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It is the attention of each passenger expressed in luxurious accommodations—splendid meals—modern safety equipment that have made the R.M.S.S. Royal Edward and Royal George deservedly famous among ocean travelers.

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From St. John
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CANADIAN PACIFIC HOMESSEKERS' EXCURSIONS

TO MANITOBA, ALBERTA, SASKATCHEWAN

Each Tuesday March 3 to October 27, inclusive.
Winnipeg and Return - \$35.00
Edmonton and Return - 43.00

From Toronto, and Stations West and North of Toronto. Proper tonnage fares from Stations East of Toronto.

Return limit, two months.

EASTER FARES

Between all stations in Canada, Fort William and East, and to Saint Ste. Marie, Detroit, Mich., Buffalo and Niagara Falls, N.Y.

Single Fare - Fare & One-Third

Good going Apr. 10 - Good going Apr. 10-11-12

Return Lim. Apr. 10 - Return Lim. Apr. 14

COLONIST FARES

(One-Way Second Class) to certain points in

British Columbia, Montana, Washington, Idaho, etc.

Each Tuesday until April 28

REDUCED SETTLERS' FARES

Through trains Toronto to Winnipeg and West. COLONIST CARS ON ALL TRAINS. No charge for Bertha.

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Easter Holidays, 1914

SINGLE FARE FOR ROUND TRIP

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Good Going and Returning Friday, April 10, Only.

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Local Agent, Phone 110.

BRANTFORD IS IN THE LEAGUE

Western Ontario Magnates Failed to Fix a Salary Limit.

BERLIN, Ont., April 11.—The Western Ontario Baseball League, which was composed of four teams last season, including Stratford, Woodstock, Hymans London and Wabash St. Thomas was reorganized here yesterday afternoon with six teams. The enlarged league will consist this year of Stratford, Woodstock, Berlin, Galt, Guelph and the Stars of Brantford. The meeting was largely attended by delegates from the various cities and there was great enthusiasm manifested in the proceedings.

President M. A. Humber, Stratford, presided and reported that the league proved to be a success last season, conducted along semi-professional lines. All the teams did their own financing and broke even, playing one game per week during the season. He intimated that in view of the enlarging of the league he communicated with Secretary Farrell of the National Baseball Association asking for protection of the association if the league was enlarged. Secretary Farrell replied that no protection can be provided unless there is a salary limit of 500 per month, that there are no two teams in the same territory and where games are played each week.

The delegates after considerable discussion decided not to accept the conditions as laid down by the National Association this season and no salary limit will be fixed, each team taking its own care receipts. Two games will be played each week, Wednesday or Thursday and Saturday, and all holidays. The drawing up of the rules governing the league will be drawn up by the Executive-elect next Saturday afternoon in Berlin. It was the consensus of opinion that the league will develop into a class D or class C league next season.

The officers elected for the ensuing year were—Hon. Presidents, H. Guthrie, K.C. (Guelph), Mayor J. H. Spence (Brantford), A. R. Lang (Berlin), F. Stewart Scott (Galt), and R. Patterson (Stratford); President, M. A. Humber, Stratford; Vice-President, Dr. F. H. Kallbelsch, Berlin; Secretary-Treasurer, M. G. Duhague, Guelph; Executive Committee, Jas. Hamell, Guelph, Harry Dakin (Galt), W. J. Williams (Berlin), Frank Reed (Brantford), J. P. Connolly (Woodstock), A. Johnson (Stratford).

The meeting was attended by many prominent baseball men in Western Ontario.

John Kraichenko was sentenced at Morden, Man., by Chief Justice Mathers to be hanged on the 9th of July next for the murder on December 3 last of H. M. Arnold, manager of the bank of Montreal at Plum Coulee, Man.

Fraternal Day

Enthusiastic Meeting On Thursday Re Old Home Week.

The general fraternal committee of Old Home Week held a large and enthusiastic meeting in the city hall Thursday night when about 50 members were present. Aid. Geo. Ward, chairman of the executive, and General Secretary F. S. Blain were present, and both spoke along the line of the fraternal day program.

The boy scouts of the city applied for and were granted permission to participate in the parade and give an exhibition of life saving, camp work, etc. in front of the grand stand in the afternoon.

The sub-committee recommended that prizes amounting to \$325 be given for the parade. That a prize of \$100 be given for the largest society turnout; \$100 for the best appearing society. That each lodge have a mounted marshal and that three prizes be given of \$25, \$15 and \$10. That prizes of \$50, and \$25 be given for the best float in the parade.

With all these prizes the different societies will no doubt be represented by large numbers and keen competition will result.

The invitation committee reported that already they had received a large number of acceptances, which will help make the parade a huge success.

The sports committee brought in a programme, but as the general committee did not think they have sufficient sports, the matter was referred back to them again. One of the chief features of the program was a competition for drill corps, for which three prizes not yet named, will be offered.

The finance committee recommended that the day be insured in Lloyd's against rain.

The question of an evening's entertainment came up. One of the features of that programme being the band competition. After some discussion it was decided to refer the matter to the finance committee to see if they have funds to back such an enterprise.

