POOR DOCUMENT

THE EVENING TIMES AND STAR, ST. JOHN N. B., THURSDAY, OCTOBER 20, 1921

HYDRO MATTER IS AGAIN DISCUSSEL

Proposition to Take Over the New Brunswick Power Company Brought Up at Representative Meeting Yesterday-Many Prominent Speakers Take Part-Power Ready in Early Spring.

An important conference in regard to up his mind to formulate a broad polits byth-ro-electric distribution and other has pure frozen. He was all Tade rooms, with mayor Schodield presiding. After Irrement of Commission, and K. H. Smith, of Hallfas, had spokes, the uncertainty of the commission was the region of the provent of the commission of the said of the said

of the power to be obtained from Mass (anals). The power company and other was that the commission would be ready to colleve power by next spring, and the photo of the colleve power of the colleve p

was along broad lines. He knew little of the technical side of the case but having seen the splendid progress made by cities that had taken up hydro, he had come to the conclusion that if we were going to get anywhere down here we should begin something of this nature

A Blend of Imported Virginia Leaf

Smoke

RHEUMATIC PAIN Rub it right out-Try this!

Rheumatism is "pain only."

Not one case in fifty requires interal treatment. Stop drugging! Rub misery right away! Rub soothing entrating "St. Jacob's Oil" directly to the sore, stiff joints and muscles and relief comes instantly. "St. Jacob's U" conquers pain. It is a harmless teumatism remedy which never disap-

FRESH

Tea-to be good-must be fresh

is always fresh and possesses that unique flavour

have 3 000 or 4,000 horse-power available to sell to manufacturers, and which would bring an additional revenue very conservatively estimated at \$100,000.

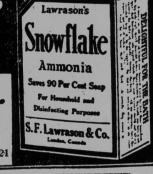
To sum it up, the following saving will be effected to the public:—

Difference in interest, payable on capita-Difference in interest, payable on capitalization.......\$ 10,000
Interest on sale of water power to Hydro-Electric Commission, or on royalty basis, say..... 10,000
Sale of three or four thousand horse-power to manufacturers 100,000
Difference between what Power Company is allowed to earn—namely eight per cent. on \$3,100,000, equal to \$248,000, and the interest on securities to be issued under new capita—

to be issued under new capita-lization as above, \$148,000.... 100,000

Ammonia

One to two tablespoonsful makes the bath delightfully refreshing. 2



STANDARDIZE

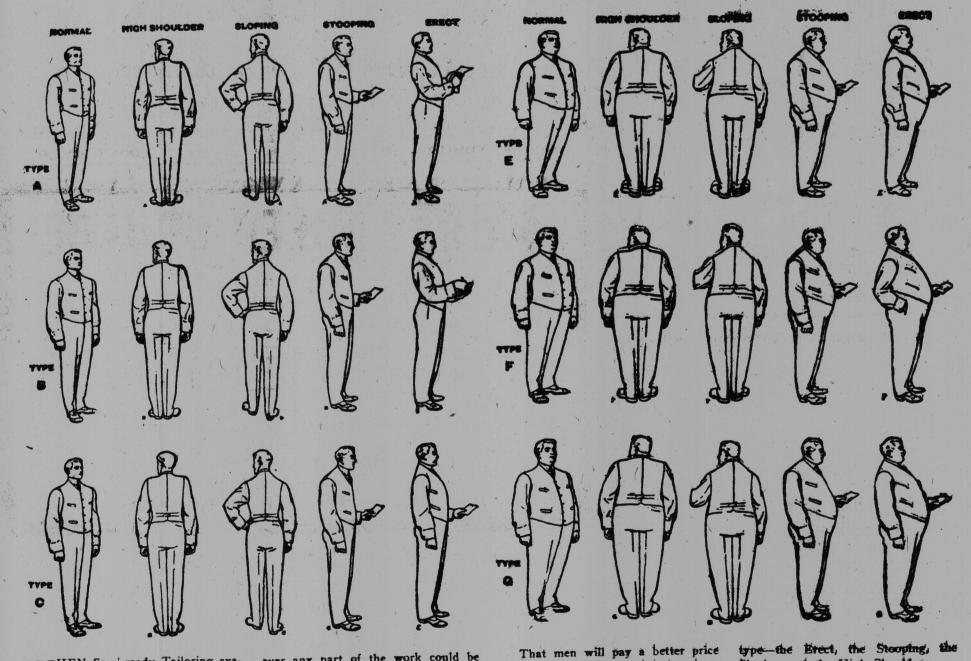
On Imperial Premier Winter Gasoline. It will give you abundant power, More miles per gallon at the lowest mileage cost and a prompt, easy

IMPERIAL PREMIER WINTER GASOLINE

A straight-distilled all-refinery gasoline. Manufactured in our five Canadian refining plants especially for cold weather motoring.

You cannot buy better gasoline at any price.

Founded on the Physique Type System: Semi-ready Tailored Clothes



century ago, ready-made clothes had

A "ready-made" suft was deridedand deservedly so.

Small retail tailor shops then flourished in every block. An average of 10 or 20 suits a week means a big overhead expense; and a good suit was costly, while a "ready-made" was

A man with any pretensions to neat dress would not twenty-five years ago think of going into a readymade shop for his apparel.

The struggle then was all for cheapness. Manufacturers vied with each other to see how cheaply they could turn out a suit for a retailer to sell at \$9.98 and still make a handsome profit on each sale. The inevitable trend was the sacrifice of quality

WHEN Semi-ready Tailoring system was developed a quarter omitted without the buyer discovering omitted without the buyer discovering the trick, the omission was considered

> It was the idea that men were willing to pay a fair price for quality and good workmanship that was the basis of the Semi-ready policy.

The conception of the physique type system, which meant that every shape of man could have his own suit shapely designed to fit him, was, of course, the main idea. But this alone would not bring success to a new

That shoes of the best leather were made in large factories and made better in style and in fitting quality than the ordinary bench shoemaker could make them had been proven. Then why not suits and overcoats?

Within a decade of the conception of the Semi-ready idea Canadians were and durability. The cheapest, taw- considered the best dressed men in the driest materials were used, and wher- civilized world. And they are today.

Suits for chesty men, and others for men of large girth at the waist. make patterns to fit each variation of higher plane.

Suits for fat men.

for what they know and feel to be a

Intelligent men know that a good

workman is worth more because his

The physique type system assures

a well-fitting suit or outer garment.

It is based on a physiological study

of mankind allowing for the physical

shapes caused by occupation and

Semi-ready Suits designed for short

Semi-ready Sults for short, stout

Sufts for the average man who

keeps his weight right for his stature.

Suits for tall stout men.

environment. There are:

product is substantial and lasting:

better article is true today and always.

type the Brect, the Stooping, the Sloping and the High Shoulder.

the try-on stage he must leave outlets for alterations to fit any variation from the type for which the garment is

A suit designed for a coal miner, whose burly shoulders are abnormally developed, could not be made to fit an office man, or a man whose work has developed his hips rather than his

It was quickly found that the most expensively woven woollens, the finest and purest wool cloths, could be made up into suits by the tailor in the Semi-ready Shops without any risk. They would find an admiring buyer.

No man who thinks wisely or who has taste and discrimination in clothes can but admit that the Semi-ready Shop can fulfil his most particular

The good clothes shop is on a

The Semi-ready Store

George Creary 87 Charlotte Street

Semi-ready Suits and Topcoats At \$30 to \$50 Today's models; today's prices.