

“Mini-Cask” was another first, not just in Canada, but in North America. These fine wines are packaged in a light weight, plastic-coated and foil-lined compact container which is both convenient to handle and cost efficient, and which produces excellent product protection.

“Canada Cooler”, a recent introduction which has met with wide consumer success, is a refreshing blend of white wine, sparkling mineral water and citrus juices.

Jordan & Ste-Michelle Cellars Ltd., wine operations of Carling O’Keefe Limited, has plants in Surrey, British Columbia and St. Catharines, Ontario. The company produces Spumante Bambino, Maria Christina, Toscana and Interlude wines, all highly popular in all major Canadian markets. In 1984, Jordan & Ste-Michelle Cellars sales volume reached 226,000 hectolitres and sales revenue was \$59,348,000. In addition, the company markets several brands of cider which have recorded excellent growth on Canadian markets.

Andrés Wines Ltd. began operations in Port Moody, British Columbia in 1961 as a small regional family controlled private company. Today, Andrés is a Canadian controlled public company with shares trading on the Toronto, Montreal and Vancouver Stock Exchanges.

As Canada’s premier vintner Andrés has led the industry in sales, market share and profitability for the past several years. In the course of the past decade the company’s wines have been honoured for product excellence no less than 100 times in competitions in Canada and throughout the world.

The company operates wineries in six provinces in Canada and exports wines to the United States and Japan.

In July, 1975, Inniskillin was given the first Ontario Wine License since 1929. Established in Niagara-on-the-Lake, and deriving its name

from the early history of the area, Inniskillin produces and bottles outstanding wines from select wine grapes grown in the Niagara Peninsula, one of Canada’s foremost wine growing regions.

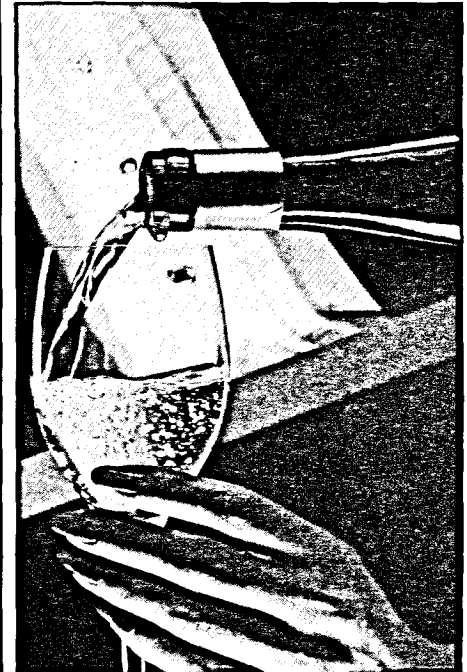
Inniskillin has gradually introduced new vintages, among them classic European varieties which the winery feels are the beginning of a new era of winemaking in Canada.

Mission Hill Vineyards is located high on a hill, in the heart of the Okanagan Valley in British Columbia, overlooking the vineyards and Lake Okanagan below.

There is a unique micro-climate in the valley that follows a 90 km long lake. Small cactus grow here as do fine vines and fruit trees. It is because of this, the soil and the vineyards that Anthony von Mandl and Nick Clark founded Mission Hill Vineyards in 1981. Since then, the winery has come to be widely recognized for the production of premium quality wines. In keeping with their quality image, many Mission Hill wines are chosen for Canadian state functions such as Queen Elizabeth’s visit to Canada in 1982 and official state dinners hosted by Canada’s prime minister.

Mission Hill products are found in most Canadian provinces and a limited number of export markets, among them Denmark and Japan. Canada’s wineries are becoming increasingly popular on world markets and are garnering international acclaim. ■

Andrés wines have been honoured in competitions throughout the world. Andrés exports wines to the United States and Japan.



Daniel Lagnaz, oenologist, tests wine at Mission Hill Vineyards, British Columbia.

