

REGIONAL PROGRAM EXCHANGE AND EXTERNAL SERVICES REPORTS

The Committee noted the progress reports on these areas and the marking of the 25th anniversary of the official inauguration of the CBC International Service.

SUBMISSION BY MR. ARCHAMBAULT

The President advised that Mr. Archambault had submitted a memorandum entitled "Commercial Publicity Within the CBC" which raises a number of questions related to what he considers to be the Corporation's responsibility in promoting some kind of restraint against the pressures of commercial advertising. The Committee agreed with a suggestion by the President that this document be referred to the special committee established to study the whole question of commercial content.

At the conclusion of business,

Mr. Davidson moved, seconded by Mrs. Hayes,

THAT the 65th Program Committee be terminated.
CARRIED.

R. Bursell
Chairman

J. Archambault
Secretary