

The Robert SIMPSON Company Limited

Store Opens 8 a.m.

Closes 5.30 p.m.

H. H. FUDGER, President

J. WOOD, Manager

Phone Number Main 7841

The Robert SIMPSON Company Limited

# Saturday Morning at Simpson's

## Wide Black Velvet Ribbons

Have been in such demand that it has been almost impossible to keep up a complete stock. A new shipment just arrived will be offered for Saturday morning's selling, in all widths, particularly:

2 1/2 inches wide, per yard. .25c  
2 1/2 inches wide, per yard. .30c  
3 inches wide, per yard. .35c

## English Worsted Serges

Black and navy only, 46 in. wide. Regular value 75c per yard. On sale Saturday morning, per yard. .47c

## Hand Embroidered Shams and Scarfs 49c

Irish Hand Embroidered Shams and Scarfs, worked on best of linen, nicely hemstitched. Sizes 18x54 in., 18x45 in., 32x32 in., and 36x36 in. (Upstairs Linen Dept.) Regularly \$1.00 and \$1.25. Saturday, each .49c

## Plauen Lace Neckwear

At a half or a third of the usual prices for the grades. 2,500 pieces from a manufacturer's clearing, including many odd lots. The assortment covers labets, stock collars, turnover tabs, side frills, single and in pairs; square lace yokes for dresses, and cuffs. Lot 1 at 10c; Lot 2 at 15c.

## Sporting Goods in the Basement

**FIVE HOURS' SPECIAL SELLING SATURDAY MORNING.**  
Baseball Gloves, Deckers, Mitts, Bats, etc. Look:  
75c Baseball Mitts for .49c  
\$1.50 Baseball Mitts for .98c  
25c Gloves, for .15c  
\$1.50 Gloves for .98c  
\$1.75 Gloves for \$1.25  
25c Deckers for .15c  
\$1.50 Deckers for .98c  
1,000 35c Baseballs, horsehide cover, for \$1.00  
1,000 25c Baseballs for .10c  
One-half-dollar "Dead" Baseballs, for .25c  
Tennis Rackets . . . \$1.25, \$2.75, \$3.00, \$4.25, to \$8.00  
50-1,000 pairs Boys' and Girls' Roller Skates on sale Saturday morning. Special, per pair .50c  
Ice Boxes, nicely oak varnished and grained. Regular price \$2.75. Saturday morning, special, . . . \$1.75  
150 only lengths Garden Hose, Banner Brand, three-ply standard grade, city pressure Lawn Hose, fitted with best combination brass nozzle, with couplings, clamps, and washers complete. 1/4-inch size, full 50 feet, special, \$3.25. 3/4-inch size, full 50 feet, special, . . . \$4.25  
**ONE HUNDRED HAMMOCKS FOR ONLY ONE HOUR'S SELLING FROM 9 O'CLOCK.**  
You can buy \$2.00, \$3.25, to \$4.25 Beautiful Hammocks, one price, your choice for only . . . \$1.25  
**ONE HOUR'S SALE OF HAMMOCKS.**  
Beautiful Hammocks, regularly \$4.50, \$5.50, and \$6.50. Saturday morning, from 8 to 9 o'clock, your choice for . . . \$3.39

## \$13.95--A Suit Price for Saturday

Men's High-Grade English Tweed and Worsted Suits, that in the usual way sell at \$18.00 and more. The new greys, browns, and fancy mixed patterns are among the materials. Smart single-breasted, three-button coats, and single-breasted, five-button vest; trousers made in the most up-to-date style. The very choicest mohair linings and best tailoring. Sale price . . . \$13.95

**MEN'S TWO-PIECE BLUE SUITS.**  
At reduced prices. Men's two-piece outing suits, made from fine English worsted in navy blue; smart, single-breasted coat, trousers with cuffs, belt, and side straps. Reduced to . . . \$10.50

