

The Federal Life

ASSURANCE COMPANY.

Head Office, - Hamilton, Ont.

Guarantee Capital, - \$700,000.00
Government Deposit, 54,633.00

Recognizing the growing demand for Life Insurance on payment only for **actual** mortality, this Company has adopted the

HOMANS PLAN

of Insurance by **Mortuary Premiums**. The **only** Company in Canada giving this system of **Guaranteed** Life Insurance at **Actual Cost**, with a small annual charge for expenses.

The assured pays only his **equitable proportion** of the death losses **actually occurring** among the members. In fact this plan furnishes

INSURANCE POSITIVE

Free from everything foreign to **pure** Life Insurance, at the **smallest possible cost consistent with safety**.

The **FEDERAL LIFE** has securities deposited with the Receiver-General of Canada alone amounting to more than all its liabilities to Policy-holders and the public.

Send for circulars explanatory of the **Homan's Plan**.

DAVID DEXTER, - Managing Director.