

THE WORLD'S HOME MAGAZINE FOR WOMEN

Edited by LAURA E. McCULLY, B.A.

"Feeding the Brute."

Mrs. J. D. Hay Shaw in a contemporary heads an article, as above, and sums up the situation very impartially.

As a matter of fact, women on the whole are far less particular about their food than men are, and this fact makes them perennially at cross purposes with the masculine member of the household.

PERSONAL.

Dr. and Mrs. Bingham have gone for their holidays to points on Georgian Bay.

Miss Hamilton and Miss Margaret Hamilton of McKenzie-crescent are spending their vacation in Calgary and other western points.

Quite a number of visitors from a distance are summering this season at Balm Beach.

There is some talk of raising a subscription fund in order to build a shelter for residents who are obliged to wait for cars at Howard-avenue.

At a bazaar held on the lawn of the Miller, 150 Simpson-avenue, by Bessie and Annie Pillar, 525 Logan-avenue; Winnie Armstrong, 149 Simpson-avenue; Edie and Norah Miller, 150 Simpson-avenue, the sum of \$3.02 was raised for the benefit of the Hospital for Sick Children.

Miss Adelaide Merner, who arrived home yesterday from Royal Muskoka, will spend the next week at Georgian Bay.

Miss Gladys Nordheimer has gone to Toronto, C.B.

Miss Maud Martin, who has been staying with relatives at Balm Beach, returns to New York at the end of the week.

Mr. and Mrs. John Dick, with their family, have gone to Cobourg.

Mrs. J. Eaton, Mr. and Mrs. Burnside, Mrs. and Miss Burdett, Mr. H. Burden, the Misses Eaton and Mr. McGee are at Ravenscar, Muskoka.

Mrs. A. W. MacLachlan and Miss Maile Lennox of Toronto are in Ottawa.

On Saturday afternoon Mrs. E. Martin gave a large garden party at her summer home, Balm Beach. An interesting program of games occupied the afternoon.

Installing New Elevators. This week work will be begun installing new elevators in the Parliament Buildings. The new hoists will be of the latest pattern.

The Toronto World CHILDREN'S HUMANE LEAGUE

The winner of this week's competition is Miss Irene Corney of the Centre Chapter of the League. For a child of 8 years, the letter below is uncommonly creditable.

For next week's competition, we give the subject, "In the Garden." Preferably, we would like to hear of the doings of birds and insects, which have been observed.

CANADIAN WILD FLOWERS.

I love to roam thru the woods in springtime, and hunt amongst the shady nooks for the sweet-scented violets. How pleased we are to bring home a bunch of these beautiful little flowers to mama!

The Buttercup, I am told, is a great favorite with the cows. My grandma says, "It always makes the butter rich."

And last, but not least, come the Wild Roses; only we prick our fingers so often that sometimes we are almost tempted to leave them alone.

I wish to become a member of The Toronto World Humane League. Name Address

The Piece of String

The following story is a translation from the French of J. de Maupassant. In all the roads around Goderville the peasants and their wives were traveling towards town.

Here I am, here I am, and followed the officer. The mayor was waiting him, seated in an armchair. He was the lawyer of the place, a stout man, grave, pompous of phrase.

Maitre Hanchecorne, he said, someone saw you this morning on the Benzeville-road, picking up the pocket-book lost by Maitre Houbrèque of Manneville.

The peasant, speechless, stared at the mayor, already frightened dumb by the suspicion hanging over him, he knew not why.

Yes, you sir! On my word, I never even knew anything about it. I was seen? Who saw me? M. Malandin, the harness maker.

After having picked the object up, you searched for a long time in the dust to see if some coin had not slipped out?

The poor man, choking with indignation, repeated: How could I tell how people can tell such lies as that to misrepresent an honest man. If people can believe him.

He was confronted with M. Malandin, who repeated and stuck by his statement. They insulted one another for a whole hour. Then they searched Maitre Hanchecorne. They found nothing on him.

Meanwhile the news had spread abroad. At the entrance of the mayor's office the old man was surrounded, questioned with serious or jeering curiosity, but without any indignation.

PHONE REPORT DELAYED.

Meanwhile the Company is Losing Operators in Bunches. The report of the arbitrators in the Bell Telephone dispute with the operators will not be made until the end of the month.

