

FOOD FOR
BRAIN AND BLOOD

BOVRIL

FOOD FOR
MUSCLE AND BONE

.....

WHAT IT IS

A condensed Beef preparation in which all nutrient is preserved, and from which all non-nutritious matter is extracted.

It is not merely an extract or essence, but BEEF and EXTRACT

It is strength and health in food in the SMALLEST POSSIBLE BULK.

BOVRIL, Limited

27 St. Peter St., Montreal.

W. L. MCKENZIE

North-Western Agent

Winnipeg, - Manitoba

.....



The Glory of a man is his strength.

.....

WHAT IT WILL DO

It will in proportion to its bulk and weight furnish more strength and powers of endurance to the Athlete, Explorer or Prospector, than any other preparation in existence; and it will do the same for those requiring mental strain.

It is in short, a perfect MENTAL AND PHYSICAL INVIGORATOR.

With the invalid it is a perfect barrier to death from exhaustion and a return road to health.

BOVRIL

Limited,

LONDON. - ENGLAND.

.....

THE KILGOUR, RIMER CO. LTD.

The Leading Jobbers of Shoes in the West.

We are Selling Agents for

MAPLE LEAF RUBBERS, Toronto

JNO. McPHERSON CO., Hamilton

STRATFORD CARDIGANS, Stratford

UNION SHOE AND LEATHER CO., Winnipeg

We carry an immense stock of all the above makes for sorting trade. Also all the leading staples and fine goods of Eastern manufacture. A trial order will convince you we are right in line. Our travellers are now out and will call soon. Letter orders filled same day as received.

WHOLESALE
BOOTS, SHOES and
RUBBERS

The Kilgour, Rimer Co. Ltd.

WINNIPEG