

BOYS' CONFERENCE A GREAT SUCCESS

Five Hundred Young Men
Celebrated Passing of the
Old Year by Attending
Meeting.

IMPORTANT ADDRESSES

John L. Alexander, P. G. Or-
wig and Chas. W. Bishop
Spoke of Y. M. C. A.
Work in Canada.

By way of celebrating the beginning of the new year, about five hundred young men, representing the Y.M.C.A. and the Sunday schools of fifty-three Christian churches of the city, met in St. James' Square Presbyterian Church last night, at the last session of the Toronto Boys' Work Conference. It was 12.15 this morning (Jan. 1, 1913), when the young men left the church, as the last ding-dong of the New Year's bells floated out over the city. Three highly-inspirational addresses had been made at the evening session by John L. Alexander, P. G. Orwig, P. G. Orwig of New York and Charles W. Bishop of Toronto, and if the applause of the young men can be relied upon many New Year's resolutions were made in the dying hours of 1912.

The Boys' Work Conference was meant to be a stimulus to the young men who are teaching classes in the Sunday schools of the city. It was the first one ever held in Toronto, and that it proved a success was shown by the fact that Mr. Alexander reported that "75 of the finest fellows on the face of the earth" had volunteered for service as teachers. Mr. Alexander's parting words to the big gathering of young men smacked of Scotland. After recounting college reminiscences at Harvard University, and speaking of the Highlanders' fighting valor and of the slaughter of the Cameron clan at Culloden, Mr. Alexander said: "The man who is speaking to you tonight has the Cameron blood in his veins. I'm willing to give you the new slogan of the Camerons, so my last call to you is: 'Shoulders together, shoulders together, shoulders together for the Sunday school, for the church, and for Jesus Christ.'"

The sessions of the conference began in the afternoon, when addresses were given by Mr. Alexander and Rev. H. W. Fairbank. "There are one thousand activities, such as baseball and soccer, which centre around the Bible," said Mr. Alexander, "and which should be attended to by the different organizations of the Sunday school."

At six o'clock the boys all went to the Central Y.M.C.A. for a swim, and at seven o'clock more than three hundred of them sat down to a banquet in Association Hall. There was special music at the banquet, W. R. Young sang about the doctor and Miss Ada Twiby as pianist.

Mr. Alexander's call for volunteer teachers was very strong, he said, "because there are not enough men with nerve enough and gumption enough to do the work. It's a man's job."

Maguire, the People's Choice. He is Progressive.

Maguire should be elected Controller.

BIG HAT SALE

The premises now occupied by L. J. Applebath & Son at the corner of Kensington and Richmond streets are so small that the firm is unable to accommodate its customers and give them proper service. In order to improve these conditions, a branch hat store will be opened at the corner of Queen and Yonge streets about the first of March. This store will be one of the most splendidly equipped hat stores in Canada, and to ensure establishment this store one of the biggest sales of men's hats ever held in Canada is announced.

Opposed American Experts. Vote Church.

Election Returns

Elaborate arrangements have been made by The World to give the fullest and latest information on the returns and results of the civic elections, which are to be thrown on a screen opposite The World office, 40 West Richmond street, tonight.

Special photographs have been taken of all candidates as well as special drawings demonstrating what the by-laws mean.

The cost of wiring a house

AN already constructed house may be wired very cheaply. The average house of eight rooms will cost in the neighborhood of \$65, while one of six rooms may be wired for as low as \$50.

As each house presents individual conditions the exact cost cannot be determined except by examination. Without charge or obligation a representative will call at your convenience, and explain matters to you in detail. Among other things he will give you an estimate of how little any reliable contractor will charge for the installing.

Write a note or call up

Adelaide 404

The Toronto Electric Light Co., Limited
12 Adelaide Street East.

MERRY REVELS AT MONTREAL

Wine Flowed With Unusual
Prodigality in Down-Town
Hotels to Celebrate New
Year's Advent.

MONTREAL, Jan. 1, 1913.—(Special.)—It is estimated that over \$25,000 worth of wine went down the throats of 2500 revellers who elected last night to see the new year come in at six of the principal hostilities in Montreal.

At the Windsor Hotel alone, where there were nine hundred guests, the total of \$6000, which was spent for wine last year, bids fair to be surpassed by over three thousand dollars at a very early hour this morning, and there seems to be no let up as yet to the drinking, toasting and speech-making. In the Place Viger Hotel, the Corona, the St. Regis and Freeman's all had their full quota of guests, and at the new hotel, the Ritz Carlton, which opened for the evening in a display of splendor, the two hundred and fifty guests are trying to make its debut a memorable one. In all hotels decorations were lavished and no expense was spared. In a score of minor hotels the same scenes were reproduced with something more of abandon.

Not Society's Cream.

Montreal's four hundred stayed at home for the most part, altho the sporty element was very evident at the hotels and spent money like water. Notwithstanding warnings by the Roman Catholic archbishop and the Protestant bishop, all classes were represented, the many were deterred who got letters direct. The churches, Catholic and Protestant, were filled to the doors, and after midnight the streets were as populous as in the day time, parties of revellers cutting early mingling with the returning throngs of devout churchgoers.

A very large number spent the evening at home celebrating the day in their own way.

New Privy Councillors

OTTAWA, Dec. 31.—(Special.)—At a meeting of the cabinet today Samuel Barker and George Clare, two well-known members of the house of commons, were honored by being appointed members of the privy council of Canada.

