

## HURD'S HAIR VITALIZER.

Hurd's Hair Vitalizer is complete in itself. It combines all the essential qualities of a Hair Renewer and Invigorator, a Hair Restorer and Vigor, and a Hair Beautifier and Dresser. It is not a dye which gives an unnatural color and injures the hair and scalp, and it is free from mineral caustic which destroys the vitality of the hair, leaving it harsh, wiry and disagreeable.

The positive qualities of Hurd's Hair Vitalizer are even more valuable than its negative ones. They result from its powerful invigorating, vitalizing effect on the scalp, giving it that tone to its tissues and that healthy stimulant to the bulbous roots of the hair, which is necessary to secure a strong healthy growth and a due secretion of coloring matter.

Hurd's Hair Vitalizer keeps the scalp clean and entirely free from scurf and dandruff. It drives away eruptions of every kind, prevents the hair from falling out, and restores gray hair to its original color.

In most cases, baldness and thinness of the hair, result from an inactive state of the scalp, a dormant condition of the hair bulbs and a choking up of the hair follicles. Often this is caused by fevers or other wasting disorders. Hurd's Hair Vitalizer is a sure cure under these circumstances. Under its use the short, little, dead colored hair, will immediately take a new life. The scalp renews its natural pinkish hue and becomes soft and elastic. A luxuriant growth of hair ensues; the result of the wonderful virtues of Hurd's Hair Vitalizer.

There are cases of baldness which Hurd's Hair Vitalizer or no other remedy will cure. One indication of these is when the scalp is chalky white, thinner than the surrounding skin and almost transparent, so that the seams of the bones can be seen. The soil in which the hair grows has departed and the roots are dead. To attempt to grow hair here would be as fruitless as to sow a crop of wheat on bare rock. But there are tens of

thousands of bald and hundreds of thousands of partially bald persons to whom Hurd's Hair Vitalizer would be of the greatest benefit in engendering a luxuriant growth of hair, the noblest ornament of mankind.

But, probably, Hurd's Hair Vitalizer is even more useful as a hair dresser than as a hair restorer. It keeps up the growth. It cleanses the scalp. It makes the hair glossy. It does away with the uncleanly and injurious hair oils and greases. It causes a luxuriant growth which adds to beauty.

Hurd's Hair Vitalizer is a great boon to those whose hair is thinning and to those whose hair is of a very light or "carrot" hue. It will make the hair in the former case healthy and give it a luxuriant growth, and in the latter case will darken it; and give it a beautiful lustre, improving the whole appearance of the gentlemen or ladies who use it.

Many make a great mistake in saying that when the hair falls out it cannot be restored; as well might they say there is no remedy for disease. Now, the hair is continually falling out, but where there is no disease, new hair grows from the same hair tubes, as new shafts are constantly in process of formation, the old being pushed forward by the new. The cause of hair becoming gray or blanched is through an impairment of the secretory follicles, and this is very frequently the case when their strength and vitality in other respects is undiminished. In such cases the hair merely becomes gray without any tendency to baldness. It is evident from the above physiological truths that a Hair Invigorator, Restorer or Renewer, to be successful must possess the power of strengthening and vitalizing these hair follicles. This HURD'S HAIR VITALIZER will accomplish. It will also prevent the falling out of hair which frequently occurs in young persons or those of a middle period of life, particularly persons of a nervous temperament who have excessive mental labor.