

# Wouldn't You Like This Coat



**\$260**

No. 418  
in the  
Catalog

## Charming Hudson Seal Coat—Latest Style—Best Quality

Who has not longed for a Hudson Seal Coat? We illustrate a wonderful Hudson Seal Coat here. It is made in the full box style from shoulder to extra full ripple skirt. The coat has a neat, deep crush collar and cuffs of fine quality black lynx. Only the very best Hudson Seal skins were used for making this coat. Rich pussy willow or brocade silks are used for the linings. Length of this coat is 44 inches. This is a sumptuous coat. You will be delighted with its appearance. Order by mail. Mention the number of the coat—418. Price only.....**\$260**

## A Dominion-Wide Mail Order Service

Our service covers Canada. From east to west of the Dominion we have hundreds of customers who have benefited by the matchless fur bargains. Wherever you live, if you want fur of beauty and quality at low prices you should buy from us. The nearest mail box takes you up with Canada's greatest fur house. Our stock includes hundreds of values like those featured here. A free copy of our catalog will be sent on request.

## Fur Bargains for Everybody In Canada

Study This List of Suggestions. Carefully—Select What You Want and Order At Once:

## "Satisfaction or Money Refunded"

### Read Our Guarantee

If, on receipt, you find that the furs for any reason are not satisfactory, write your name and address on the outside of the package and return them in ten days in good condition, stating why the goods are returned, and we will pay the transportation charges both ways and exchange or refund the money in full. All that we ask is that before you ship the article you notify us. We make no exception with any goods. Our policy is to give you complete satisfaction. Therefore, we do not wish you to keep any article that will be in any way unsatisfactory to you.

No. 435—Here is a snap in a Persian Lamb Coat. This coat is made from best quality glossy even curl Persian Lamb skins and has a deep cape collar and cuffs of best quality full-furred Alaska Sable; a slightly fitted waist line and extra full ripple skirt; silk crochet buttons. The best silk linings are used. Coat is 45 inches long. Price to you wherever you live.....**\$385**

## A Fur Set For Your Child This Winter

We have an imitation Hermes set (No. 1949 in the catalog) which will delight the heart of your little girl. It is a pretty little set made of White Caney. Well made and of good quality. Take advantage of our mail order service and get this child's set for.....**\$6.50**

## Natural Red Fox Neckpiece

If you are in search of a Neckpiece in a fur which can be worn appropriately with any coat, we would suggest a Red Fox Neckpiece. A desirable one is our No. 339. Our designers and operators have exercised their skill to good advantage in producing this neckpiece. It is in the full animal style. A head, tail and paws are used for trimmings. The neckpiece is made with good quality natural Canadian Red Fox pelts. The price is as attractive as the quality. In whatever part of Canada you live you can get it by sending us.....**\$22**

## Natural Red Fox Muff

Red Fox is one of the few furs that have been continuously admired season by season. We have a number of fur pieces in this beautiful fur, a notable example of which is featured here—a muff at the remarkable price of \$27.50. This muff is made in the new median shape. The choicest of pelts have been used. Trimmings of a head, and a large natural tail make it very charming. The muff is lined with the finest of silk and has an eiderdown bed. No. 58. Price.....**\$27.50**

### MAKE YOUR SELECTION

Read over the fur bargains we feature here. If anyone of them is what you want, order today. When ordering be sure to give our order number, i.e., Red Fox Neckpiece No. 339, etc. Make your selection at once.

### SEND YOUR ORDER TODAY

## Bargains Like These On Every Page of Our Big Catalogue

Each of the offers in this advertisement is a feature from our wonderful FRRH style book. This splendid book is the pulse of the fashion world. It contains illustrations of hundreds of the most interesting furs and fur styles. It also quotes astonishingly low prices on the exquisite coats and pieces described. You will be delighted with the many beautiful furs illustrated in the Fur Guide. No person can make a satisfactory choice in furs without this guide. You need a copy. Send for one today—it costs nothing to you. We will mail a copy by return post.