Mr. Barker of Hamilton has been a member for more than twelve years and has taken a prominent part in the counsels of the Conservative party. During the debates of 1903 and 1904 upon the National Transcontinental Railway Bill he was one of the principal spokesmen for the then opposition.

Mr. Clare is the member for South Waterloo. He is of German descent and the backstay of the Town of Preston. The distinction now accorded to him will be especially appreciated in Waterloo and district.

OLD YEAR GONE WELCOME TO NEW

Whistles and Bells Blew—
Crowds Shouted and Sang
as Another Twelvemonth
Was Ushered In.

New Year festivities in the downtown streets, hotels and restaurants last night were unusually jubilant. Except for a \$65 robbery on Simcoe street no deeds of violence will have to be recorded in the history of the last day of 1912. The old year went out with a good kick as the midnight screeches from the hundreds of turbine whistles well testified. The world's statistician estimated that about one and a half per cent of Toronto's inhabitants were asleep as 1913 came in. The majority of these, too, were old maids who long ago gave up all hope of catching anyone in the dying leap year. As for the younger maidens, thousands of them were down town, on the streets, at the theatres, in the restaurants or at the rinks. The city hall "federal square" was like a beehive, Big Ben being the queen.

Thousands of celebrators watched his long hand creep round to the hour of midnight, and as the bell rang put their pent-up enthusiasm exploded, and the cheers that went up into the spring-like atmosphere made the happiest kind of New Year greeting.

Don't Waste a Vote. Give It to Maguire.

Retailers and Sir James. A delegation, representing the Retail Merchants' Association of the province, are to meet Sir James Whitney on Tuesday next, Jan. 7, to ask for a reduction of the business assessment. It is contended that the retail merchants are paying too much taxes for the amount of business done and for the amount of stock carried.

The delegation will consist of M. Meyer and E. M. Trower, Toronto; A. Wesloh, Berlin; N. C. Cameron, Peterboro, and E. C. Matthews.

Strong Heads Departments. Vote Church.

TRANSPORTATION BIG ISSUE.

Controller Maguire So Impressed By Visits to Suburbs.

"Transportation is the big civic issue in the suburbs, and the board of control's policy of municipal car lines is highly popular."

This is the situation as Controller Maguire sees it. The controller finished his hustling campaign by visiting Earlscourt, Wychwood and East Toronto last night, and says he is fully assured that the city's car line venture on East Gerrard street is generally approved.

C.P.R.'S NEW BRANCH.

KINGSTON, Dec. 31.—(Special.)—At midnight tonight Kingston and Umbagog Railway ceased to be, the road being turned over to the Canadian Pacific Railway. The road will hereafter be known as the Kingston subdivision of the Canadian Pacific Railway. It is stated there will be a reduction in class rates on freight. No change have as yet been announced in the local staff.

We Not Only WISH You a Prosperous New Year, But We Want to Help You HAVE a Prosperous New Year

AS we turn the last leaf of the ledger for 1912 it is gratifying to know that we have added to the prosperity of over 20,000 clients who invested with us during the past year. Our actual achievement has been in keeping with our pledge of a square deal, as conveyed to our clients in our Business Policy: "We will not offer for sale a lot that will not add to the purchaser's wealth and to our business reputation." During the year just ended we have made profits for clients on their investments ranging from \$50 to \$50,000 each. We have given the \$50 man the same careful attention given the \$50,000 man, because we believe in giving every investor, small or large, a square deal—we know that by keeping the dollars turning for the \$50 man, eventually he may become one of our \$50,000 clients. The prodigious harvest of 1912 has been directly responsible for increased immigration, city-building, railroad-building, business-building, home-building, fortune-building, and increased opportunities for investment in Western property. Remarkable as has been the past year, there are now unmistakable evidences that 1913 will eclipse all previous years in Western growth and development. Get ready for the big New Year. Make every dollar of your money and every minute of your time turn to advantage. No matter how small your first investment may be, get it in early, and keep it turning into something larger. Splendid investment opportunities are already offering themselves to you in every part of the West. Acquaint yourself with the West and what the West is doing for our thousands of clients. We have made money for others. We can make it for you. Consider our entire chain of offices, covering Canada, at your service. Our business is to give you honest, accurate information and to assist you in placing your money in Western property that is growing in value. Our record for 1912 has been noteworthy. We expect to eclipse that record in 1913, and we trust that money made for you by investment will be one of the many good things placed to our credit in 1913. Opportunity is putting you to the test. You put us to the test as the means of heeding the call of Opportunity. Visit our nearest office, or write us a letter for information, enclosing the New Year's coupon.

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OUR NEW YEAR'S GREETINGS

Parsons-Booth Limited, 18 West King Street
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Our Heartiest and Best Wishes for a
Happy and Prosperous New Year

THE NEW YEAR IS TO BE NORTH TORONTO'S YEAR

At this festive period of the year 'tis well to review the experiences of the past, but better still to prepare for the future. Much money has been made during the past two or three years in North Toronto real estate, but much more will be made in the coming year since annexation has been effected. The building activity next spring will be phenomenal, and purchasers of North Toronto realty will undoubtedly receive substantial profits.

We have advised the purchase of North Toronto property right along, and our clients have all made money. We have a list of the best buys in North Toronto and advise all investors to see us early in the year. Those who buy early will realize good profits and are assured of a prosperous 1913.

Small Investors Should See Patricia Park—The Beautiful Subdivision of the Forest Hill District.

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