

### Hold on to Gallipoli

By Col. F. N. Maude, C.B.

Who, in fact, first suggested the Dardanelles adventure is of no consequence. The point is that of all possible solutions this plan of un-dering the troops and ships of Great Britain, France and Russia for a point attack on Constantinople was the best possible-solution of the whole problem. So much so that I am tempted to believe that it simply happened and was not conditioned by an ordinary human being; just as many other incidents in the whole cam-aign "happened" for the good of the Allies without any conscious cerebra-tion on the part of the individuals—the determining conditions of the outbreak of the war, for example, which suddenly knit together in one common purpose all that was best in humanity against the evil symbolized in the Black Eagle of Prussia.

Nothing we could have attempted could have given the lie direct to the German propaganda more comple-tely than this association of the three powers in the common purpose of set-tling the Eastern question we had fought so desperately for the last 80 years or thereabouts. No more con-vincing proof could have been given to the world that we had at last bur-ied all private interests and were solidly united for the common good (compared with this positive gain, all the minor advantages which might have attended an immediate success fall into the background, and the full proof will be given in due time when it is possible to expose the diplomatic workings of the whole Alliance.

With this great object in view, to have hesitated would have been fatal, and technically writing as an old submarine miner of the R. E. I am convinced that nothing was known to justify a failure on our part to accept all the risks, which such an attack must necessarily entail. Why it fail-ed must be left to history to reveal.

I would only remind my readers that war is not yet an exact science, and that risks have to be taken in the field which no prudent Board of Di-rectors would recommend to their shareholders in any business. War, may be like business in some of its aspects, but it still needs a very dif-ferent type of character to achieve success in its practice than is needed for the satisfactory conduct, let us say, of a chocolate cream or soap fac-tory.

Once, however, we had taken hold, it would have been fatal to our na-tional position all over the world to have relaxed our grip, for fundamen-tally our whole Empire is based on the confidence of men of all races and colors feel in our tenacity of purpose and power of achievement.

My conviction is that the small and most gallant army we have kept in the Dardanelles has by its efforts weakened the enemy and deranged his plans to an extent quite out of pro-portion to the losses they have suffer-ed. I would ask those who are now deploring the loss of their friends and relations in this quarter of the globe to take this point to heart, and to ask themselves how our men could have died and suffered to a better end than by preparing the way for the armies we are now about to send, in whose hands will probably lie the be-ginning of the great decisions with which this titanic war will end.

I say probably, because I feel in-tle doubt that the end of this Balkan trouble will come much sooner than is generally believed. Looking at the problems as they present themselves to the unfortunate Bulgarian General Staff, I do not see what dispositions they can adopt to meet the immedi-ate and pressing dangers already threatening them. It is true that a few Bulgarian and Austrian Hussars have clasped hands and kissed one another effusively on the Danube frontier and that the Serbian railway from Saloniki to Nish has been inter-rupted, but the Bulgarian army is working on the German strategy of many small columns on parallel roads; and quite apart from the resistance the gallant Serbians are still offering, a force of British and French troops (which by now must be of con-siderable numerical strength, under command of a most brilliant and able French strategist, General Sarrail) is established on their left flank in the very position he would have struggled to gain by manoeuvring, had not the fortunes of war placed him in that position without the necessity of man-oeuvring to obtain it.

### CANADIAN LOAN RECEIVED WITH ENTHUSIASM

Business Men Expect Full Amount to be Taken Up Soon.

SUBSCRIPTIONS TO CAN-ADIAN WAR LOAN.

Bank of Montreal	\$3,654,000
Royal Bank	2,650,000
Merchants	1,600,000
Union Bank	1,500,000
Molson	915,000
Hochelaga	600,000
Banque Provinciale	250,000
Sun Life	1,500,000
Winnipeg Life	1,000,000
Imperial Oil Co.	1,000,000
City of Ottawa	500,000
Ogilvie Flour Mills	100,000
Montreal City and District Bank	1,000,000

Don't marry a girl just because she has a good job unless she will promise to keep on working.

another effusively on the Danube frontier and that the Serbian railway from Saloniki to Nish has been inter-rupted, but the Bulgarian army is working on the German strategy of many small columns on parallel roads; and quite apart from the resistance the gallant Serbians are still offering, a force of British and French troops (which by now must be of con-siderable numerical strength, under

### The Mid-Week Programme at THE NICKEL.

#### "EXPLOITS OF ELAINE."

Fifth Episode—The Poisoned Room—Elaine's Own Chamber.