**SENT FREE—Just Send Your Address on a Postcard**

**SELLERS-GOUGH FUR COMPANY, LIMITED**

244- R Yonge Street

TORONTO

**FUR BARGAINS BY MAIL**



## CROWN BRAND CORN SYRUP

Children prefer it to the most expensive butter. Why not save money by using more of this syrup?

In 2, 5, 10 and 20 pound tins—3 lb. Glass Jars.

Write for free Cook Book.

THE CANADA STARCH CO. LIMITED,

MONTREAL.



## Hearts and Hazards

Continued from Page 7

"How in the world did you learn that?" he exclaimed.

"He told me so himself," said Gertrude.

"Oh!" Sage nodded solemnly. "Of course. I might have known you learned that way."

She drew back and surveyed him with sudden suspicion.

"Dad, are you laughing at me? Yes; I see you are. Well, just wait a minute!"

She slipped from his chair and hurried to a desk, where she wrote down each of the familiar names mentioned by Henkel. Returning, she extended the paper to her father. "Just to prove that you are doing Mr. Henkel a grave injustice, I want you to write to every one of these people and ask them if Mr. Henkel isn't a friend of theirs. Will you do that much?"

"Gladly," he smiled, pocketing the paper.

"And then, if you find that he does know these people, will you invest in his proposition?"

He shook his head at her.

"But, Dad! You mean you won't invest at all?"

"I mean I won't invest simply because it happens to know some of the 'best people' in Chicago."

"But why not?" she cried, surprised.

The following morning he received a report from a mercantile agency concerning Presley Henkel, and this and two confidential letters which came in the morning mail, persuaded him to believe that in dealing with Mr. Henkel one would do well to beware of spiders.

Thus, when Henkel appeared before him, Sage was on his guard. He entered the office, smiling and bland, hard upon twelve o'clock, with an invitation to lunch.

"I shan't be lunching for an hour yet," said Sage; and the touch of reserve in his voice indicated that when that hour came he would lunch alone.

"I'm sorry," said Henkel. "I like to talk business while eating, and I had hoped that we might reach an agreement about our—about the investment you are considering."

"Yes. Too bad. But I've just about reached a decision, Mr. Henkel."

"Ah! A favorable one, I hope?"

"Well, no; not exactly. In fact," said Sage, glancing at the commercial report lying upon his desk, "I've about decided not to go into it."

Henkel's quick, alert eye darted at the report; and quite suddenly a remarkable expression crossed his countenance—his mask was lowered, revealing an evil soul—but only momentarily. In another second he had recaptured his poise and was again affable and smooth.

"Mr. Sage, don't. I beg of you, be influenced by any adverse statement of my pecuniary standing. Perhaps I have not made my position sufficiently clear: I have no money—that is no money of my own. I've given you my word that I will put up an amount equivalent to yours, in case we enter this venture. This money will be supplied by my Uncle Rudolph, who has pledged himself to back me with almost any sum, provided only that I find a partner who will furnish a like amount. Perhaps you are acquainted with my uncle, Mr. Sage—Rudolph Henkel of Chicago."

"I've heard of him. He's in the clothing business, isn't he?"

"Clothing and dry goods. Made a very tidy sum at it, too; more than five millions. If you prefer, I shall be happy to bring you a letter from him, substantiating all I've said."

"That, no doubt, would be advisable; but after all, the whole thing hinges on whether or not you can actually make gasoline at one cent a gallon. I've seen no proof of it yet, you know."

"I know. However I shall telegraph today to my assistant in Chicago for a sample of the compound, and will have it analyzed by a competent chemist and its cost of production determined. I want to have everything square and aboveboard, Mr. Sage."

Around three o'clock on this Monday afternoon Sage wrote two letters to Chicago, and, though each asked the same specific question, both were directed to different persons—one to Rudolph Henkel, the other to a general