

OCTOBER 21, 1915

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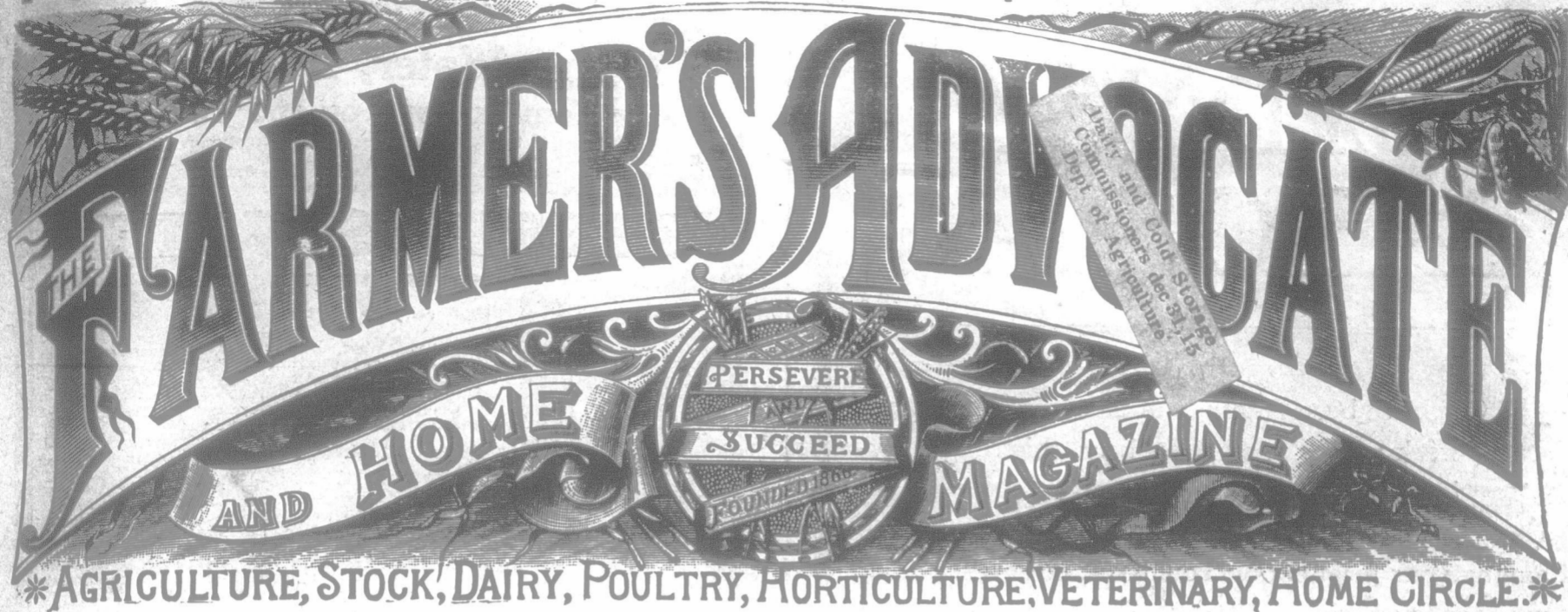
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PUBLISHED EVERY WEEK. \$1.50 PER YEAR.



AGRICULTURE, STOCK, DAIRY, POULTRY, HORTICULTURE, VETERINARY, HOME CIRCLE.

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Vol. L.

LONDON, ONTARIO, OCTOBER 28, 1915.

No. 1205

September sales \$9,000.00 over same month last year!



Louis XV—Style 80

This heavy increase in sales during a mid-war period shows how the Canadian public appreciates the value given in the Sherlock-Manning 20th Century Piano. Stronger proof could not be furnished. The people, all over the Dominion, recognize that any purchaser obtains in the

SHERLOCK-MANNING 20th Century PIANO

"Canada's Biggest Piano Value"

The Sherlock-Manning factory has been busy right along—not a man laid off, not a man's wages reduced. Sales have increased steadily since the first of the year. We want to keep it up, so as to make 1915 a record.

Without advancing the price, we are going to give the first fifteen purchasers something unusual in value, even for Sherlock-Manning instruments.

30-Day Offer—Fifteen Special Pianos

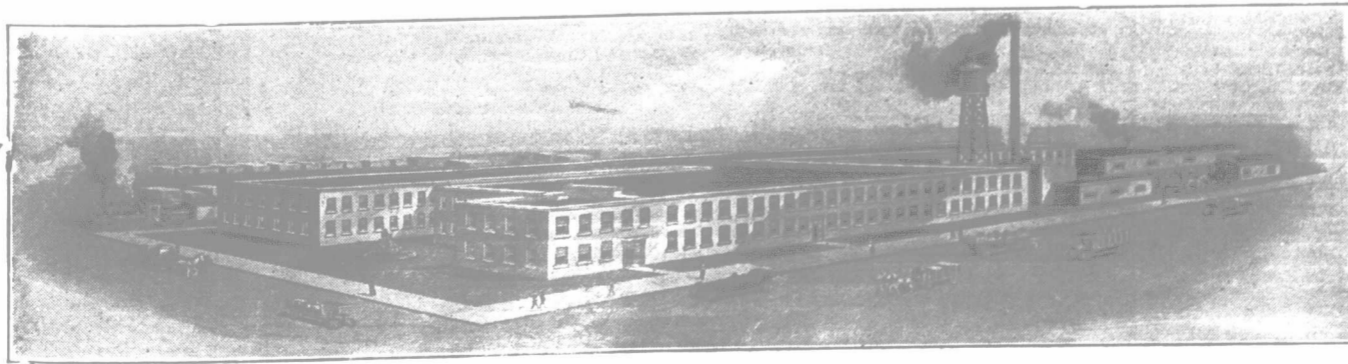
For the next thirty days we have decided to deliver to each of the first fifteen buyers a specially selected piano at the most attractive price ever quoted for the highest quality that time, money and skill can produce.

These fifteen instruments are the selection of our whole stock, and compare favorably in finish, tone and workmanship with the splendid pianos we exhibited at Toronto Exhibition.

Reservations made in order received

The first buyer has the best chance of securing one of these fine instruments at a saving of fully \$100. On a player we save you \$150. Should you not wish piano delivered at once, your order will be accepted and you will be protected on the special price. One of the special pianos will be reserved for delivery at your home in time for Christmas.

To those thinking of putting a piano in the home for Christmas, this is an unusual opportunity. Write Dept. 4 for our handsome illustrated art catalogue "L" to-day.



(The factory behind our claims. Five times enlarged to take care of ever-increasing business)

THE SHERLOCK-MANNING PIANO COMPANY, London, (No street address necessary) Canada