## CIGHD



simis

$\qquad$


British, French and American Troops Are On the Job-Maximum Advance
of Three Miles on Depth of Twis. of Th
One.





aidivy tut


7 O every home there comes a time when every thought, 1. every hope, every prayer for the future centres on the recovery of one loved one. In that hour of anguish, every means to recovery is sought-the highest medical skill, trained nurses, costly treatment. Does the price matter?

> It may be so great as to stagger the imagination = a sum beyond the possible.
> But does anyone ask, "Can we do it P" Money or no money, they do it. And somehow they pay.
> It may mean doing without things they think they need. It may mean privations, sacrifices, hardships. They make unbelievable savings, they achieve the impossible, but they get the money to pay.
> c. To-day in this critical period of our nationhood, there is imperative need for MONEY - vast sums of money. Only one way now remains to obtain it.

> The nation must save, every community, every family, every individual Canadian must save.

If anyone says "I cannot save" let him consider to what extent he would pinch himself to relieve the sufferings of a loved one at home; and surely he:would not pinch less for our fighting brothers in France.

Without suffering actual privations, nearly every family in Canadá can reduce its standard of living, can practice reasonable thrift, can make cheerful sacrifice to enrich the life-blood of the nation.

You who read this, get out pencil and paper NOW. Set down the items of your living experise. Surely you will find some items there you can do without.'
Determine to do without them. Stare TO-DAY. Save your money so that you may be in a position to lend it to your country in its cime of need.