"THE DIAMOND BROKER." A thrilling two-act melo-drama.

"THOSE LOVE PANGS." A Charlie Chaplin scream.

#### "THE HUMAN OCTOPUS."

The Reliance players in a powerful two-part social drama.

FRIDAY—CHARLIE CHAPLIN "IN THE PARK."

YOU ARE ALWAYS SURE OF GOOD SHOW AT THE NICKEL.

### CASINO THEATRE---To-Day---2.30, 3.40, 7.30, 8.40 and 9.50.

SPECIALLY AUTHORIZED PRODUCTION, -DEPICTING

## LORD KITCHENER, F.M.,

ON HIS TOUR OF INSPECTION TO THE TRENCHES IN FLANDERS. Also, Second Week of "OUR BOYS."

## "THE FIRST NEWFOUNDLAND REGIMENT."

ADMISSION—ADULTS, 20c.; CHILDREN, 10c.

## ARTICLES REQUIRED FOR THE EVERY-DAY NEEDS OF LIFE

AT PRICES WITHIN THE REACH OF THE MOST ECONOMICAL.

**Blouses ! Blouses !**  
Ladies' Black Repp Blouses  
Collars made so that they can be used high or low... **\$1.60**

**Colored Repp Blouses**  
Very Dainty.  
We have them in Green with Tan Spot, Tan with Sax Blue Spot, Navy with Green Spot; ea. **\$1.60**

**Light, Fancy Crepeoline Blouses**  
Nice Pretty Stripe Effects.  
Collars are in Green, Purple, Tan, Saxe Blue to suit the various color stripes. Fitted with Gold Pear Buttons... **\$1.20**

**Black Sateen Blouses**  
With Embroidered and Tucked Front and Tucked Collar... **90c**

**Ladies' Flannelette Blouses**  
In Light, Medium and Dark Shades. ALL MODERATELY PRICED.

**Ladies' Wool Underwear**  
In all Sizes. Garment **85c** Garment.

**Children's Serge Dresses**  
with Fancy Facings and Scalloped Yolks. **75c** each.

**Girls' Navy Corduroy Dresses**  
**\$1.75** up.  
According to size.

**Infants Boots**  
In Tan, Pink, Cream, Blue and Black Colors. **Special Price 28c** each.

**Children's White Fleeced Vests**  
Extra Special Value. **27c** up.  
According to size.

**Children's Wool Caps**  
Various Colors. **35c** up.

**Boys' Wool Underwear**  
**75c** up.

**Men's Pants**  
Dark color with neat stripe, medium weight and suitable for winter wear. Excellent wearing quali-ties. Regular \$2.20 value **\$1.80**

**Men's Shirts**  
Men's Negligee Shirts, made from Soft Finish dimity, in Stripe pat-terns... **49c**

Men's Negligee Shirts, made from Fast Color Stripe Percalé with detachable collar... **85c**

Men's Negligee Shirts, made from neat Fancy Stripe Repp ma-terial with French Cuffs **\$1.10**

Men's Negligee Shirts, made from Soft Finish Silk Spot Lustre, double stitched and reinforced back and front... **\$1.25**