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ONE FOE TO VIADUCT. Controller Hubbard Again Explains Why He Favors Plan of Bridges. Practically the only member of the city council who has thus far publicly declared himself opposed to the viaduct solution of the Esplanade problem is Controller Hubbard.

FORTY-ONE QUARANTINED. Discovery of Smallpox in S. A. Shelter Results in Prompt Measure. Forty-one men are under quarantine in the Salvation Army lodging house, at the corner of Wilton-avenue and Victoria-street, from which an inmate, suffering from smallpox, was removed.

Among the 30,000 Islands of Georgian Bay. One of the grandest trips that Ontario affords is through the islands of Georgian Bay. There are more than 30,000 islands in this immense arm of Lake Huron.

MRS. THAW IN B.C. BANFF, Alta., July 29.—Mrs. Harry K. Thaw and party were guests at the C.P.R. hotel for a few days, but finding even in the far west the curiosity of the coast annoying, left quietly for the coast.

Low Muskoka Rates. With many people the impression prevails that a trip to Muskoka is fearfully expensive and to them the cheap summer rates now in effect on the Canadian Pacific Railway may come as a surprise.

Diabetic Body and Burn It. CRISPFIELD, Md., July 29.—A mob which yesterday lynched James Reed, the negro slayer of Policeman John H. Dougherty, to-day dug up the former's corpse from the swamp where it was buried yesterday and burned the body.

Buffalo Moths. Toronto is infested with that destructive pest known as the Buffalo moth. Cooper's Buffalo Moth Extirminator will absolutely rid the home of this destructive insect.

World Pattern Department



1909—Ladies' Lounging Gown. In Empire Effect, With Three-quarter Length Sleeves.

Pattern No. 1209. All Seams Allowed. Made of pink flowered challis or foulard, or dimity, this lounging gown, which is really a summer tea-gown, is charming and dainty.

Pattern Department Toronto World

Send the above pattern to NAME ADDRESS (Give address of child's or Miss' Pattern) See Wanted or Miss' Pattern.

A FOGGY BRAIN

is usually the direct result of a clogged and accompanying this is a disordered digestion, unstrung nerves and general lassitude. Eliminate the waste products of the body and enable the liver and kidneys to perform their proper functions and the entire system will resume its normal condition.

BOWMANVILLE'S NEW TEACHER

Miss Edith Henry of Napanee appointed to High School. BOWMANVILLE, July 29.—(Special)—The high school board to-day appointed Miss Edith Mary Henry, B.A., Napanee, as teacher of moderns and English on the staff of Bowmanville High School.

License Transfer.

The city license commissioners will meet to-day to consider the application of Edward Ireland for the transfer of his shop license from 380 East Front-street to the corner of Queen and Papenave.

CASTORIA For Infants and Children. The Kind You Have Always Bought. Bears the Signature of J. C. Watson

PETER, PETER.



Peter, Peter, pumpkin eater, Had a wife and couldn't keep her. Always sick—Goodness sakes! Tummy ever full of aches!

Toasted Corn Flakes

"The Flavor That Grows in Favor." Sanitas Toasted Corn Flakes is corn in the newest and most delicious form. Thoroughly and scientifically cooked, rolled into flake cakes, and then toasted to a tempting, golden brown, it is chock full of nutrition.

COWAN'S MILK CHOCOLATE

for purity, delicacy of flavor and value. We invite comparison. THE COWAN CO., Limited TORONTO

ADULTERATED TEAS.

Japanese Exporters Do Not Like New Customs Regulations. OTTAWA, July 29.—(Special.)—Canada's new customs regulations making more stringent provisions against the importation of adulterated teas are not regarded favorably in Japan.

PROTECT LIFE AT ISLAND.

With a view to the protection of lives of bathers at Centre Island, Property Commissioner Harris has installed a set of life saving appliances at the boat house at the south side of the lagoon on the north end of St. Andrew's-avenue, and a set also at the island crematory.

ENTITLED TO PARTICULARS

One ounce Fluid Extract Santonin. One ounce Compound Salutarin. Four ounces Compound Syrup Sarsaparilla. Mix and take a teaspoonful after meals and at bedtime, drinking plenty of water.