

<u>Category</u>	<u>Importance</u>
Travel	7
Sports	3
News magazines	2
Lifestyle magazines	1
Adult entertainment	8
Comic books	9
Nature	4
Professional publications	10
Children's magazines	12
Teen magazines	6
Educational	11
"How to"	5

3. Distribution

a) Please name the largest periodical deconsolidators in the territory/country. (A consolidator consolidates a number of small shipments of different goods in the export country. A deconsolidator separates the individual smaller shipments and sells to distributors in the import country.) Please provide name, address, telephone number and contact person.

1. _____ _____ _____ _____	2. _____ _____ _____ _____
3. _____ _____ _____ _____	4. _____ _____ _____ _____

b) Please name the major periodical distributors in this territory/country. Please provide name, address, telephone number and contact person.