# THE ROBERT SIMPSON COMPANY LIMITED

Today---the second day of the MAPLE LEAF SALE---affords a particularly good shopping opportunity to our customers. Saturday being a holiday---today and tomorrow have the shopping values of three days in the values we offer. By coming in as early as possible you'll find you can do your purchasing to the best advantage. Read this list for today carefully.

**TELEPHONE TONIGHT FOR YOUR GROCERIES, ADELAIDE 6100.**

*Things for the Home at Maple Leaf Sale Prices.*

## Convenient Furniture

**Baking Cabinet,** made of maple, natural color, has long drawers, divided for cutlery, also large flour bin, with division. Size of top 26 x 48 inches. Regular $6.75. Simpson's price ... **5.15**

**Baking Cabinet,** selected maple, natural finish, white maple top, cutting and kneading boards, one large drawer for linen and one for cutlery, two sliding flour bins. Size of top 26 x 48 inches. Regular $8.75. Simpson's price ..... **6.75**

**Kitchen Cupboard,** made of kiln-dried hardwood, golden finish, bottom part is fitted with large cupboard, cutlery and linen drawer, top part has double glass cupboards. Regular $14.75. Simpson's price ..... **12.00**

**Extension Couch,** frame of angle steel, springs of woven steel coil wire, supported by helical springs, mattress is filled with cotton felt, covered in green denim, with valance at front and both ends. Regular $9.75. Simpson's price ..... **8.15**

**Refrigerators,** case of thoroughly kiln-dried hardwood, golden finish, has lever locks and hinges. The provision and ice chambers are lined with galvanized steel, strong ice rack, cleanable flues, removable provision shelves. Simpson's price ..... **6.35**

**Folding Garden Settee,** in natural and green finishes. Simpson's price ..... **1.10**

## Re-cover Your Floors Before the Holiday

**50 Rag Rugs, $4.75**—Plain centres with pretty chintz borders. Size 4.0 x 7.0. Regular $6.75. Thursday ..... **4.75**

**ODD AND SOILED RAG RUGS.**

In large and small sizes and many colors and designs at nearly half price.

**Canada Grass Mats,** with cotton warp, stencilled in green or brown. 27 x 54. Reg. 95c. Thursday .75
36 x 72. Reg. $1.25. Thursday .95

**95 Oval and Round Rush Mats,** plaited natural rush, green border all round.

Oval size, 3.0 x 2.0. Reg. 95c. Thursday ..... .69

Round size, 3.0 x 3.0 Reg. $1.35. Thursday ..... .95

**Mattings at 15c**—Stencilled, plain, reversible and inlaid mattings; 36 in. wide. Regular 20c and 25c yard. Thursday ..... .15

**Chinese Matting at 10c**—Striped and check designs, in reds, greens and browns; 36 inches wide. Yard .. .10

**THE DANDY GRASS MAT.**

Size 27 x 54. Reg. 95c. Thursday .75
Size 30 x 60. Reg. $1.00. Thursday .75
Size 36 x 72. Reg $1.25. Thursday .95

## Nickel-Plated Goods Today at 98c

Over 500 pieces of well-finished, nickel-plated copper and nickel-plated brass utensils and bathroom fittings. Regular $1.50, $1.75, $2.25, $2.50 to $3.75. Thursday ..... **.98**

**INCLUDED IN THIS LOT ARE:**

Marion Harland Coffee Pots.
Teapots in 1, 1½ and 2-pint sizes.
Sandwich Trays.
Cake Baskets.
Cracker Holders.
Grapefruit Holders.
Mocha Coffee Sets.
Bottle Holders.
Trays, nickel-plated, round, oblong or oval.
Coaster Sets.
Steak Planks.
Disc Stoves.
Each, Thursday..... .98

**BATHROOM FIXTURES, $1.25 TO $2.75, FOR 98c.**

Sponge and Soap Holders for bath tubs.
Glass Shelves, complete with brackets.
Double Tumbler and Soap Dish Combination.
Combination Tumbler and Tooth Brush Holder.
Wall Soap Dishes.
Bath Tub Soap Dishes.
Shaving Combination Outfits.
Comb and Brush Racks.
Towel Arms.
Towel Bars.
Bath Sprays.
Sponge Holders for wall.
These and many other miscellaneous pieces.
Regular $1.25, $1.50, $1.75, $2.25 to $3.75.
Each, Thursday..... .98

