

What is a Good Investment?

THERE are three important qualities that every investor must keep in mind when buying securities. These are safety, cheapness and salability.

It Must Be Safe

That must be the first consideration. In forming a judgment on this point experience and a knowledge of the market are probably the most important factors. We have been in business for nearly forty years and our accumulated knowledge and experience is at the disposal of our clients.

It Must Be Cheap

The only criterion of cheapness is that the investment must pay a good rate of interest on the amount of money put into it, and must be bought below its normal price so as to be likely to increase in value.

It Must Be Readily Salable

This is an important point—one often overlooked. For this reason the securities listed on the regular Stock Exchanges are best for they have a wider market and their values are always published in the papers. It is a safe rule to avoid unlisted securities which are canvassed for.

Many Good Investments

Many good investments are obtainable now which are safe, cheap and readily salable. Our experience and knowledge of present conditions are at the service of any investor, great or small. We are always pleased to answer correspondence on this subject.

John Stark & Company

STOCK BROKERS AND INVESTMENT AGENTS

Members of the
Toronto Stock Exchange

26 Toronto Street
Toronto, Ont.

MEN!

I'LL CURE YOU BEFORE YOU PAY ME



Let any old man who is weak, broken down, old and decrepit in physical weakness, full of pains and aches, gloomy, despondent and cheerless—any man who wants to be stronger and younger than he feels—let him come and tell me how he feels, and if I say that I can cure him, and he will show that he is honest and sincere, he need not pay a cent until I cure him.

I don't want money that I don't earn. I don't need it, and I am not after it. But I am after the dollars that are now going wrong in the quest of health. Look at these poor wrecks of humanity that are spending all they earn on drugs—drugs that are paralyzing their vital organs—that have spent all they have earned for years without gaining a pound of strength for the hundreds of dollars wasted. Never mind waiting until you use the last dose out of that bottle from the drug store. Begin now. Call and talk over your case with me, or send for my book. It costs you nothing. For over twenty-four years I have taught the great truth that "ELECTRICITY IS LIFE," and have proved the soundness of my doctrine by making cures when others have failed time and again. Others have aspired to do the work I am doing with my ELECTRIC BELT. They offer you electricity in some other form, or an "electric belt" that possesses no curative power whatever. They are like "boys on bladders" floundering in a sea of uncertainty—while to-day the DR. McLAUGHLIN ELECTRIC BELT STANDS the world over as the most correct—the most perfect method of applying Galvanic Electricity to the body that has ever been devised.

Dear Sir,—It is about time for me to tell you what your Belt has done for me. Your Belt is a very good one, there is no doubt about that, and I tell you so with the greatest of pleasure. I will recommend your Belt to my friends. When I commenced your Belt, I was nearly a cripple, now I can do light work.

HOWARD WEAGLE, New Elm, N. S.

To those who are tired of paying without results, and to those who doubt if anything will help them, I make this offer: If you will secure me my

PAY WHEN YOU ARE CURED

I will let you have my Belt without paying me one cent in advance.

CALL TO-DAY.

I have a beautiful book, full of good honest talk about how men are made big and noble, and I'll send it to you, free, sealed, if you send me this coupon. Call for consultation, Free.

DR. M. S. McLAUGHLIN,
112 Yonge St., Toronto, Can.

Name

Address

Office Hours: 9 a. m. to 6 p. m. Wed. and Sat. until 8.30 p. m.

WHEN WRITING ADVERTISERS, PLEASE MENTION THIS PAPER.

GOSSIP.

A veterinary surgeon one day prepared a powder for a sick horse, and gave it to his young assistant to administer. The assistant asked how it was to be done, and the doctor gave him a large glass tube, and told him to put the tube into the horse's mouth and blow the powder down his throat. A short time afterward there was a great commotion, and the doctor rushed out to find his assistant in trouble. "Where is that medicine?" he shouted. "What's the matter?" The assistant coughed several times severely, and then spluttered: "The horse blew first!"

A GREAT SALE OF JERSEYS.

The dispersion sale, on May 12th, of the Overton Hall herd of Jersey cattle, belonging to Mr. J. M. Overton, Nashville, Tennessee, proved a signal success, the 80 head sold averaging \$419.50. Omitting three blemished animals, the average was \$422.36. The highest price for a bull was \$5,000, for the seven-year-old, Imp. Brookhill Fox, by Champion Flying Fox, purchased by Belle Meade Farm, Tennessee. The highest price for a female was \$2,550, for Imp. Golden Jolly's Lady Viola, by Golden Jolly, purchased by T. S. Cooper, Coopersburg, Pa. A dozen others sold for prices ranging from \$500 to \$1,860. Six bulls, over a year old, averaged \$1,111. Thirty-four cows averaged \$403; seven bull calves averaged \$425, and twelve heifer calves averaged \$217. Surely the Jerseys are holding their own.

