

The Weekly Monitor

ESTABLISHED 1878.

Published every Wednesday by the publisher
FRANK H. BEATTIE, EDITOR AND MANAGER

Sub. Rates—\$2.00 a year, 25¢ to U.S. payable strictly in advance
ADVERTISING

Communications regarding subscriptions, advertising or other business matters, as well as correspondence and news, should be addressed to the Manager of the Weekly Monitor.

WEDNESDAY, OCT. 31st, 1923

LET THE PEOPLE KNOW WHAT YOU HAVE

Some two weeks ago The Monitor had an article on the matter of the people of the Maritime Provinces being responsible for a very considerable measure of the home market. It has been pointed out in various occasions, that more generous buying of Maritime made goods by Maritime consumers would increase Maritime prosperity by keeping in this part of the country money earned here. The argument, if there can be any argument about it, is a perfectly sound one, but right here there is another phase of the matter to which we would like briefly to refer. Many manufacturers of National reputation whose plants are situated in the Provinces of Quebec and Ontario derive considerable business from the Maritime Provinces, and leaving aside for the moment entirely the question of merit in goods manufactured, there is another reason. They advertise and make themselves known to the buying public. A little enquiry and investigation will reveal the fact that our most successful Maritime manufacturers let the general public know where they live, move and have their being. They are the live ones who do business from coast to coast. A number of others who are in a semi-somnolent condition would do well to take a leaf out of the books of their more energetic competitors. In these days business must be sought. It will not come by waiting. Our Maritime manufacturers must handle their milk by modern methods of publicity if they expect to gather cream from their efforts.

All Display Advertisements MUST be in this office by 12 o'clock noon on Monday of each week.

NOT SATISFIED

Men and women are often surprised when, after prodigious efforts, they get possession of some coveted thing—be it money, power, fame, pleasure, or property—to find that they are not much better satisfied after all. They do not usually take the right meaning from that however; they usually proceed to chase after some other object, only to repeat the experience, and to find themselves not yet content. Why is this? Solomon summed it up ages ago: "Vanity of vanities, and all is vanity." And St. Augustine, a few centuries after the time of Christ, put it this way: "We are created for Thee, O Lord, and no rest doth our heart find till it shall rest in Thee."

—The Casket, Antigonish.

MELVERN SQUARE

Mrs. John G. Masters, Mrs. Everett Spinney and Miss Butler spent the week-end in Berwick, the guests of Miss Butler's parents.
Mr. George Merriott, while hauling pebbles, was thrown from his load and broke a rib and hurt his side. He is able to be up now.
The sum of \$45 was realized at a pie social held at J. G. Masters last Tuesday evening.
Mrs. Charles Hoyt, of Middleton, spent Friday with her mother, Mrs. George Brown, Harold Mason, of Falkland Ridge, was also a visitor at the same place last week.
Mrs. M. E. Brown, who has been taking care of Mrs. Reis Baker for the past few weeks, has returned to her home in Meadowdale. Mrs. Baker is still very ill.
Mr. Freeman Brown, of Fresno, Calif., has returned there with his bride (nee) Miss Helena Downie, of East Margaretville.

V. E. TAPLIN GIVES SUCCESSFUL ADDRESS AND DEMONSTRATION OF HIS NATURAL TREAD SHOES

There was an event which took place previous to our last issue and inadvertently passed over owing to a slight lapse of memory on the part of the Editor and also to an unusual occurrence and absence for a few days from town. The event was an address on and demonstration of the good appearance and quality of Natural Tread Shoes by Mr. V. E. Taplin. There was in Primrose a large and good sized audience of ladies but still a good sprinkling of the sterner sex while Mr. Taplin discoursed on the needs of troublesome feet a need so well supplied by his Natural Tread Shoes adapted to the shape of the various types of feet. With the address he interspersed many amusing bits. Miss Jenett assisted by two local ladies added much to the interest of the occasion for each time they appeared in succession on the stage with the new shoes, they also displayed new coats from the store of Buckler & Daniels, and new hats from Dearness and Phelan's. The general effect was most pleasing while the Natural Tread shoes also received a due meed of attention. The ladies particularly were well pleased, the younger portion of the audience unstinted in applause while even some of the older male portion of the audience are said to have enjoyed very much the graceful posing and the constant succession of new and fascinating creations. On the day following the address Mr. Taplin fitted over 50 persons at the store of J. E. Lloyd, who have been appointed local distributors of this remarkable panacea to feet which rebel and suffer discomfort from the average make of shoe.