## *The Second Sale Day in the Boot Department*

**MEN'S BOX CALF BOOTS AT $2.35.**

240 pairs Blucher Boots; good fitting last; made with heavy solid soles and shank. This boot is extra good quality, and will stand lots of hard wear. Sizes 6 to 11. Regular $3.25. Thursday ..... **2.35**

**MEN'S GOODYEAR WELT OXFORDS AT $2.69.**

150 pairs, gunmetal, patent colt and tan calf leather, with plain leather and colored cloth tops; on recede, medium and round toe shapes; Goodyear welt soles and military and English flange heels; fairly good assortment of sizes. Regular $4.00 and $5.00. Thursday ..... **2.69**

**BOYS' "RUNNER" LOW SHOES, 99c.**

75 pairs of Shoes, made of tan lotus calf, with elk stitched down soles; full-fitting last; this is a splendid vacation shoe. Sizes 1 to 5. Thursday ..... **.99**

**GIRLS' SUMMER WEIGHT BOOTS, 95c.**

200 pairs, made of soft dongola kid leather, with patent tips. Blucher lace style; McKay sewn sole, and low heels. Sizes 5 to 7½. Regular $1.35. Thursday ..... **.95**

**A SPECIAL PURCHASE LOT OF WOMEN'S PUMPS AT $1.99.**

300 pairs Patent Colt and Gunmetal Pumps, in sizes 2½ to 6; all new goods this season; McKay sewn soles; Cuban leather heels; patent leather and black silk tailored bows. Sizes 2½ to 6. Regular $3.00. Thursday **1.99**

## Women's Silk Boot Hose

From regular lines; black, white and a variety of colors. Regular $1.00. Thursday ..... **.75**

**Women's Lisle Thread Hose,** manufacturer's "seconds" because of some slight flaw in finishing, but for wear are equal to firsts. Black only. Thursday ... **.29**

**Girls' Cotton Stockings,** white only, ribbed style. Sizes 5½ to 10. Regular 15c and 20c. Thursday, pair ..... **.12½**

## *Pretty Things for Women's Wear. Come and See Them*

## New Sport Coatings

Decidedly sporty new stripe coatings, for summer and sport wear. These new stripes have just arrived. See this display on Thursday.

**Smart Awning Stripes,** for either sport coats or suits, cream grounds, with gray stripes, fancy stripes. Priced **$2.00** and **$2.50** yard.

**Fancy Check Coatings,** in a lovely assortment from the popular shepherd to the large overcheck effects. Per yard ..... **2.00**

**Cream Chinchilla Coatings** are very popular and sporty in effect, 54 inches wide. Priced **$1.25, $1.50** and **$2.00.**

## Palm Beach Sport Veils

**New York's Latest Fad: Stripes and Polka Dots — Size 1¾ yards long and 1 yard wide. Colors are blue, rose, maise, wisteria and mauve. Each $2.50 and $3.50.**

**NEW VEILINGS.**

Splendid assortment of new hexagon mesh veiling, bordered veilings and scroll patterns. Black, white, gray, purple, navy, brown, taupe and the new wood shades. Yard **25c to 75c.**

**New Made Veils,** in Shetland lace, Chantilly lace and fancy mesh, from small tea veils to large drape or flowing veils. Prices **50c** to **$5.00.**

## White Hats Trimmed and Untrimmed at Sale Prices

New York has contributed to this sale with a big variety of white shapes.

Tagel and Milan Tagel Shapes, **95c, $1.50** and **$1.95.**

Leghorns ..... **1.45** and **1.95**
Panamas ..... **1.95, 2.25, 2.75** and **3.75**

All clean, fresh stock; blocked in the good summer styles, and plenty of large sailors in the collection.

We will trim them free if the materials are purchased in the department.

