

Some Advanced Shipments of the NEW DRESS GOODS



¶ When you have had your mind filled with thoughts of summer negligee and holiday toggery, it is a renewed pleasure to turn again to news about fashionable dress. In this connection dress goods naturally have first call, and we describe here some of the very newest things for the latter half of the year. This store is always to the fore as a dress goods store and you will find it true more than ever this coming season.

A special purchase of French, German and Austrian Broadcloths, in BLACK ONLY, beautiful rich sedan glove or suede finish, made from finest Botany wools, thoroughly shrunk and unspottable, 15 inches wide, per yard..... \$1.00, \$1.50 and \$2.00

Black Worsted Suitings, in the new season's designs, also plain unfinished worsteds, very stylish for Fall Suits, tailor beautifully; fast, unfading blacks, and warranted unspottable. Fine, medium and wide hole weaves, 52 and 54 inches wide, per yard.... \$1.00, \$1.25 and \$1.50

Silk and Wool Shantung, a rich, stylish and fashionable fabric, suitable alike for street and reception wear gowns, graceful drapery fabric and positively uncrushable. The new season's shades are all represented—vieux rose, amethyst, violet, féseda, fawn, champagne, pink, Nile, etc., as well as the darker street wear tones, 44 inches wide, per yard.... \$1.00

A beautiful range of Broadcloths, in the new season's fashionable shades, soft pastel tones, for evening and opera wraps, etc., and also the darker street wear shades, sedan glove and suede finish, thoroughly shrunk and unspottable, 52 inches wide, per yard \$1.10

Unfinished Worsteds, the fashionable and stylish Fall Suiting, a magnificent showing of new designs and colorings in fine, medium and wide hole weaves, roughish effects, very handsome for tailored suits, 52 inches wide, per yard..... \$1.00 and \$1.25

Silk and Wool Fabrics for evening wear gowns, in a magnificent range of new and fancy weaves and rich colorings. This is the most exclusive showing of these handsome fabrics we have ever had. Sheer and medium weaves, in plain and fancy stripe designs, 42 and 46 inches wide, per yard, 50c, 75c and \$1.00

Silk Stripe Taffeta cloths, handsome designs and colorings, rich choice of shades, amethyst, helio, rose, vieux rose, champagne, fawn, greys, etc., very smart for house and evening wear and social functions, 42, 44 inches wide, per yard..... 75c and \$1.00

THE
ROBERT

SIMPSON

TORONTO

COMPANY
LIMITED