



### Recognized

instantly by the famous red, white and blue checker-board box that immediately calls to mind innumerable delicious creations.

### Preferred

for over seventy years for its quality, its purity, its wonderful possibilities for making appetizing and delicious desserts, savories, salads, creams, jellies, cold meats and attractive garnishes.

### Acknowledged

by thousands of grocers as an every-day commodity of universal demand that makes sales easy, draws new and desirable trade, builds up increasing profits.

# COX'S

Instant Powdered

# GELATINE

Write for

### *Cox's New Manual of Gelatine Cookery*

It is full of good things. Nearly 200 easily prepared recipes—something new for every day, almost every meal. Compiled by the well-known head of the Philadelphia School of Cookery—Miss Marion Harris Neil.

With this book and Cox's Gelatine, you can make many delightful treats you thought were only possible to a French chef.

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