**WOMEN'S AND MISSES' SUMMER HATS, $4.25.**

Freshly trimmed Milan tagels, Panamas, tuscans and leghorns; flop sailors; droop and rolling brim styles; all with light summer trimmings, such as ribbons, white wings, flowers and striped bandings. Maple Leaf Sale ..... **4.25**

**You'd call $1.00 a reasonable price for a straw hat, wouldn't you? Especially with all our summer weather still to come. Here they are today!**

## Men's Straw Hats $1.00

From our smartest 1916 ranges; split, sennit and pineapple braids, with medium and high crowns and different widths of brims. Regular $1.50, $2.00 and $2.50. Maple Leaf Special, Thursday ..... **1.00**

## 2,200 Negligee Shirts at 69c

**Men's Outing Shirts,** in soisette and cambric; white, tan, blue and gray; also hairline stripe. Some have separate collars and a few with collar attached, in plain English cashmerette or soirette. Sizes 14 to 18. Regular 89c, $1.00, $1.25, $1.50. Thursday special ..... **.69**

**WHITE TWILL NIGHTROBES, 77c.**

Men's white twill nightrobes, collar style, in white or with pink, blue or red trimmings. Sizes 14 to 20. Regular $1.00 and $1.25. Thursday ..... **.77**

**BOYS' CASHMERE JERSEYS, 98c.**

Button on shoulder style, English made, wool yarns, in navy, navy and white, navy and red, gray, brown and green. Sizes 20 to 32. Regular $1.25. Thursday ..... **.98**

## Coats for Golfing

Made in the regulation English style, with plenty of room through shoulders, single-breasted, patch pockets. The material is the real Donegal tweed, in medium shade of gray. Sizes 36 to 42. At ..... **12.00**

**THE IDEAL GOLF SUIT.**

It is made from a good quality English tweed, in a light gray mixture, a plain design, single-breasted, with patch pockets. Norfolk back. Either the golf bloomer or the long trouser with cuff bottoms. Nicely tailored. Sizes 36 to 42. At ..... **16.50**

**FINE TWILL NAVY BLUE WORSTED TROUSERS AT $5.00.**

They are made from an English worsted, in navy blue, a guaranteed cloth, finished with five pockets and belt loops. Sizes 32 to 44. At ..... **5.00**

## A Table Cloth Special at $3.95

**Satin Damask Table Cloths,** all pure linen, of extra quality. Some slightly mussed from handling. Big range of sizes and designs, 2 x 3, 2¼ x 2¼, 2½ x 2½ and 2½ x 3 yards. Regular $5.00 to $9.50. Thursday..... **3.95**

No 'phone or mail orders for table cloths.

**Bedroom Towels, pair 49c**—Hemmed or hemstitched huckaback, also white or striped baths. Thursday, pair... **.49**

**Damask Table Cloths,** sturdy Scotch make, bordered designs; size 2 x 2½ yards. Thursday..... **2.45**

**Napkins, to match; size 22 in.** Thursday, dozen ..... **2.45**

**Hemstitched Damask Tray Cloths:** size 18 x 27 inches. Thursday ... **.45**

**Bed Spreads,** blue and white and pink and white English Satin Bed Spreads, for single or double beds. Regular $2.50 and $3.00. Thursday **1.98**

**Hemmed Pillow Cases,** sizes 42 x 33 and 44 x 33 inches. Thursday, 4 pairs for..... **1.00**

**White Flannelette,** soft, pure finish; width 32 inches. Thursday, yard .**15**

**Bleached Canton Flannel,** heavy twilled back. Thursday, yard .... **.10**

**Plain Pillow Cotton,** close even weave; width 44 inches. Thursday, yard..... **.15**

## Electric Lamps

**7 Large Table Portables,** in old ivory finish, one in mahogany, one in old bronze cast. Regular $25.00 and $28.00. Maple Leaf Sale **$16.00 and $18.00.**

**Hall Light,** suspended on three small chains to glass urn, in medium size; colors of blue and green. Maple Leaf Sale..... **4.90**