The next meeting of the committee will be held on Friday, April 17.

Carpet Ball

Bricklayers Won.

The Bricklayers or "The Dicks" as they have been designated by their opponents, defeated the Champions of the City Carpetball League, the Liberals, by a score of 10 to 104 on the Borden carpet on Thursday evening, after a pleasant game. The return match on the Liberal carpet will be played in a few days and keen struggle is anticipated.

"MY CHANCES ARE ON WINNING SIDE"

Yachtsman Thinks New Shamrock Best Boat He Ever Brought Across the Atlantic

BOSTON, April 11.—Sir Thomas Lipton, in a letter received in Boston, expresses supreme confidence that the new challenger he is building will lift the America's international yacht cup. The letter sent from France to Winfield M. Thompson, says:

"I think this time I have the best boat that I ever crossed the Atlantic with, and I think my chances this year are on the winning side."

"I thought I would manage to get the Shamrock launched by the beginning of April, but I have received a letter from Mr. Nicholson, the designer, saying he is afraid it will be the end of April or the beginning of May before she is launched."

Sir Thomas is going to ask the New York Yacht Club to permit towing the challenger across in calm and against head winds. He writes:

"Towing cannot help the boat. The strain could not possibly do it any good and might do it harm. The reason I am anxious to have her towed in dead, calm weather is because it would give me so much more time in America to get my boat in fit condition for the race."

"I might be becalmed two or three weeks at different times; there is no saying what might happen. I shall make this request of the club at a later period; I should think after the boat is launched."

The "Courier" Will Print "Dreamland" Programmes.

The committee in charge of the program for the local musical comedy production "A Night in Dreamland" have turned over the big advertising program to the job department of the Courier office. Mrs. G. Bruce Gordon is at the head of the advertising committee, and Mrs. Gordon J. Smith has been prominent in the work. The programme will be made up of sixteen full pages, with advertisements and courtesies from our leading merchants, and if it is possible for a program to foretell the merit of a production, the program now under construction in the Courier office, with its professional arrangement and attractive design, compels us to believe that "A Night in Dreamland" will be one of the most ambitious productions ever staged in Brantford. The advertising committee feel deeply grateful to the merchants who have made so fine a programme possible.

Firemen Had Run

The fire brigade observed Good Friday yesterday with a run to the Grand Trunk tracks, near the Rawdon St. subway, where a grass fire threatened to get unruly. The firemen soon put it out with little damage being done.

HOMESSEKERS' EXCURSION

Colonist Fares and Settlers' Trains to the West.

Those taking advantage of above excursions, should hear in mind the many exclusive features offered by the Canadian Pacific Railway in connection with a trip to the West. It is the only all-Canadian route. Only line operating through trains to Western Canada. No change of depots. Only line operating through standard and Tourist sleepers to Winnipeg and Vancouver. All equipment is owned and operated by the Canadian Pacific Railway, affording the highest form of efficiency. Colonist fares (one-way second class) to certain points in Alberta, British Columbia, California, Montana, Oregon, Washington, Arizona, Idaho, etc., in effect daily until April 15th.

Homessekers' fares will be in effect each Tuesday until October 27th, inclusive, and round trip second class tickets will be sold via the Canadian Pacific Railway from Ontario points (Azilda and East) at very low fares, for example from Toronto, also west and North of Toronto to Winnipeg and return \$45; to Edmonton and return \$43. Other points in proportion. Fares from points east of Toronto will be slightly higher. Return limit two months.

Each Tuesday until April 28th, the Canadian Pacific will run Settlers' trains to Winnipeg and West, and for the accommodation of Settlers travelling with live stock and effects, a colonist car will be attached to the Settlers' travelling with live stock settlers' effects' train. This car will leave Toronto on regular train at 10.20 p.m., and on arrival at West Toronto, it will be attached to Settlers' effects train as mentioned above.

For those not travelling with live stock and effects, special Colonist cars will be attached to regular trains from Toronto, running through to Winnipeg without change. No charge is made for accommodation in colonist cars. Tourist Sleeping cars are also operated on regular trains leaving Toronto 10.20 p.m. daily.

Full particulars from any C. P. R. agent or write M. G. Murphy, District passenger agent, Toronto.

MISS MONTIZAMBERT IN BEAUTIFUL DANCES

She Plays Important Role in "A Night in Dreamland."

"The Loveland Dance" is one of the big features of the coming local talent production "A Night in Dreamland" which will be presented at the Grand on Monday and Tuesday, April 20th and 21st.

Miss Adelaide Montizambert, with the director will present this dance, also the "Brantford Hop," an original dance, arranged especially for this production. Miss Montizambert also appears in "The Dance of the Models" in the Mandala Dance, and is the principal in the rollicking song number and dance, "O You Rah! Rah! Boy." Her natural grace and manner together with the instruction received from number of dancing masters has prepared Miss Montizambert for the important part she will play in this production. No local dancer has ever appeared in dances so professional as she will be seen in. The dancers are made up of steps from Donald Brians big dancing hit, "The Siren," also the "Pink Lady" and "Merry Widow." The gowns of last-est mode to be worn by Miss Montizambert will add much to the artistic effect and professional finish of her work.

