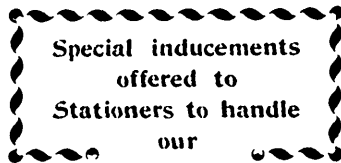


Typewriter Papers



CAREW TYPEWRITER PAPERS

We box these papers in handsome boxes, with imprint and handsome designs in gold, at the following prices :

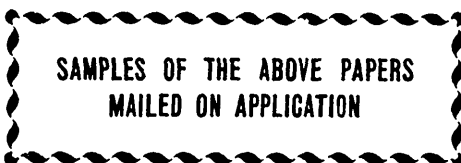
No. 300	.	Boxed	.	\$1.50	Ream
No. 304	.	"	.	1.00	"
No. 308	.	"	.	1.00	"
No. 309	.	"	.	1.40	"
No. 302	.	"	.	1.15	"

These prices are for an order of not less than 50 REAMS

CROWN BRAND

Boxed, 60c. Ream

We carry this paper both Laid and Wove



ADVERTISE.

PERSONAL explanations are sometimes needful, but ordinarily the best and most speedy way of reaching the public is through the columns of newspapers or trade journals. This is so generally acknowledged as true that men no longer charge their memories, or their note books, with names and addresses, because they have learned to look to their trade journals for information which they may need. Not to advertise is to either invite suspicion or to be forgotten, neither of which contributes largely to success. Customers cannot be visited every day or every week, but new, seasonable and popular goods do not wait upon the movements of the visiting salesmen in these days of mail orders and lightning expresses. While old "Mossback" is waiting to hear from his travellers, mail orders are tumbling in to "Uptodate" across the way, the long pole which took the persimmons being a taking "ad." well displayed and frequently changed, so that when old "Mossback's" travellers get around, the cream of the trade has been taken. Advertising has been compared to social invitations to call. You do not visit your neighbors unless asked to, nor attend a party or wedding without being invited: why then intrude upon the privacy of a storekeeper without an invitation. There is more in a well worded "ad." than a mere invitation: it supplies valuable information, makes direct communication between interested parties possible, saves time, gives a decided advantage in the market, and last, but not least, invites confidence as well as business to a degree which makes the inference unavoidable that people prefer the man who advertises.

Graphite suitable for making lead pencils is found in almost every country on the globe.