**MEN'S WATERPROOF COATS.**  
The "Presto" Collar Waterproof is the ideal rain-coat for you. Two coats in one. Made from a double texture English parmatia cloth in a greenish fawn shade, guaranteed to be absolutely waterproof and the best tailoring. They are equally good as rain-coat or top-coat. Price . . . \$10.50

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**MEN'S \$1.00 WHITE DUCK PANTS.**  
Made from a heavy white duck. Ideal outing trousers, well sewn and good style. Special price . . . \$1.00

**BOYS' POPULAR SUIT.**  
For the coming season is made from blue mill-finish English serge, in smart two-button, double-breasted style, with long shapely lapels; breast pocket and centre vent. Lined with fine wool twill. Bloomers full-fitting, with watch pocket and belt loops.  
Sizes 26 to 30 . . . \$7.00  
Sizes 31 to 34 . . . 7.50

**Boys' Shirts,** of plain white, in stripes and fancy polka dots; are made with laundered cuffs and collars, patch pockets, and draw string. Sizes 11 to 13. Price, 65c



## Some Notable Values in the August Hosiery Sale

**Men's \$4 and \$3.50 Oxfords at \$2.00**

Just 920 pairs Men's High-Grade Oxfords, in patent colt, gunmetal, dongola kid, and tan calf leathers; button and Blucher styles. Every pair is Goodyear welted, and sell regularly at \$3.50 and \$4.00. Sizes 5 to 9 only. Saturday morning . . . \$2.00

**Women's Pumps and Oxfords, \$1.99**

A large assortment of dainty summer shoes in all leathers and styles, including five hundred pairs "Queen Quality" samples, not all sizes in each style, but all sizes in the lot. Regular prices were \$2.50, \$3.00, \$3.50, and \$4.00. Saturday morning . . . \$1.99

## 20c and 25c Vests for Women for 10c each

Rush news for women with underwear needs to satisfy. Over two thousand Summer Vests to go in five hours Saturday morning, at considerably less than their cost at the mill. No phone or mail orders accepted for this bargain.

Clearing 2,100 Women's Summer Vests, fine, plain, or Swiss ribbed white cotton, low neck short or no sleeves, trimmed with lace run with ribbon, all sizes, \$2 to 40 bust measure, in the lot. Regular values 20c and 25c each. Saturday, 8 to 1 o'clock, each . . . 10c

**Whitewear**  
Charming styles and qualities greatly reduced. Corset Covers, made entirely of the fine embroidery, run around bust with half-inch silk ribbon, embroidery shoulder straps; sizes 32 to 42 bust. Saturday, 8 to 1 o'clock, each . . . 49c  
Beautiful Nightdresses, of nainsook, trimmed with broad bands of very fine embroidery, run with silk ribbons, square silverer neck, edged with lace; sizes 32 to 42 bust. A regular \$2.50 gown. Saturday, 8 to 1 o'clock, each . . . \$1.39

**Girls' Dresses**  
Eight o'clock will be none too early if you would be sure of a good choice of these splendid, less-than-half-price Dresses for girls.  
Clearing 200 Girls' Summer Tub Dresses, fine printed percales and ginghams, several pretty styles, all the best color effects, pleated skirts, kimono or set-in sleeves; sizes 6 to 14 years in the lot. Regular prices \$1.25 to \$1.75 each. Saturday, 8 to 1 o'clock, each . . . 95c

## For a Good Five Hours of Selling in the Mantle Section

**SMART WASH DRESSES TO BE CLEARED.**  
Women's and misses' sizes, made of striped muslins and imported ginghams. Waists trimmed with dainty piping, inset yokes, and self-strappings, fastening back or front. Skirts are the fashionable gored and panel effects; colors pink, blue, tan, and mauve, in pretty stripes and checks. Saturday . . . 98c