How Red Sox Got Mr. Worfel

MARIETTA, Ohio, April 11.—Had Bobbie Heck known that Rubie Deneau would not manage the London club in 1914 London would have secured Pitcher Worfel, who will play with the Brantford Red Sox this season. Worfel was recommended to Deneau by Heck last fall when the Rubie was manager of the London team. He is a right hander, and according to Bobbie, a promising twirler.

Thought Deneau in London

When Bobbie notified Rubie to get after Worfel he did not know Deneau would not be head of London's 1914 team. When he did hear this it was too late. Rubie had been negotiating with the pitcher and had sent him a contract.

Worfel signed up and he will turn out with the Brantford club.

Local News

Ask for Information

Brown Bros. of Toronto, have written the city asking them for the population figures of this city, taken at the last census for insertion in their daily journal for 1915.

Quote Prices on Novelties

The Gold Stamping Co. of Montreal are evidently of the opinion that the City Council is running the Old Home Week celebration. They have written the city clerk quoting prices for novelty badges and buttons for the celebration.

At the Citadel

The members of the S. A. Band held their annual band league tea and musical festival in the citadel last night. There was a very large attendance, and fully 200 persons sat down to the well-laid tables, which were ably presided over by a number of the bandmen's wives. After the tables had been cleared the following program, which had been arranged by Bandmaster Newman, was carried out: Marches and selections by the band; selections, Miss Annabell Ryerson; Bible reading, Bandsman Brown. On Sunday night the Army is giving a Service of Songs in the Victoria Hall, "From the Manger to the Cross."

The Lure

Will Not Be Seen in Toronto or Montreal—It's Too Fierce.

(By Special Wire to The Courier)

MONTREAL, April 11.—"The Lure" will not be seen in Montreal or Toronto. This play which proved startling even for New York was taken off by orders of the police until certain scenes were changed. It had been booked for the Princess Theatre here for the week of April 20, but Lou Solmon who controls the lease of the local house and the Royal Alexandra in Toronto, saw the play and cancelled the booking for both cities. "The Lure" is on a theme that is old and widely known, but the topic is not considered proper for the young or the unsophisticated while a great many people of older generations consider it unfit for stage purposes.

They Want to Come

The Walpole Island Indian Band have written to Secretary F. S. Blain of Old Home Week for an engagement to play here that week. They quote a very reasonable price of \$4 per day and expenses for each man. They claim to have a splendid attraction and one that will draw the crowds.

The Public Be Pleased!

This is an age of education and enlightenment!

Underground methods of yesterday are supplanted by open and above-board methods of to-day.

Public demand has created a revolution in business methods.

And it is a revolution that has not alone benefitted the public, but the business world as well.

You no longer trade at the shop that serves you with one price and your neighbor with another.

You demand a standard, fixed price upon very nearly every article you buy.

And you demand a standard KNOWN quality for the money you pay.

You prefer to buy your clothes in modern, well-lighted shops; your groceries in clean, sanitary stores.

Merchants spend thousands of dollars in store equipment—in fixtures, in lighting facilities, etc., so that you may readily see and feel and KNOW what you buy.

In addition to full merchandise value for the price you pay, you demand fair, courteous, considerate SERVICE.

It took many years for the business world to adopt the "Public-be-Pleased" policy and to maintain it.

But it HAS BEEN adopted and IS BEING rigidly maintained.

It is remarkable to note that the last flourishing survivors of the old regime are the numerous foreign, unsanitary, careless laundries.

Their methods of laundering are as strictly guarded as they are obsolete.

Their clothes-destroying manner of cleansing would be a revelation to you, were they to open for your inspection.

The reeking, unclean atmosphere of their "shops" would be highly offensive to you.

And how largely do such conditions contrast with those existing in the Brantford Laundry—a thoroughly modern laundry.

Here, our entire plant is always open for your thorough inspection and approval.

Here, you are greeted with fresh air and sunshine. You are delighted with the cleanliness and sanitary conditions that prevail throughout.

You marvel at the wonderful and expensive modern machinery that performs every function of laundering most perfectly.

The happy, cheerful, enthusiastic air of our workers is contagious. And you forget worldly worries for the many minutes you spend as our guest.

Even long after you have gone, the pleasant impressions here may linger in your memory.

Then, too, you wonder, as your guide freely explains and describes our various methods and machines to you, at the complete frankness of our policy.

There is nothing mysterious or hidden here.

Having a plant that is a source of great pride to ourselves, we are only too glad that you may be fully acquainted with it.

We have been told by many who have travelled the length and breadth of our land that the Brantford Laundry, in modern equipment, in sanitary conditions and in careful cleansing methods, ranks among the foremost in Canada.

The Brantford Laundry firmly believes in the policy of the "Public be Pleased."

And this firm belief is simply reflected in every article laundered the BRANTFORD LAUNDRY WAY.

Why not experience the pleasure of having your laundry done here this coming week?

Just phone 274. Our wagon will call and deliver PROMPTLY.

We Certainly Do Know How!