

# NATIONAL TRUST CO.

LIMITED

J. W. Flavelle,  
President

W. E. Rundle,  
General Manager

Executor and Trustee Under Will

CAPITAL AND RESERVE - \$ 2,700,000  
ASSETS UNDER ADMINISTRATION \$25,000,000

OFFICES:

TORONTO MONTREAL WINNIPEG EDMONTON SASKATOON REGINA



## THE WELL-DRESSED MAN

inspires confidence. To be well-dressed is not to be over-dressed, but to be attired in suitable clothing.

The Curzon tailoring is something more than ordinary workmanship, just as the Curzon cut is something outside the realm of mere draftsmanship. It means Distinction and Character. That is why well-dressed men, not only in Canada, but all over the World, wear Curzon clothes.

## Overcoat to Measure

(Carriage and Duty Paid)

FROM \$8.60

(Valued by clients at \$20).

Most Wonderful Tailoring Creation of the Century, Perfect Style, Perfect Cut, Perfect Finish, Perfectly Trimmed.

**MADE FROM REAL BRITISH MATERIALS.**

It will pay you to write for our explanatory booklet and free patterns of cloth, fashion-plates and unique list of testimonials. With these will be found our registered system of self-measurement and tape measure, so that you may with perfect accuracy and a degree of certitude equal to that of a local tailor, take your own measurements in the privacy of your own home. Complete satisfaction or we refund money. Will your own tailor guarantee this?

**One Silver and Two Gold Medal Awards.**

Read our unique list of unsolicited testimonials. \$25,000 forfeited if not absolutely genuine.

**WRITE FOR FREE PATTERNS.**

Address for Patterns:  
CURZON BROS., c/o THE CLOUGHER SYNDICATE (Dept. 1)  
440 Spadina Avenue, TORONTO, ONTARIO.



The World's  
Measure  
Tailors,

60/62 CITY ROAD, LONDON, ENGLAND.

West End Depot:

Pembroke House, 133 & 135 Oxford St., London, England.

Please mention this paper.

The AMERICAN WATCH CASE CO. LTD  
OF TORONTO  
GOLD FILLED CASES STAMPED THUS:  
"CASHIER" & "FORTUNE"  
ARE FULLY WARRANTED BY THE COMPANY

TRADE  
  
MARK

### The Meaning of the Mark

**A** "WINGED WHEEL" in a watch case means something more than a mere trade mark. It means not only adequate protection to the movement itself, but full gold value, excellence of workmanship, beauty of decoration, and correct style.

It likewise signifies the maker's pledge of faith and implies his responsibility.

No person—man, woman or child—can buy a "Winged Wheel" gold filled case and get less than they pay for. No one can buy a gold filled case any where and get better value for their money.

The "Winged Wheel" trade mark on a case stamped with the name "Cashier" or "Fortune" is accepted as the equal of the Hall Mark of England. It represents the recognized standard in gold filled cases. Look for it on the case you buy. Sold by responsible jewelers everywhere. Made in Canada, you get the quality and save the duty.

**SEND FOR "THE WATCHMAN"**  
Shows the newest styles in "Winged Wheel" cases and instructs you how to care for your watch. A beautifully gotten up booklet, profusely illustrated, with a handsome cover design. A book of this character is usually charged for, but we will send you a copy free.

**The American Watch Case Co. of Toronto, Limited, Canada**  
The Largest Manufacturers of Watch Cases in the British Empire.

## In Bathing the Youngsters

**T**HE room must be heated to just the right degree of warmth. Their delicate, tender bodies, keenly sensitive to draughts or changes in temperature, render them especially susceptible to colds and kindred ailments. With a supply of clean, genial warmth as your first and last essential, choice must inevitably rest upon a

# KING

## BOILER & RADIATORS

as the system best adapted to the needs of the modern home.

King hot water heating provides pure, clean, healthful air instead of the parched, desiccated air that causes colds, congestions and a generally unstable condition of bodily health.

Write for illustrated booklet, "Comfortable Homes."

## STEEL and RADIATION, Limited

Head Office: Fraser Avenue. TORONTO Showrooms 78-82 Adelaide St. E.  
Branches in All the Principal Cities and Towns