THE EVENING TIMES AND STAR, ST. JOHN, N. B., MONDAY, JANUARY 5, 1914

TO KEEP BUSINESS

EXAMENA ANDREY

FOR THE NEXT THREE WEEKS

We Offer Tremendous Price Reductions All Over The Store

Underwear, Underpriced

Our stock of Underwear has never been in better shape than it is right now. It will pay you to look into these values at below, even "Humping Sale Prices."

Men's Winter Underwear, 33c	Worth 50c.
Men's Fleece-Lined, 38c	Worth 600.
Men's All-Wool Unshrinkable, 58c	Worth 85c.
Men's All-Wool Unshrinkable, 78c	Worth \$1.10
Men's All-Wool Unshrinkable, 98c	Worth \$1.35
Men's All-Wool Unshrinkable, \$1.18	Worth \$1.50
Men's All-Wool Unshrinkable, \$1.23	
Boys' Fleece-Lined, 25c	Worth 40c.
Boys' Wool Underwear, 48c	

STORE CLOSED
ALL BAY JANUARY 6TH

BRING IN YOUR CAMELS ON OPENING DAY

We have enjoyed a splendid business so far this season, and we are bound to keep it humping and break every record for the next three weeks. Humping Big Bargains all over the store will make buying easy because the assortments are being daily repleted with fresh shipments of bright new merchandise.

Every dollar you spend here during this sale will bring you back a humping measure of value in return. But you will have to "Get a Hump On" and get here early for the best values always go first.

It is impossible to list all the splendid bargains that are offered for this Business Humping Sale, but we promise you that you will find hundreds of unadvertised items fully as attractive bargains as the advertised ones. So come Opening Day if you can. It don't matter if you don't need a thing. Come looking anyway.

Furnishings

You cannot afford to miss this splendid chance to buy Winter Furnishings at the most remarkable price reductions ever in effect in this vicinity.

Coat Sweaters—For 98c., \$1.18, \$1.48, \$1.98, \$2.48, worth from \$1.50 to \$4.00.

to \$4.00.

Winter Gloves — For 38c., 48c., 58c., 68c., 88c., 98c., were from 65c.
to \$1.75.

to \$1.75.

Silk Knit Mufflers—For 38c., 48c., 58c., 78c., 98c., \$1.18, and \$1.38, were 75c. to \$2.50.

SALE OPENS

WEDNESDAY MORNING at 9 a.m. JANUARY 7TH

BRING IN YOUR CAMELS ON OPENING DAY

WEDNESDAY, JANUARY 7, Is Opening Day, A. M.-Opening Hour

HUMPING VALUES IN MEN'S SUITS

Our Men's Suit Department was never in better shape than right now. The assortment is big and we have Suits in all fabrics and colors, at prices that will enable you to buy a Suit and lay it away

\$ 8.50	Suits	.for	\$	4.48	\$16.50	Suitsfor	\$11.48
\$10.00	Suits	.for	\$	6.48	\$18.50	Suitsfor	\$12.48
Q14.00	Dura	· LOI	Ψ	0,20	\$44.00	Duits	\$12,20
\$15.00	Suits	.for	\$	9.98	\$25.00	Suitsfor	\$15.48

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\$3.50	Suitsfor	\$2.48	\$5.50	Suitsfor	\$4.18
\$4.00	Suitsfor	\$2.98	\$6.00	Suitsfor	\$4.38
\$4.50	Suitsfor	\$3.38	\$7.50	Suitsfor	\$5.18
				Suitsfor	



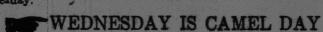
In This Department, as Well as Others, Everything will Go at Humping Prices

Opening Day is Camel Day

Bring Your Camels in

Wednesday

Every Camel Tag or Camel good for 25 cents, clipped from the newspapers, is worth 25 cents at this store on each \$5.00 purchase. It's a good chance to buy when you can save 25 cents on every \$5.00 worth you buy, in addition to the big savings these prices represent, so bring your camels and come here and supply your winter needs Wednesday.



To Make Business Hump

We offer exceptionally money-saving opportunities

Shoes, Rubbers and Overshoes

Infants' Boots-23c., 28c., 38c., 48c., 68c., 88c	Were 50c to \$1.25
Childs' Boots-78c., 98c., \$1.08, \$1.18	
Girls' Boots 98c., \$1.08, \$1.18, \$1.28	.Were \$1.50 to \$1.75
Boys' Boots-98c., \$1.48, \$1.78, \$1.98	. Were \$1.50 to \$3.00
Women's Boots-\$1.18 to \$2.98	. Were \$1.50 to \$4.50
Men's Boots—\$1.28 to \$4.48	Were \$1.75 to \$6.00
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Bargains in Rubbers and Overshoes

RUBBERS	OVERSHOES
Childs' Rubbers 38	c. Childs' Two Buckle\$1.18
Girls', Rubbers 4	Sc. Girls' Two Buckle, \$1.38
Women's Rubbers58	Sc. Women's Two Buckle\$1.48
Youths' Rubbers 58	Bc. Men's One Buckle 98c.
Boys' Rubbers 68	Sc. Men's Two Buckle \$1.38
Men's Rubbers	oc. Men's Rubber Boots \$2.98
Great Bargains in Shoe Packs—	Great Bargains in Lumbermen's
Men's \$1. Boys' \$1.	Rubbers.
Boys'	40
Youths'	c. Felt Slippers at Half Price.

HUMPING BARGAINS IN MEN'S OVERCOATS

When it comes to Overcoats, we have them all beaten. We handle some of the best makes in this country—Coats that we stand back of. Our assortments right now are fully as big as some stores have in the early part of the season. Right here is where your biggest saving is made. Prices CUT and SLASHED in every instance.

\$25.00	Overcoats	Now \$15.48	\$1\$16.50	Overcoats	Now \$	10.48
	Overcoats					
\$21.50	Overcoats N	low \$13.48	\$12.50	Overcoats	Now \$	8.48
\$20.00	Overcoats I	Now \$12.48	\$10.00	Overcoats	Now \$	6.48
\$18.50	Overcoats N	Tow \$11.48	3.\$ 8.00	Reefers	Now \$	5.48

BOYS' OVERCOATS

\$ 8.50 \$ 7.50	Overcoats Now Overcoats Now Overcoats Now Overcoats Now	\$5.48 \$5.50 \$4.98 \$3.50	Overcoats	Now \$3.98 Now \$2.48



In This Department, as Well as Others, Everything will
Go at Humping Prices

5--Experienced Salespeople Wanted--5

LOW RENT LOW PRICES COME TO--

C. B. PIDGEON'S

CORNER OF
MAIN AND
BRIDGE STS

OUR LOW RENT MEANS BIG VALUES AND LOW PRICES FOR YOU

LEASTER DE LEASTER DE