

REPORT #5
88/10/21

QUARTERLY PROGRESS REPORT OF INVESTMENT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FY 88
TRADE TRACKING PROGRESS REPORT OF INVESTMENT ACTIVITIES AND RESULTS

639 - LIMA

PERU

TRACKING:

ACTIVITIES UNDERTAKEN IN QUARTER

RESULTS REPORTED

QUARTER : 1

IMPORTANT PERUVIAN INVESTOR IN PLASTIC INDUSTRY WAS PROVIDED WITH USEFUL INFO AND CONTACTS FOR HIS INVESTIGATION TRIP TO CANADA.

PERUVIAN INVESTOR VERY IMPRESSED WITH OPPORTUNITIES IN CANADA AND WILL APPLY FOR IMMIGRANT VISA

QUARTER : 2

QUARTER : 3

QUARTER : 4

IDENTIFY NEW POTENTIAL EXPORTERS.

EXPOSURE OF CANADIAN STOCK TO NEW MEXICAN BREEDERS/BUYERS. INCREASE ANNUAL SALES BY \$2 MILLION.

INCREASED ACCEPTANCE OF CANADA AS SOURCE OF HIGH QUALITY OVINE STOCK.

A SIGNED PROTOCOL WITH RESULTANT EASIER ENTRY OF CANADIAN SEED POTATOES, ETC.

ENHANCED CANADIAN IMAGE.

DECISION WHETHER TO PROCEED WITH PROMOTION OF CANADIAN FORAGE SEED SALES.

QUARTERLY RESULTS REPORTED

ORGANIZED MEETINGS OF JOINT AGRIC. COMMISSION WHICH SUCCEEDED IN GREATLY REDUCING NUMBER OF E.I.A.T. PROJECTS THEREBY ENHANCING PROBABILITY OF THEIR SUCCESSFUL COMPLETION.

WHICH COMPLETED SUCCESSFUL NEGOTIATIONS DURING THE REPORTING PERIOD.

VI MISSIONES VINCULO LOS RESULTADOS DE
SUSPENDIENDO VINCULO DE EXPORTACION NEGATIVA