the family, or any little item of news, send them in to us, or call No. 217 and we will courteously and thankfully take your message.



FEBRUARY 6
THE PEACE OF GOD, WHICH PASS-ETH ALL UNDERSTANDING, SHALL KEEP YOUR HEARTS AND MINDS THROUGH CHRIST JESUS, -Phil. 4:7.

FEBRUARY 7
HEAR, O ISRAEL: THE LORD OUR
GOD IS ONE LORD.—Deuteronomy

FEBRUARY 8
THE LORD IS MY SHEPHERD: I shall not want. Surely goodness and mercy shall follow me all the days of my life; and I will dwell in the house of the Lord for ever.—Psalm 23: I, 6.

FEBRUARY 9
SERVE THE LORD with gladness: come before his presence with singing. For the Lord is good his merty is everlasting: and his truth endureth to all generations.—Psalm 100.2, 5.

Bobbed heads may be washed

It's easy to wash and dry the bobbed heads—A free lather of Baby's Own Soap in a basin of hot water is a simple and inex-pensive shampoo and the linger-ing fragrance as of roses in the hair is very appealing.

Baby's Own Soap is sold in individual cartons 10c.—Every-

"Best for you and Baby too" 20-20

Sell By Long Distance

Telephone and Reduce

Your Overhead

The old fashioned way of making out-of-town sales-

Think of the amount of absolutely unproductive time

By the new sales method-the Long Distance Telephone Sales Method-no time that may not be devoted

Instead of debiting a sale with the heavy items of

time spent in travelling and out of pocket travelling and hotel expenses, you set against the sales price the very

small figure that represents the time spent in a Telephone

Talk and the comparatively insignificant cost of the call

Maritime Telegraph & Telephone

Company, Limited

by travelling and personal interview-is a sure way of

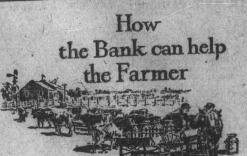
spent in cars and hotel rotundas! That time has to be

A STUDY IN OPPOSITES

The teacher was giving a drill in the meaning of words and their opposites. "Now, tell me," she began, "what is te opposite of misery?" "Happiness!" said the class in urison. "And Sadness?" she asked.

"And the opposite of woe?"
"Giddap!" shouted the enthusiastic

This is the question: Is it better to be independent and fail or to co-operate and succeed?—Agricultural Journal of B.C.



HERE are scores of ways in which your Bank can help you methods that will surprise you by their convenience and safety.

Take the sale of an animal. If it is a cash transaction, you can ask the purchaser to send you a marked cheque or your bank will attach a sight draft to the bill of lading.

If it is a time sale, your banker will handle and collect the note.

> Our manager will be only too glad to outline to you the scores of ways. in which he can serve.

BANK OF MONTREAL

Established over 100 years Total Assets in excess of \$700,000,000

ELECTRIC WIRING

AND SUPPLIES

Why not have an extra plug for that new Paino Lamp and other accessories?

We advise you to have your Electric wiring gone over and brought up to standard.

Burgess Radio Batteries Eveready Batteries Radio Supplies of all Kinds

J. C. Mitchell

Electric Contractor and Supplies Wolfville, N.S. Phone 320

CASH AND CARRY

Big Drop in Florida Oranges Large Juicy Oranges, 59c. doz.

Medium size Oranges, 39c. doz. Small size, 50 for \$1.00 Large Juicy Grape Fruit, 2 for 25c.

Me ium Grape Fruit, 3 for 25c. New Prunes, 3 lbs. for 25c

Extra Large Prunes, 2 los. for 45c. Dried Peaches, 2 lbs. for 45c. Dried Apricots, 2 lbs. for 45c. New Dates, 21cs. for 25c. New Figs, 35c. 15. Cooking Figs, 2 lbs. for 25c.

10 lb. bag XXX Granulated Sugar, 85c.

New Cheese, Saturday, only 29c. lb.

New Salmon, 25c. can, 5 for \$1.00

5 lb. Roast Beef, \$1.00; 5 lb. R. Pork, \$1.00

Calery and Lettuce Every Saturday.

HANTSPO

Vol. XLIV.

The many friton regret that home here, and recover. Her s N.B., and Gord have been sumpected to arrive thand of fellows? Sunday mornir convass 's become into effe. Here, and the sum of th

ness course at College, Halifar ond.

Mrs. J. E. S
neice Mona M. N.B., are visit McDonald.

Mrs. R. R. Riley left for where they pmonths.

Mr. T. Pat spent the week cently.

spent the week
cently.
Miss Laura
the guest of h
Miss Belle I
was a guest o
last week.
Mrs. F. W.
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R. S. Parrish
Mr. A. Gill,
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Wednesday at tween the max The latter we Mayor Muri lose a valua which they weterinary wa nothing as the headway.

The citizens ceedingly to I popular pract has already op

the business Dr. Shankel here for about and Mrs. Sha been all that great interest to the welfare mitting. What Windsor's sall We extend ing young hoo tridge, who is team this sea was successfu Windsor playter's rink. The High Phys. High Messen District Depuassisted in the of Court Hal sor, on Thurs interesting air ported, the purious hard was the same transfer of the same transfer of the same transfer of the same transfer of the protection and the same transfer of th reshments.

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