## Your Holiday Comfort Enhanced by a Cool, Smart, Well-Fitting Suit

## Men's and Youths' Suits at $10.45

**REGULAR $13.50, $15.00 AND $16.50.**

Made from splendid English tweeds in brown and gray stripe and small check designs; single-breasted sacque style, some with patch pockets. The vest is single-breasted, high cut. Sizes 34 to 44. Maple Leaf Sale ..... **10.45**

**MEN'S PARAMATTA AND TWEED WATERPROOFS, $8.95.**

200 Coats of English double texture fawn paramatta or light gray or brown mixed tweeds, with fancy check back. The tweed coat is cut in slip-on style, with patch pockets; the paramatta is regulation raincoat style. Sizes 36 to 44. Thursday at ..... **8.95**

## New English Tea Sets at $5.95

**New design, with pink rose and green festoon border. Set composed of 12 tea plates, 12 ovide cups and saucers, 2 cake plates and cream and slop; 40 pieces. Thursday** ..... **5.95**

**Dinner Sets, Special at $18.95.** French Limoges china, with floral and garland border, gold handles and traced edges; 97 pieces. Thursday ..... **18.95**

**Jardinieres for 49c,** a good selection of pretty floral and plain colored jardinieres. Regular to 98c. Thursday ..... **.49**

**10-piece Toilet Set for $2.19.** Substantial ware, with rose decoration; green, blue, and pink colorings. Thursday ..... **2.19**

## Colored Bordered Scrims for Summer Curtains

A special purchase of light, pretty drapery fabric, all colors in the borders, pinks, greens, blues and yellow; 36 inches wide; ivory and ecru body. Maple Leaf Sale, yard ..... **.19**

**SILKALINES.**

In delightful colors for summer draperies, 36 inches wide; rose, yellow, delft blue, pinks, greens and creams. Yard **19c** and **21c.**

**BATHROOM CURTAINS, 23c PAIR.**

Ecru and ivory scrims, with hemmed and hemstitched edges and bottom. Sizes 34 inches long x 18 inches. Maple Leaf Sale, pair ..... **.23**

**Oddments at Half-price—Made-up Curtains and odd lengths of all kinds of Drapery Materials, Half-price.**

## Oval Framed Pictures $1.79

**REGULAR $2.50 TO $3.75.**

2½ in. and 3 in. wide, Oval Gilt Frames; some have gold burnished line; others in ornamented styles; antique gilt or bright gilt; all fitted with photo color pictures, landscapes and figures. Size 16 x 20 inches. 100 Thursday at ..... **1.79**

## Embroideries

1,100 yards, 40 to 44-inch Voile Flouncings, embroidered in blue, pink and rose. Regular price $1.00 yard. Maple Leaf Sale price, yard ..... **.38**

No phone orders—only 5 yards to a customer.

## Corsets $1.50 for Outing Wear

Two models, "Royale" or "D. and A." Corsets, white or pink batiste, girdle top. Sizes 19 to 25 inches. Thursday ..... **1.50**

## Coin Cases

In green, oxidized and silver finish; plain carved case, or set with colored stones; chain handle. Regular 50c and 65c. Thursday ..... **.19**

Store Open at 8.30 a.m. Closes at 5.30 p.m.

## *Today's Bargains for the Boys*

## Boys' Tweed Suits $2.95

Single-breasted yoke Norfolk models, featuring fancy knife-pleats, sewn belt and patch pockets; also a few with box pleats and flap pockets; gray or brown, in small checks and stripes, pants in bloomer style. Sizes 25 to 34. Maple Leaf Sale. Thursday ..... **2.95**

**BOYS' CAMPING SUITS, $1.59.**

Khaki outing shirt, attached soft collar, breast pocket, long khaki pants, with cuffs. A medium weight drill cloth. Sizes 6 to 18 years. Maple Leaf Sale, Thursday ..... **1.59**

**BOYS' TWEED RAINCOATS, $4.95.**

Regular stock coats, single-breasted model; light gray mixed checks and solid Oxford gray. For boys of 7 to 17 years. Sizes 25 to 35. Maple Leaf Sale, Thursday ..... **4.95**

