

**10**  
Reasons  
For  
Subscribing  
For The  
YOUTH'S  
COMPANION  
at  
Once

- 1** By subscribing Now for 1901 you will receive Free all the issues of The Companion for the remaining weeks of 1900, including the Special Holiday Numbers. — See offer below.
- 2** You will receive as a special gift the beautiful "Puritan Girl" Calendar for 1901, designed and lithographed in 12 colors expressly for The Companion.
- 3** The Companion will bring to you in each of the next fourteen months as much good reading as a magazine of 500 pages.
- 4** Every coming issue will contain from three to six capital stories by the most popular writers of fiction.
- 5** Through The Companion's special articles you will immediately make the acquaintance of men and women distinguished the world over for their achievements in literature, science, exploration and statesmanship.
- 6** In the first number of The Companion that you will receive you will welcome to your home an added influence toward high thinking and worthy living.
- 7** The Companion opens a window through which all the members of the household in town and country can get a clear view of the history of the times.
- 8** You cannot make a better investment of \$1.75 for yourself or your family, and the earlier you invest it the larger will be the return.
- 9** The Companion's editorial articles are fair and impartial, and its record of current events is invariably trustworthy.
- 10** The Companion's new volume for 1901 promises to excel that of any former year. Illustrated prospectus and sample copies of the paper sent Free.

**Send  
\$1.75  
With  
This  
Slip**

**T**HOSE who subscribe now, sending \$1.75, the yearly subscription price, with this slip or the name of this publication, will receive all the issues of The Companion for the remaining weeks of 1900, Free, including the Special Holiday Numbers, and then the issues for 52 weeks, a full year, until January 1, 1902. This offer includes the gift of the new Companion Calendar, in 12-color printings from exquisite designs painted expressly for The Companion. Price to non-subscribers, 50 cents.

E72

**The Youth's Companion, Boston, Mass.**