

New Twenty Storey
Royal Bank Building
 Toronto

ROSS & MACDONALD
 Architects

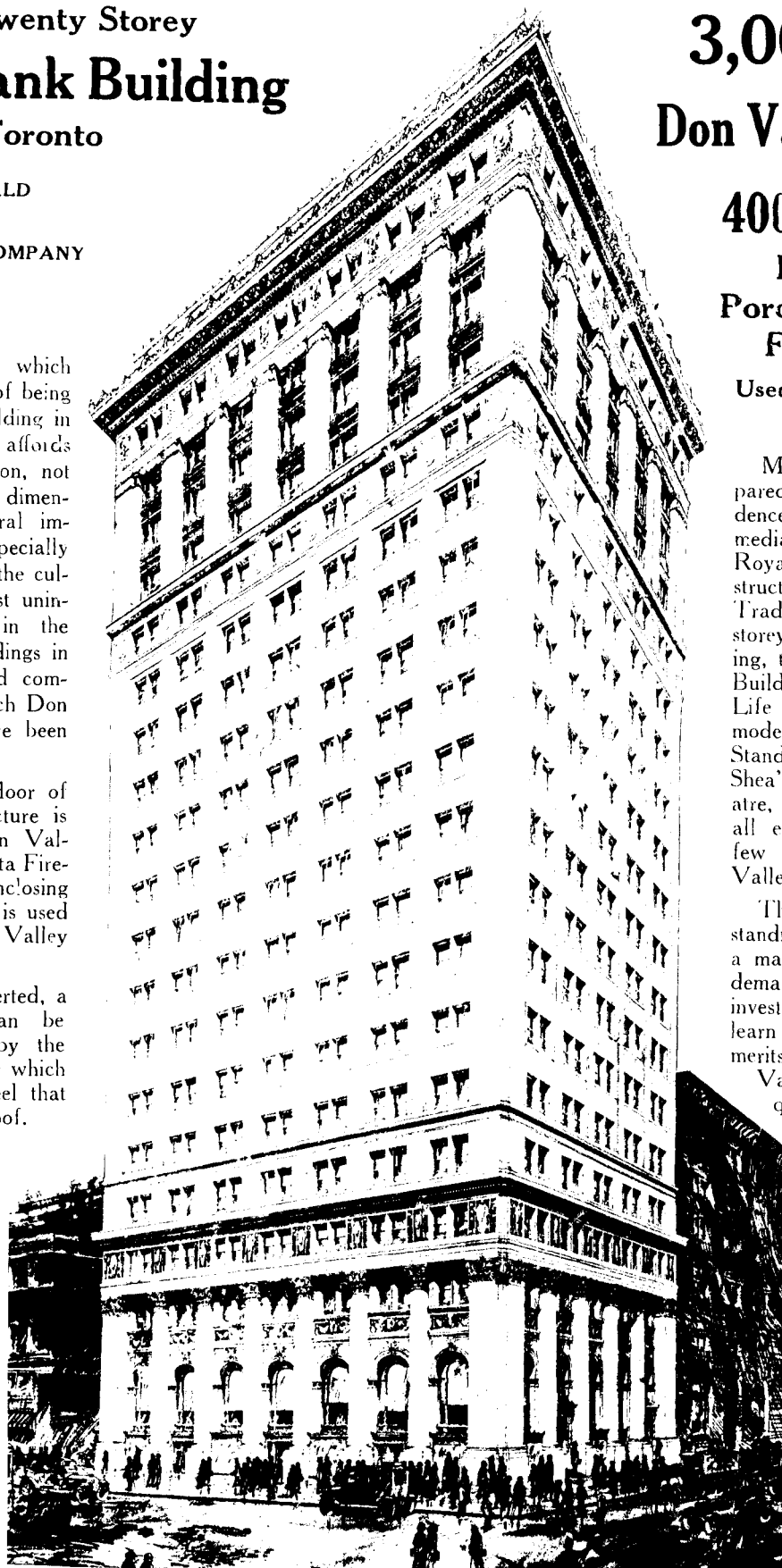
GEO. A. FULLER COMPANY
 Contractors

This structure, which bears the distinction of being the highest office building in the British Empire, affords us no little satisfaction, not only on account of its dimensions and architectural importance, but more especially because it represents the culmination of an almost uninterrupted sequence in the erection of new buildings in Toronto's modernized commercial zone for which Don Valley materials have been adopted.

Each and every floor of this noteworthy structure is fireproofed with Don Valley Porous Terra Cotta Fireproofing. All the enclosing walls in which brick is used are built of Don Valley Brick.

If, as is often asserted, a building product can be consistently judged by the class of structures for which it is specified, we feel that this is convincing proof.

Samples
 and Prices
 on
 Request



3,000,000
Don Valley Bricks

400,000 sq. ft.

**Don Valley
 Porous Terra Cotta
 Fireproofing**

Used in This Building

Moreover, we are prepared to amplify our evidence by referring in the immediate district of the new Royal Bank site to such structures as the 14 storey Traders Bank, the new 12 storey Excelsior Life Building, the 10 storey Lumsden Building, the Confederation Life Building Annex, the modern buildings for the Standard and Union Banks, Shea's Theatre, Loew's Theatre, and innumerable others all erected within the last few years, and all Don Valley structures.

There must be some outstanding quality which places a material in such universal demand. We invite you to investigate what it is, and to learn of the absolute superior merits that have made Don Valley Products the unqualified choice of architects and owners.

Visit
 Our
 Sample
 Room

The Highest Office Building in the British Empire
 Built of Our Products

THE DON VALLEY BRICK WORKS

Head Office:—7th Floor, Dominion Bank Building, King and Yonge Streets, Toronto, Ontario

Montreal Agent:—DAVID MCGILL, 320 Lagachetiere Street, Montreal, Quebec