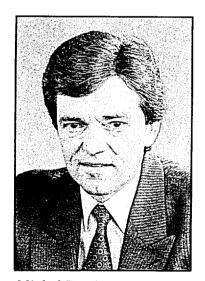
MESSAGE FROM THE HONOURABLE MICHEL PAGÉ, QUÉBEC MINISTER OF AGRICULTURE, FISHERIES AND FOOD



Michel Pagé MNA Portneuf

O ver the years, Québec has succeeded in developing its agricultural know-how, which today it is happy to share with its economic partners.

Know-how whose effectiveness has already been proven, and whose unique nature is founded above all on ability to adapt to present-day needs.

Know-how marked by quality and vitality.

Know-how that has taken up every challenge put before it.

Today Québec is particularly proud of, among other achievements, the exceptional performance of its dairy herds, with respect as much to volumes of production as to a genetic value recognized around the world. Success in this area has been possible with the help of technology, research and management methods which Québec has developed and can now make available to well-informed, demanding clients.

The inventive spirit of the people of Québec is now ready to meet the challenge of excellence and efficiency in many other sectors of the agri-food industry.

Talk about agriculture with Québec's producers or industrialists, and you'll be talking with experts.

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