

AUGUST 5, 1915

PUBLISHED EVERY WEEK. \$1.50 PER YEAR.

THE FARMER'S ADVOCATE

AND HOME MAGAZINE

PERSEVERE SUCCEED

* AGRICULTURE, STOCK, DAIRY, POULTRY, HORTICULTURE, VETERINARY, HOME CIRCLE *

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Vol. L.

LONDON, ONTARIO, AUGUST 12, 1915.

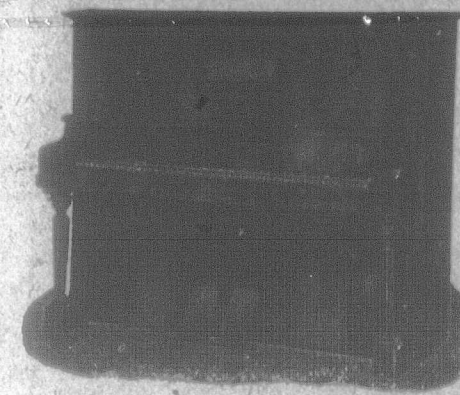
No. 1194



Colonial—Style 70

The Piano Event of the year!

A Beautiful Specially-Made
Exhibition Piano for \$100 Less



Player Piano—Style 120

Our large staff is now busy preparing some specially fine models for exhibition purposes at The Canadian National Exhibition, Toronto, and The Western Fair, London.

It is our custom each year to sell these exceptionally handsome pianos at our regular factory-to-user price, that is, fully \$100 less than any high-grade instrument made. These choice examples of piano-making are not superior to our regular output in action, hammers, strings or any vital part—that would be impossible—but we are employing specially selected veneers of rarely beautiful figuring on the cases, so that they will be unusually handsome in appearance.

We are also giving extra attention to the finish and other details, and altogether these models constitute rare value, even for Sherlock-Manning pianos.

Let Us Reserve
One for You!

Our experience each year is that many more applications are made for pianos from our exhibition stock than we can possibly fill, and for this reason we advise prompt action NOW. If you will just write us without delay, we will put one aside for you, subject to your approval. This will secure your special piano, yet give you time to call and see the instrument or get further particulars.

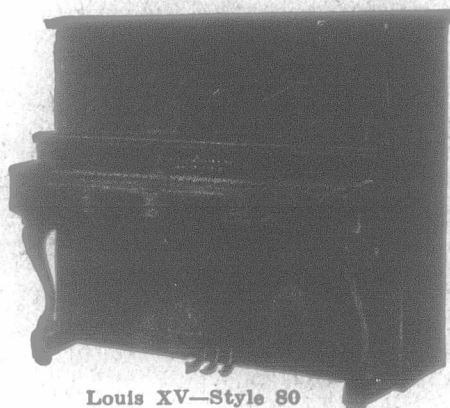
The great plant you see below has been built up from a very small beginning. Perhaps the biggest thing about us when we started this business was our determination to "give the people A.I. quality." This policy has created the large modern plant we occupy today and we are still building for the future, by making the

SHERLOCK-MANNING 20th Century PIANO

"Canada's Biggest Piano Value"

Why not
Save \$100?

There is a double guarantee on all vital parts of a Sherlock-Manning piano --- the guarantee of the makers of the parts and our own. Furthermore, we give you a sweeping guarantee covering the whole instrument for a period of ten years---not five years as with some makers or no guarantee at all as with others---but ten long years. Instruments shipped freight prepaid and a handsome stool free. We will send your piano direct from the exhibition after showing it with the other samples, or from the factory, as you wish.



Louis XV—Style 80

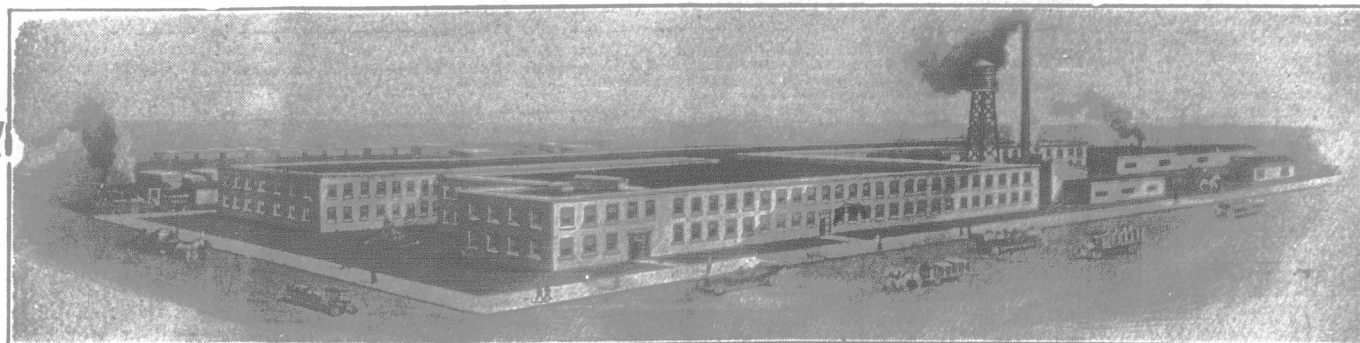
Write Us
Right Now!

You might as well have a real exhibition piano as not, especially when you get one from us at a saving of \$100. On a player-piano, we save you fully \$150 and give as good or better quality than you can get elsewhere.

Write Dept. "4" for handsome art catalogue "L" and be sure to mention the special exhibition models, so we can place a reserve ticket on one for you.

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LONDON,
(No street address
necessary)
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mail today

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