

REPORT 4
87/09/25

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM
AT MISSIONS ABROAD FOR FISCAL YEAR 87
FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

PAGE : 64

POST : 327-RABAT

003-GRAINS AND OILSEEDS
MOROCCO

PLANNING: ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

ALL SUB-SECTORS

THE SIGNING OF A PROTOCOL AGREEMENT BETWEEN A CANADIAN COMPANY
AND THE MINISTRY OF COMMERCE FOR THE SUPPLY OF VEGETABLE OIL.

ENSURE THAT THIS CANADIAN COMPANY IS IN A
PRIVILEGED POSITION WHEN BIDDING ON UPCOMING
TENDERS.

THE IMPLEMENTATION OF THE ACTIVITIES UNDER THE PROTOCOL.

INITIAL SALES OF SOME CDN \$20M IN THE FIRST
YEAR WITH POSSIBILITIES OF SALES REACHING CDN
\$100M IN SUBSEQUENT YEARS.

POST WILL PREPARE WHEAT MARKET REPORTS WITH THE HOPE THAT THE CWB
WILL, WITH THE RECENTLY ANNOUNCED PRICE SUPPORT PROGRAM, BE ABLE
TO TAKE A SHARE OF THIS MARKET.

PERHAPS CWB COULD BE ABLE TO INTRODUCE THE
HY320 IN THE MOROCCAN MARKET.

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTERLY RESULTS REPORTED:

QUARTER: 1 ASSIST AGDEVCO IN IMPLEMENTING ACTIVITIES UNDER
THEIR PROTOCOL AGREEMENT BETWEEN THEM, O. C. P. &
THE MINISTRY OF COMMERCE.

AGDEVCO UNABLE TO FULFIL ITS OBLIGATIONS UNDER
THE PROTOCOLE. WE PREPARED A DETAILED OIL & OIL-
SEEDS REPORT TO BE DISTRIBUTED TO THE INDUSTRY
NEXT QUARTER. ASSISTED QUEMONT-AGRA IN STUDY FOR
SEED CRUSHING PLANT.

QUARTER: 2 -----

QUARTER: 3 -----

QUARTER: 4 -----