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## Ready for Fall Trade?

how early in the season, folks began to buy Rolled Oats last year?
We do—our books show it plainly. Some grocers lost trade because they failed to have a good supply on hand.

Naturally, their customers bought elsewhere. It's so easy for your

Naturally, their customers bought elsewhere. It's so easy for your competitor to take trade away from you if your customer once gets into his store. It pays to be ready for the demand for

## Tillson's Pan Dried Rolled Oats.

The Tillson Co. Limited,
Tilsonburg, Ont.

FROM MANUFACTURER TO RETAILER DIRECT.