

mation and resolving consumer problems. The Association plays an important advocacy role to inform governments at all levels of consumer problems and to comment on government policy.

At the present time, the activities of the Consumers' Association of Canada are diffused over a number of areas, including consumer education, environmental issues and comparative testing. It has provincial chapters in all provinces except Newfoundland, New Brunswick, Prince Edward Island and Nova Scotia but local chapters in Moncton, Halifax and Charlottetown. Funds are allocated to these chapters on a fixed amount per type of member. Total membership across Canada is now 110,000.

The grant paid by Consumer and Corporate Affairs in 1970-71 was \$50,000, in 1971-72 was \$100,000 and in 1972-73 is \$150,000.

*\$5,000—L'Institut de Promotion des Intérêts du Consommateur (IPIC)*

L'Institut de Promotion des Intérêts du Consommateur (IPIC) is a Quebec based non-profit French language consumer organization established in 1969 through joint sponsorship of La Fédération des Magasins Co-op and L'Association Coopérative Féminine du Québec.

Its prime interest is to inform, educate, protect and counsel Quebec consumers in the food field through the establishment of information kiosks and experimental kitchens in COOPRIX and COOP stores, and the publication of the monthly magazine "Le Réveil du Consommateur". Consumer counselling services are available in some stores. Laboratory analysis of food products to detect misrepresentations and economic fraud is undertaken and the results made public.

The consumer cooperative movement in Quebec, which is represented by IPIC, is quite active and aggressive. The publication "Le Réveil du Consommateur" is innovative, informative and interesting. Its underlying philosophy is aimed at providing the consumer with all the facts, and prodding both the private and public sectors of the economy into taking action on consumer problems.

No prior grants were given by Consumer and Corporate Affairs.

*\$2,000—University of Guelph*

"The Consumer Interest" is a unique Canadian newsletter for professionals in government, business and education working in the field of consumer education and information. It reports on federal and provincial consumer protection activities and includes book reviews, lists of publications, resource kits and other information of interest to those involved in consumer education. Articles on pertinent topics such as consumer credit also appear in the publications. During the past year changes in content have been made to meet the needs of secondary school teachers. A recent survey of subscribers initiated by the Department indicated that the newsletter was performing an effective role.

The newsletter is available for an annual subscription fee of \$5.00. However, subscription revenue covers only 35% of the costs. The remainder of the approximately \$6,000 annual budget is met through small grants from provincial and federal governments, and private organizations such as the Vanier Institute. The ultimate goal is to make it self-supporting. An active subscription campaign is being conducted to reach this goal but the narrow market for the publication will require considerable time to reach this goal. Since January, 1971 the number of subscriptions has increased from 139 to 414.

The grant paid by Consumer and Corporate Affairs in 1971-72 was \$1,000 and in 1972-73 is \$2,000.

*\$25,000—Les Associations Coopératives d'Économie Familiale (ACEF)*

The Associations Coopératives d'Économie Familiale (ACEF) is a federation of independent consumer education, protection and counselling organizations with headquarters in Montreal and nine separate ACEFs throughout the Province of Quebec.

The organization has been successful in meeting its objectives of informing the consumer and resolving individual consumer problems, particularly those of the lower income, disadvantaged and less well-educated person.

ACEF has a 1972-73 budget of \$504,000 and forecasted revenue of \$329,000 from member organizations and other sources leaving a deficit of \$175,000 which is similar to the 1971-72 deficit. ACEF requested a grant of \$53,000 from the Federal Government and \$120,000 from the Province of Quebec. To date the Province of Quebec has provided a grant of \$25,000.

Other sources of revenue for individual ACEF organizations in past years have included service contracts with the Company of Young Canadians, grants under the "Local Initiatives Program", and contributions from local charitable organizations. Under the federally sponsored Local Initiatives Program in 1972 approximately \$149,000 was provided to various ACEFs for special projects such as day care centres, and social development studies.

The grant paid by Consumer and Corporate Affairs in 1970-71 was \$50,000, in 1971-72 was \$25,000 and in 1972-73 will be \$25,000.

*External Affairs—Canadian International Development Agency*

*Vote 30b—To authorize grants totalling \$1,669,922.*

Explanation—The additional funds will be used to provide for the following grants to International Organizations for Multilateral Assistance programs:

- (1) International University Exchange Fund—\$50,000.
- (2) International Planned Parenthood Federation—\$249,922.
- (3) Food and Agricultural Organization, Freedom from Hunger/Action for Development Special Program—\$150,000.