## Eaton Teco Service IS FOR WOMEN

Who are interested in the season's latest models in

## SUITS, CLOAKS, MILLINERY, BOOTS, Etc.

For those who want something just a little different from the regular catalogue lines; perhaps a little more expensive, this service performs a duty which is highly appreciated by many delighted customers; Customers who have been pleased with the taste and discretion used by "The Teco Personal Shopper" in making their individual selections.

Even if it is just a pair of gloves of a certain shade or quality, or a pair of stockings to match that party gown, you should take advantage of TECO SERVICE as it is maintained for just that purpose.

## THE NEXT TIME

Drop a line to the PERSONAL SHOPPER and state your requirements in detail. You will be surprised at the service rendered, at the quality of the merchandise and at the prices quoted.

WINNIPEG - CANADA