The Imperial Bank

organizations would make
any people shine in reflected
glory. Finely trained in
music, well d r i l l e d a n d
brilliantly uniformed, they
present a thrilling picture
Prince Albert is pro-
foundly proud of its rise
from a Hudson Bay post
to a place in the serious
affairs of the world; and
it is conscious, too, that
with greatness there must be a sense of responsibility.

There is no doubting the fact that we could lounge back
and with profit await the forced coming of thousands upon thousands
of country-makers and city-builders, but we feel that our duty is not
to hold on in a porcine way, but rather to give the world, especially full
blooded opportunity seekers, a share in the richness we possess. Hence
our great publicity movement. Feeling sure of our heritage we tell the
world in the public press, in literature and every conceivable means of
advertising, and having told the story we welcome the inrush of eager, earnest
men and are prepared to demonstrate at our Permanent Land Show Building the
potentialities of the soil in the Prince Albert district. This imposing structure was
erected in sixteen working days, establishing a construction record almost without
parallel. In it you can find the possibilities of the Prince Albert district visualized.
It is all outdoors, indoors—a half hour's tour through the surrounding district.
Instead of spending days to determine the exact section best suited to your abilities

it is here possible to see at a glance just
what each town and village as well as each
district means to your personal ambition and
capabilities, and besides you'll find therein
the offices of the Prince Albert Board of Trade,
an organization alert at all times. Call on us if
you can. We will show you soil samples and
the products of every phase of intensive
farming, flash on a great screen the pictures
best calculated to provide definite information
regarding the outlying country, explain land,

The Catholic Hospital