The Strongest Policy Reserves

held by any Canadian Company are those of the CANADA LIFE. They amount to over $22,700,000, exceeding the present Government Standard by over $2,500,000, and are an invested, interest-earning fund in whose benefits the policy-holders share.

Not only the added security, but the material results assured by the Company's great strength, render those policy-holders most fortunate whose risks

Are Held by The Canada Life.

Prosperous & Progressive

THE SUN LIFE of CANADA

THE GOOD WILL

of its Policy-holders has made the SUN LIFE OF CANADA "Prosperous and Progressive."

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T. B. MACAULAY, F.I.A., SECRETARY AND ACTUARY.

Western Assurance Co.

Incorporated 1851

Fire and Marine

Head Office, Toronto, Ont.

Capital	$2,000,000 00
Assets, over . . .	2,925,000 00
Annual Income . .	2,994,000 00

Hon. GEORGE A. COX, President.
J. J KENNY, Vice-Pres. & Managing Director. C. C. FOSTER, Secretary

THE Federal Life Assurance Co.

HEAD OFFICE, - - HAMILTON, CANADA.

Capital and Assets	$2,319,925 58
Surplus to Policy-holders	1,029,075 64
Paid to Policy-holders 1901	182,925 67

Most Desirable Policy Contracts.

DAVID DEXTER, - - - President and Managing Director.

J. K. McCUTCHEON, Sup't of Agencies.

BRITISH AMERICA Assurance Co'y

Head Office, TORONTO. ✣ FIRE AND MARINE

Capital - - - -	$1,000,000.00
Total Assets - - -	$1,776,606.45
Losses Paid (since organization)	$19,946,517.73

DIRECTORS:

HON. GEO. A. COX, President. J. J. KENNY, Vice-President.

Hon. S. C. Wood. E W. Cox, Thos. Long. John Hoskin, K.C., LL.D
Robert Jaffray. Augustus Myers. H. M. Pellatt.

P. H. SIMS, Secretary.

London and Lancashire LIFE

Head Office for Canada:
Company's Bldg., 164 St. James St., MONTREAL

CHAIRMAN CANADIAN BOARD:
The Right Honorable Lord Strathcona and Mount Royal.

GENERAL MANAGER FOR CANADA:
B. HAL. BROWN

The Swing of Success

IS WITH . . .

THE CROWN LIFE INSURANCE COMPANY

With its Liberal Policies, Low Premiums and High Guarantees.

Absolute Security

Is assured by the substantial character of the men who are behind THE CROWN LIFE. Its Board of Directors is one of the strongest in Canada. - - - - - - - - -

You Can Make No Mistake

In associating yourself with THE CROWN LIFE, either as an insurer, or as an agent, or both. . . . Write for particulars.

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John Charlton, - - - - - - - - - - Vice-President.
Geo. H. Roberts, - - - - - - - - Managing Director.