**GIRLS' LINEN COATS.**  
Specially priced. In white and natural shade, cut with box back; single-breasted, with large collar and revers, overlaid with material in contrasting shades. Sizes 6 to 14 years. Bargain Saturday . . . \$2.65

**A FINE SHOWING OF BLAZER COATS.**  
Made from imported flannelettes; either loose style or with straps over shoulders and belt. Colors are royal and white, pale blue and white, black and red, and orange and black. Price, \$3.65

**NEW LINE OF RAINCOATS.**  
One special lot is made of fine cashmere cloth with rubberized back and double front. Cut on loose-fitting lines, with raglan sleeves and adjustable tab of self at wrists. The collar can be buttoned close to throat. Colors fawn and blue. Special price . . . \$12.50  
Others at prices from \$7.50 to \$15.00 are equally attractive.

**BARGAIN IN WOMEN'S WASH SKIRTS.**  
A number of styles, mostly plain gored, buttoning down front, or others trimmed with straps of self and braiding. Saturday . . . \$1.49

Arrangements are made in the store for every need of those who have the day to spend in the city—whether from the suburbs or from out-of-town.

Meet your friends at the Rest Room, check superfluous bundles and wraps and get your meals here between 8 a.m. and the closing hour.

During August our Saturday closing time is 1 p.m., and the last delivery closes at 11 a.m.

## Pyjamas and Neglige Shirts

Saturday morning we are making two price inducements that for the actual value of the goods involved are almost unprecedented. The opportunity arises from the fact that several of our best selling lines have become broken in sizes. To clear these oddments promptly we are offering them at these quick-selling prices.

200 only, Men's Pyjama Suits of Soisettes, silk and wool mixtures, pure silk, sephyr, French and American percales, English cashmerettes, etc. They were manufactured by the leading English, Canadian, and American factories. Every suit is a bargain. No phone or mail orders filled. See windows for display. All sizes in the lot. Regularly \$2.50, \$3.00, \$3.50, \$4.50, and \$6.00. To clear Saturday morning at each suit . . . \$1.95

2,000 Men's Neglige Shirts, of splendid materials for wear; designs that are the newest; coat style, large roomy body, full length; all sizes. Regularly \$1.00, \$1.25, and \$1.50. Your choice Saturday morning, each . . . 69c

## The Men's Hat Section

466 Men's Straw Hats, finest English and American make; of Canton, split, rustic, and Sennit braids; low or medium crowns, with wide or medium brims. Black silk bands and easy fitting cushion leather sweatbands. Each hat has style and quality. You will need a straw hat for the next two months' hot weather wear. Now is your opportunity. We are clearing out \$1.00, \$1.50, \$2.00, and \$2.50 hats Saturday at . . . 25c

300 Men's Stiff Hats, samples, new up-to-date shapes of fine English and American fur felt, in black only. Regularly \$2.00 to \$3.75. Saturday . . . \$1.00

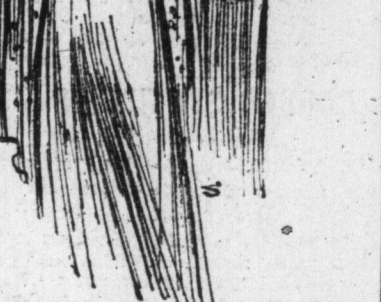
Men's, Boys', and Women's Outing Hats, in duck, linen, felt, etc. Regularly 25c, 35c, and 45c. Saturday . . . 19c

The store closing at 1 p.m. on Saturday, our regular hot dinner will not be served during August.

## Cold Lunch Served from 11 to 1 p.m.

Choice cut of Roast Beef, Sliced Tomatoes, White Bread or Rolls, and We Cream with Cut Cake, with Tea, Coffee, or Milk.

