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Announcing Adams 1916 1916

February Furniture Sale

We've made a Clean Sweep in the January Clear-Up Movement of all the Odds and Ends and no store will go before buyers of Home Furnishings in Toronto with Finer or Fresher Stocks.



Stupendous Assemblage of Medium and High-Grade Furniture at Reduced Prices

In announcing this sale the best we can hope is that you will come and see the tremendous stocks that are here. Plans for this notable event have been in progress for months. Every factory of note has been visited by our buyers and huge purchases of "Overmakes," "Cancelled Orders" and Sample Pieces—everything that was worthy—that we could secure reductions from the makers' regular prices on, has been gathered to provide unusual value.

Not only in low and medium-priced furniture is this true, but we have in this sale Period furniture in Chippendale, Sheraton, Adam, "William and Mary," the Early Georgian, and the immensely popular Jacobean styles—a multiplicity of designs, all of them wearing reduced price tickets in common with the rest.

We Give Below Many Instances of the Money Saving Possibilities, but the Figures in the List Stand for Little Unless the Furniture is Examined with the Prices. Come and See Monday

- Dining Room Suites \$75, Buffets at \$23.95, Dining Room Chairs at \$17.95, Arm Chairs or Rockers at \$10.75, Pullman Davenport Beds at \$59.50, Secretaries at \$13.65, Brass Beds at \$15.95, Extension Tables \$10.95, Kitchen Cabinet Tables \$6.45, Dressing Tables at \$14.65, Semi-Annual Drapery Sale, Library Tables at \$19.50, Parlor Tables at \$4.95, 3-Piece Parlor or Living Room Suites at \$19.75, 3-Piece Parlor Suites at \$28.75, Easy Chair or Rocker at \$23.75, Dressers at \$18.65, Chiffoniers at \$14.95, Wood Beds at \$8.95, Wood Beds at \$19.75, Chiffoniers at \$17.95.

Purchasing Made Easy

Our popular "Charge Account" Plan makes it easy and convenient to participate in the February Sale reductions, for you can buy any quantity of Furniture—involving considerable expenditure, without interfering with your reserve cash in any way—paying for it out of your regular income as convenient. We make no extra charge to the Sale Prices for this privilege.

Adams (The Adams Furniture Company, Limited) CITY HALL SQUARE

TURKS AND GERMANS TO ADVANCE ON SUEZ Sentiment in Both Countries Favors Such Action, Says Correspondent THE REAL OBJECTIONS They are Persia, the Caucasus, and Egypt, Declares a British Observer.

The correspondent says the three Turco-German objectives are Persia, the Caucasus and Egypt. Regarding the advance of the British toward Bagdad, a prominent Turk is quoted as having said to the correspondent: 'Turks Were Frightened.' 'We were very frightened when we heard the British were coming, as our defences were in bad condition and contained only a few old guns. But when spies told us that Gen. Townshend's force was small we took courage and held it in check until reinforcements arrived. Now, thanks to Allah, they will never reach our holy city. Their reinforcements are too few.'

FIRST AMATEUR PICTURES TO BE PRODUCED. The moving picture school of the Canadian Academy will produce their first picture in a short time, and despite the fact that all are amateurs, the film promises to be a fair one. Mrs. Trestrail and Stanley Adams, the directors, are working hard with the pupils to ensure success.

BELIEVE APPAM SANK JANUARY SIXTEENTH Shipping Experts of Opinion Spot Was Northeast of Madeira TOTAL LOSS OF LIFE Elder-Dempster Line Officials Estimate Aggregate at About Three Hundred.

the lifeboat was found. At the London office of the Elder Dempster Line, agents of the steamer, the belief was expressed that the total loss of life would aggregate 301, 87 first-class and 31 second-class passengers and 130 members of the crew. Most of the passengers were English and residents in London, while a majority of the crew were natives of Liverpool. Capt. H. G. Harrison of the steamer was one of the oldest and most reliable officers in the company's service.

TWO TURK ARMY CORPS SHUT UP AT ERZERUM LONDON, Jan. 29—According to despatches from Petrograd it is estimated that two army corps of Turks are shut up in Erzerum. Russian correspondents on the western front have sent word to Petrograd that the Germans are reported to be manufacturing a new 22-inch gun for use in the spring campaign. SAY SWISS APOLOGIZE. BERLIN, Jan. 29, via London, 12.46 p.m.—The Swiss minister called at the foreign office today and expressed the regrets of his government at the anti-German outbreak in Lausanne, during which the German flag over the consulate was torn down. The German Government expressed its thanks for Switzerland's prompt action, and the incident was closed. ASSISTANT MANAGER ENLISTS. T. S. Coffey of 9 Coolmine road, assistant manager of the Strand Theatre, has resigned that position in consequence of his having enlisted in the 46th Battalion. Mr. Coffey, who has been assistant manager at the Strand for a year and a half, will commence his military duties tomorrow. He will be much missed by all connected with that theatre, his uniform courtesy and

3 LEADERS THE DOW ALES STOUTS & Malt Extract Consumers who cannot purchase the Dow brands from their local dealer, please address The National Breweries, Limited, corner Bloor St. West and G. F. R. tracks, Toronto. Mr. J. Merner, Representative, Telephone Junction 1284.

LONDON Jan. 29.—All Turkish, as well as German, sentiment is for an immediate advance on the Suez Canal. The Daily Mail's correspondent, in describing further impressions gained on his trip to the East, says that the British are not so much concerned because of his perfect knowledge of German and French, which are the mediums of conversation between Turks and foreigners, the correspondent was able to talk to all classes of the people without suspicion.

SANITARY WASHED WIPING RAGS AND CHEESE CLOTH. E. PULLAN 20 Maud St. Ad. 760

TO REDUCE YOUR WEIGHT EASILY AND QUICKLY If you are over-stout the cause of your over-stoutness is lack of oxygen-carrying power in the blood and faulty assimilation of food. Too little is being made into the harder tissue of muscle and too much into little globules of fat. Therefore you should correct the mal-assimilation and increase the oxygen-carrying power of the blood. To do this, go to any good druggist, and get oil of orlene, only sold in original packages and in capsule form, and take one capsule after each meal and one at bedtime. Your weight is reduced to what it should be on all parts of the body. The effect of oil of orlene in capsule form is remarkable as a weight reducer and it is perfectly safe.—E.P.L. Any druggist can supply you or a large size box will be sent on receipt of \$1.00. Address D. J. Little Drug Co., Box 1240, Montreal, Can.

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