GOOD SHORTHORN SALES.

Shorthorns at auction sales in the States this spring have been realizing very fair prices, and the prospect is decidedly encouraging in sympathy with the upward tendency of the market for beef cattle. At the sale, on May 12th, of 42 head from the herd of Carpenter & Ross, at Mansfield, Ohio, an average of \$240 was made, the three-year-old cow, Sultan's Duchess of Gloster, topping the sale at \$800, the bid of D. R. Hanna, of Ohio. The highest price for a bull, \$600, was paid by A. Chrystal, of Michigan, for the roan yearling, Maxwealton Dale. On May 13th, W. I. Wood, at Williamsport, Ohio, sold 45 head for an average of \$215, the females averaging \$246, the highest price, \$680, being paid by H. F. Brown, of Minneapolis, for the roan four-year-old cow, Ury 4th. At Holstein, Iowa, on April 28th, the Ardmore Farm Co. sold 64 head for an average of \$197, the four-year-old bull, Superbus, going to C. E. Clarke, of Minn., for \$1,025, and Imp. Lord Mount Stephen, in his nine-year-old form, brought \$400. The Red, White and Roans are evidently on the up-grade again.

AYRSHIRE LITERATURE.

Mr. W. F. Stephen, of Huntingdon, Que., the energetic and efficient secretary of the Canadian Ayrshire Cattle-breeders' Association, has recently issued a budget of exceedingly interesting literature respecting this popular dairy breed, including a history of the breed and of milk records of a number of Canadian herds, by Mr. Dan Drummond, of Ottawa; a history of the pedigree records of the breed in Canada, by the secretary; a list of the officers of the breed society; the standard of excellence and scale of points for the breed, and last, but not least, a copy of the artistic certificate given to the owners of all cows and heifers that qualify in the Record of Performance test, twenty-seven cows and heifers having already qualified in that test and won this diploma. As the Ayrshire breed originated in Scotland, and this being a Canadian test, it was thought to be suggestive to have the flag of Scotland and the Canadian flag represented; these are united in the beautifully-designed certificate by a blue streamer. A typical Ayrshire cow's head is surrounded by a wreath of maple leaves and the thistle—the emblem of Canada and Scotland entwined—and the border is made up of the emblem of Canada and the emblems of the four nationalities which was largely the foundation stock of our Canadian people. The Society's illustrated "Annual" will be issued in a few days, and will be mailed to members and applicants.

How Is Your Cold?

Every place you go you hear the same question asked.

Do you know that there is nothing so dangerous as a neglected cold?

Do you know that a neglected cold will turn into Chronic Bronchitis, Pneumonia, disgusting Catarrh and the most deadly of all, the "White Plague," Consumption.

Many a life history would read differently, on the first appearance of a cough, if had been remedied with

Dr. Wood's Norway Pine Syrup

This wonderful cough and cold medicine contains all those very pine principles which make the pine woods so valuable in the treatment of lung affections.

Combined with this are Wild Cherry Bark and the soothing, healing and expectorant properties of other powerful herbs and barks.

For Coughs, Colds, Bronchitis, Pain in the Chest, Asthma, Croup, Whooping Cough, Hoarseness or any affection of the Throat or Lungs. You will find a sure cure in Dr. Wood's Norway Pine Syrup.

Mrs. C. N. Loomer, Berwick, N.S., writes: "I have used Dr. Wood's Norway Pine Syrup for coughs and colds, and have always found it to give instant relief. I also recommended it to one of my neighbors and she was more than pleased with the results."

Dr. Wood's Norway Pine Syrup 25 cts. per bottle at all dealers. Put up in yellow wrapper, and three pine trees the trade mark. Refuse substitutes. There is only one Norway Pine Syrup and that one is Dr. Wood's.

For Spraying

Fruit Trees, Shrubs, Bushes and Plants, there's nothing to equal



Requires but one pumping to empty entire contents of tank. Automatic lever valve stops flow of liquid while going from one plant to another. Easy, light compact; tested to stand 5 times the pressure required to expel liquid. Two nozzles, with hose attachment for spraying small trees. Write for catalogue. THE EUREKA PLANTER CO. Limited, Woodstock, Ont.

Get acquainted with
Black Watch
the big black plug chewing tobacco. A tremendous favorite everywhere, because of its richness and pleasing flavor.

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