

CANADIAN GROCER

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PETER, PETER, PUMPKIN EATER

PETER, Peter, Pumpkin Eater.
Had a wife and couldn't keep her.
Till he found that "Squirrel" Brand
Settled the question out of hand

"Squirrel" Brand Peanut Butter

After all, "Squirrel" Brand Peanut Butter is the Best

KEEPS FRESH—TASTES BETTER—IN ITS OWN SANITARY AIR-TIGHT TIN

This Unique and Carefully Planned Series of Advertisements

now running in a selected list of the big daily newspapers throughout the provinces of Ontario and Quebec, is directed to the children, our biggest consumers, and it also strikes a pleasant and profitable note with all grown-ups who are still but boys and girls at heart.

"Squirrel" Brand Peanut Butter

has won its way to Canadian hearts and homes through sheer merit. Its quality never varies. How is your stock?

Canada Nut Company, Limited
Vancouver, B.C.

Eastern Agents

S. H. Moore & Co., Toronto, Ont.
A. G. Snowdon & Co., Montreal, Que.

Western Agents

Mason & Hickey, Winnipeg, Man.



THE OLD WOMAN WHO LIVED IN A SHOE

THERE was an old woman who lived in a shoe.
She had so many children she didn't know what to do.
Till she found "Squirrel" Brand, well spread on good bread.
Kept them healthy and sent them contented to bed.

"Squirrel" Brand Peanut Butter

After all, "Squirrel" Brand Peanut Butter is the Best

KEEPS FRESH—TASTES BETTER—IN ITS OWN SANITARY AIR-TIGHT TIN

LITTLE JACK HORNER

LITTLE JACK HORNER sat in a corner,
Eating his Christmas Pie.
When he spied "Squirrel" Brand
Which none can withstand,
He cried "Giddy and 'Yansey, Oh My!"

"Squirrel" Brand Peanut Butter

After all, "Squirrel" Brand Peanut Butter is the Best

TASTES BETTER—IN ITS OWN SANITARY AIR-TIGHT TIN