

TRADESTRAT INC.

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Languages: English, French

General Consulting Services Offered: TradeStrat Inc. offers consulting services to the private and public sectors in the areas of global competitiveness and trade, legislation compliance and standards, environment and health sciences, and technological innovation by providing joint venture and strategic alliance opportunities, feasibility studies, market entry strategies, cultural awareness training and logistics.

Company Profile: TradeStrat Inc. was formed in 1994 by Carole Nap. Carole has extensive experience as a consultant, educator, lobbyist and entrepreneur advising companies on technological change, trade and trends. She was a member of the Team Canada mission to India in January, 1996.

Expertise in South Asia:

Industry Sectors:

Hardware, Housewares, Building supplies, Agriculture, Health Care and Food processing.

Market Experience:

India : The company has conducted market research in India.