30 cents



## Study Your Furniture Problems in the Light of the Prices in Our August Sale of Furniture

Dressers, in selected quartered oak, also in mahogany, lots of drawer space, and good large beveled mirror. August Furniture Sale . . . \$17.60

Princess Dresser, in genuine quarter-cut oak, finished rich golden, long deep drawers, and heavy oval plate mirror. An exceptionally good design. August Furniture Sale . . . \$19.45

Cheffoniers, in quartered oak and mahogany, full swell fronts and beveled mirror. A neat pattern, carefully constructed. August Furniture Sale . . . \$18.70

Sliding Bed Couches—A comfortable couch, easily extended to a full size bed. Frame is of steel angle, with fabric a closely-woven steel wire mesh. August Furniture Sale . . . \$8.95

Mattresses, built for comfort, with spring centre and layer of cotton on top and bottom. Supplied in all standard sizes. August Furniture Special . . . \$9.90

"Sleepwell" Mattresses, filled with pure white cotton, built in layers, neatly tufted and covered with good quality blue art ticking. August Furniture Sale . . . \$7.40

## English Tapestry Squares

Big values in low-priced Squares that will give good service and always look well. Many designs:

6.9 x 9.0 . . . \$4.65  
7.6 x 9.0 . . . 5.15  
9.0 x 9.0 . . . 6.15  
9.0 x 10.6 . . . 7.15  
9.0 x 12.0 . . . 8.15

Half-day prices on first-class WILTON SQUARES—A number of odd rugs in every size; great variety of designs and colors; an opportunity to save money on standard qualities:

9.0 x 10.6. Reduced price . . . \$19.25  
9.0 x 12.0. Reduced price . . . \$21.00  
11.3 x 12.0. Reduced price . . . \$35.75  
11.3 x 13.6. Reduced price . . . \$39.75

Good Quality English Tapestry Carpet—A sterling value at, per square yard . . . 65c

Scotch Printed Linoleum—Extra heavy quality, tile, parquetry, block, and carpet designs. Per square yard . . . 45c

## Silver-Plated Cutlery and Flatware

Rogers' A Quality. It is hardly necessary for us to say more to prove to you the quality. Each spoon and fork is stamped "Rogers' A1" Silver-plated on a nickel silver base.

Tea Spoons, \$1.50 per dozen  
Dessert Spoons, \$2.98 per dozen.  
Dessert Forks, \$2.98 per dozen.  
Table Spoons, \$3.48 per dozen.  
Table Forks, \$3.48 per dozen.

These special prices are made for Saturday morning only.

## Dinnerware

Whatever your preference, be it good solid English, light dainty French, artistic German, or the latest in Austrian, we have something to show you in our China Department. The roomy and airy floor space makes it quite a pleasure to spend half an hour getting to know the new, and recalling the old, patterns. Our Open Stock patterns are of particular interest. You can start with just a few dishes, and add whatever pieces are required from time to time. Prices and patterns to suit all purses and tastes.

## Saturday's Grocery List

2,000 lbs. Fresh Creamery Butter, White Clover Brand, per lb. . . . \$10  
Toasted Cornflakes, 3 packages . . . 25c  
Loaf Sugar, 3 1/2 lbs. . . . 25c  
Canned Corn, 3 tins . . . 25c  
Imported French Peas, per tin . . . 11c  
Garton's H. P. Sauce, per bottle . . . 11c  
Maconochie's Pickles, assorted, pint bottle . . . 20c  
Clark's Pork and Beans, large tin . . . 10c  
Canned Fruit, Strawberries, Cherries, Peaches, and Pears, per tin . . . 15c  
Campbell's Soups, assorted, 2 tins . . . 25c  
Imported Lime Juice, Sutton's, per bottle . . . 25c  
Choice Manzanilla Olives, quart bottle . . . 30c  
Fancy Mixed Biscuits, 2 lbs. . . . 25c  
500 lbs. Fresh Fruit Cake, per lb. . . . 25c  
Candy, 500 1-lb. boxes Chocolates and Bon-Bons, a 30c value, per box . . . 20c

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