Men's Heavy Knit Overshirts. Correct in style and shape... **65c**

Men's Grey Union Shirts, with-out collar. Each... **55c**

Men's Flannel Shirts, all with newest stripes and without col-lar... **\$1.40**

**Boys' Negligee Shirts**  
Negligee Shirts, in newest Stripes, with Laundered Cuffs **65c**

Boys' Blue Chambray Shirts, Band Cuff; good wearing, ea. **40c**

### THE COMFORT WE MIGHT BRING

There are germs of wondrous bright-ness  
Off-times at our very feet,  
And we pass them, walking thought-less  
Down the busy, crowded street;  
If we knew, our pace would slacken—  
We would step more oft with care,  
Lest our careless feet be treading  
To the earth some jewel rare.  
If we knew what hearts are aching  
For the comfort we might bring;  
If we knew what souls are yearning  
For the sunshine we might fling;  
If we knew what feet are weary  
Walking pathways roughly laid,  
We would quickly hasten forward,  
Stretching forth our hands to aid.  
If we knew what friends around us  
Feel a want they never tell—  
That some word that we have spoken  
Pained or wounded where it fell;  
We would speak in accents tender  
To each friend we chanced to meet—  
We would give to each one freely  
Smiles of sympathy so sweet.

### THE HAPPY MAN IS AN HONEST MAN

We have noticed the happiest man many a time. He works for his living and he gets a good one. One thing we notice is he is a man of fine habits: doesn't squander a cent on liquor, tobacco or betting. He saves his money and is getting ready to buy some property. He loves his home, plays with the children, reads good books and keeps company with his wife. Because of his good habits he saves a little which will give him a chance to make an investment. And then there is another thing—he is a reliable man. He does good work. He will not smooth over bad work. Every dollar he gets represents just that much of honest labor. It is this, largely, that makes him prosperous and happy. Water keeps its own level, and so does conduct and character and prosperity. If a man is mean and low, so will the consequences be. He cannot be one thing and his experience another. A low lived man may grow rich and happy but it will not be for long. Anybody can tell what's the matter with a man if he is with him a day; he will soon see if the other is a spleen, a stomach, an uplift or a hope.—Ohio State Journal.

### VILLA'S TROOPS CLASH WITH AMERICANS

WASHINGTON, Nov. 30.—Three clashes occurred last week at the town of Nogales, Arizona, near the border line, between Villa forces and American soldiers, in which as far as known five casualties were suffered by the attackers.

Additional troops are being rushed to the scene as rapidly as train accommodation can be secured by Major-Gen. Funston. Already there are two troops of cavalry, two bat-teries of artillery and the 12th In-fantry. En route under command of Brig-Gen. Bell are the 7th and 20th Infantry Regiments, batteries "C" and "D" of the Sixth Field Ar-tillery from Fort Douglas and a part of the 10th Cavalry from Haachuca.

### ROSSLEY'S EAST END THEATRE.

St. John's Leading Vaudeville, Dramatic and Picture Theatre.

SEE THIS PROGRAMME  
**Mr. Ballard Brown**  
IN NEW SONGS.  
**Miss Madge Locke**  
AS ASUFFRAGETTE.

WITH A DELIGHTFUL ORIENTAL DANCE.  
Lots of New Songs and Dances and Some Splendid Photo Plays.  
Note—The Great Laughing Contest on Friday Night.

### THE CRESCENT PICTURE PALACE.

"THE TRAP DOOR."  
A Kalem Detective Feature in 2 Reels, Featuring Cleo Ridgely.  
"The Puny Soul of Peter Rand."  
A Story of how Mother Love Refines a Braggart.  
"AN UNPAID RANSOM."  
Adapted from "The Under Secretary" by Scott Campbell, Featuring Bessie Learn.  
"It Happened on Wash Day"  
and "Si and Sue Acrobats."  
Are Two Great Comedies.

**DAN DELMAR**, The Popular Crescent Vocalist,  
SINGING NOVELTY SONGS AND BALLADS.  
GOOD MUSIC AND EFFECTS.  
A COMFORTABLE AND WELL VENTILATED THEATRE.

### Enjoy the Cold Winter Nights!

The severest nights are enjoyable if you are provided with

### Riverside Blankets

The Blankets for Comfort and Warmth. They can be had in all weights and prices. If your dealer can't supply you, write to the Mills.

**The RIVERSIDE WOOLLEN MILLS, Ltd.**  
Riverside, near Mackinson's Crossing.

## FISHERMEN'S UNION TRADING CO.

ADVERTISE IN THE MAIL AND ADVOCATE