## *Three 8.30 a.m. Specials for Women*

## Silk Waists at $1.99

Heavy Weight Pure Silk Wash Waists, in white, with light colored candy stripes; sizes 34 to 42 bust; a maker's clearance of new waists. Regular $3.50. Thursday..... **1.99**

**LARGE SIZE WAISTS, $1.00.**

White Lingerie Waists, for stout figures, the whole front of embroidered organdie; sizes 44, 46, 48 and 50-inch bust. Regular $1.48. Thursday.... **1.00**

**POPLIN MOIRE PETTICOATS, $1.29.**

Fine quality English moire; black, navy, emerald, purple and mahogany; deep flounce of novelty pleating; lengths 38 to 42. Regular $2.50. Thursday..... **1.29**

## The Market

**Owing to the Holiday Saturday Telephone Orders will be taken tonight, 5.30 to 10 o'clock, for the Market Items. Call up Adelaide 6100.**

**MEATS.**

Highest Grade Canadian Yearling Beef. Inspected and approved meats only on sale in our Meat Market.
Round Steak, Simpson quality, per lb. .26
Sirloin Steak, Simpson quality, per lb. .30
Porterhouse Centre Cuts, Simpson quality, per lb. ..... .34
Shoulder Roasts, finest beef, per lb. ..... .15 and .16
Blade Roasts, very tender, per lb..... .19
Rolled Boneless Brisket Pot Roast, per lb. ..... .19
Loin Roast Young Pork, per lb..... .25
Family Sausage, our own make, per lb. ..... .12½
Minced Shoulder Steak, per lb. ..... .15
Maple Leaf Smoked Hams, best mild curing, whole or half, per lb..... .28
Maple Leaf Pure Lard, 3-lb. pails, gross weight, per pail ..... .59

**GROCERIES.**

6,000 lbs. Finest Creamery Butter, special, per lb. ..... .30
One car Standard Granulated Sugar in 20-lb. cotton bags, per bag ..... 1.69
Choice Family Flour, ¼ bag ..... .65
Edwardsburg or Beehive Table Syrup, 5-lb. pail ..... .29
Finest Featherstrip Cocoanut, per lb. .22
Upton's Marmalade, 4-lb. pail ..... .50
Finest Canned Corn, Peas or Beans, 3 tins ..... .25
Fresh Flaked Wheat, per stone ..... .55
Choice Red Salmon, 2 tins ..... .23
Salt in bags, 3 bags ..... .14
Fancy Patna Rice, 3 lbs. ..... .25
Peanut Butter in bulk, our own make, per lb. ..... .17
Ingersoll Cream Cheese, large package ..... .23
Pure Cocoa in bulk, per lb. ..... .23
Choice Lima Beans, 3 lbs. ..... .28
Imported English Malt Vinegar, Imperial quart bottle ..... .27
500 lbs. Fresh Cracknel Biscuits, per lb. ..... .23
Finest Canned Pumpkin, 3 tins ..... .24
Malta Vita, 3 packages ..... .25
Finest Canned Haddie, per tin ..... .11
Choice Canned Peaches, per tin ..... .15
Pure Gold Salad Dressing, 3 packages ..... .25
Sovereign Brand Lime Juice, bottle. .28
Blue Bell Jelly Powders, assorted, 3 packages ..... .20
1,000 lbs. Fine, Rich, Full Bodied Assam Tea of uniform quality and fine flavor. A 45c tea anywhere. Thursday, per lb. ..... .37

**FRUIT AND VEGETABLES.**

Choice California Sunkist Oranges, per doz. ..... .32
Choice Grapefruit, 3 for ..... .25
Finest Fresh Tomatoes, 2 lbs. ..... .25
Fresh Rhubarb, 2 bunches ..... .5
Fresh Lettuce, 2 bunches ..... .5
Finest Messina Lemons, per doz. .... .24

**FLOWERS.**

Large Boston Ferns, each ..... .50
Spireas in bloom, each ..... .50
Pelargoniums or Pansy Geranium, each ..... .20
Dracenas, each ..... .19

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