TORRIBROOK MINES

A large number from here attended the special services of the United Methodist and Presbyterian Church at Middleton. Too much cannot be said of the high class singing and speakers.
Mr. Aubrey MacAloney is spending a few days at his home.
Mr. and Mrs. Reginald Babcock and son Byron are home from the States stopping at her brother's, Wm. McConnell.
Mrs. Elmore Spinney is not very well at time of writing.
A promise neglected is an untruth told.

Personal Mention

Mrs. Freeman Leslie has returned to Wolfville after visiting her daughter, Mrs. Clifford Porter, and other friends in town.
Miss Evelyn Brown, of Lakeville, is visiting her brother and wife, Mr. and Mrs. Charles Brown.
Mrs. F. R. Fay, who has been visiting friends in New York, returns home on Friday.
Mrs. E. L. Fisher, Miss Mary Fisher and Miss Collie motored to Halifax on Monday and had the pleasure of witnessing the International championship schooner race.
Mrs. A. S. Williams returned home last week after a pleasant visit with friends in Boston and other New England towns and cities.
Major Bridge and Mrs. Bridge are guests at the Colonial House.
Mrs. Agnes Murdoch, who has been visiting her brother, Mr. John Bath, left last week for her home in Portland, Oregon.
Miss Alice Campbell, of Upper Grandville, is visiting friends at Lake LaRose.
Mrs. W. A. Warren's many friends will be pleased to learn that she is gradually improving in health. Miss Helen Bentley, R. N., of Middleton, has been with her for some little time past.
Mr. and Mrs. Charles Whidden, of Wolfville, spent the week-end with the latter's parents, Mr. and Mrs. Frank Poole, West Paradise.
Mr. and Mrs. B. W. Saunders and Mr. Carl Saunders, of West Paradise were Sunday guests of Mr. and Mrs. Charles Foster, Upper Clarence.
Rev. J. H. Howe, of Kentville, while here, was a guest of Mr. and Mrs. Fred E. Bath, Church Street.
Mrs. Enna Crosman, who has been visiting here for the Summer, the guest of her sister, Mrs. (Dr.) F. S. Anderson, has returned to her home in New York.
Mr. Kenneth L. Crowell, barrister, spent a few days in Halifax this week witnessing the International schooner race.
The friends of O. S. Miller, barrister, are pleased to see him out again after being confined to his room for some days with a severe attack of grippe.
The Ladies' Aid of the Baptist Church meets on Tuesday evening Nov. 6th at 7.30 at the home of Mrs. E. C. Young.
Curiosity often brings punishment.

Fall & Winter Underwear

FOR Ladies, Misses and Children

FOR Men, Youths and Boys

SEE OUR ASSORTMENT

If you want
the BEST
Hosiery
- BUY -
Hole Proof
We Have Them
All Silk
Silk and Wool
and
All Wool in
this Line.



Have you seen
Our Ladies
Broad Ribbed
English Hose
Colours
Negro, Black
and Coatings
Special
90c. pair

Holeproof Hosiery

STRONG & WHITMAN

PHONE 92.

RUGGLES' BLOCK

M. J. BUCKLER

Quilts

E. M. DANIELS

NICE WARM QUILTS and COMFORTS for Chilly Nights.
FANCY CHINTZ COVERING

Blankets

FLANNELETTE BLANKETS, Large and Medium Size. PRICES THAT CANNOT BE BEATEN
Round Pillow Forms.

BUCKLER & DANIELS

Phone 90

Bridgetown, N. S.

It's Yours

Free, at local drug stores

This Test Size Package of Vicks VapoRub



Get it today

New outside treatment for Colds and Croup

50,000 Canadian Families Tested Vicks Last Winter. What Some Users Say:

HALIFAX

Mrs. G. Slaunwhite of 22 Starr St., Halifax, N. S., writes: "Before sending for Vicks I was discouraged with all other cough and cold remedies which I had tried for my son. But after trying the sample I got such good results that I sent and bought a large jar and have been using it ever since. I can't praise Vicks too highly."

BRIDGEWATER

Miss Maude Naugler, of Bridgewater, N. S., says: "I had a bad sore throat and for a week could not speak above a whisper. I used Vicks VapoRub and it relieved me in a short time. I would not be without Vicks now."

TRENTON

Mr. Richard L. Conrod, of Trenton, N. S., writes: "My child of four months had a very bad cold. I tried everything I could get but all remedies failed. Then I used Vicks only three times and my child was almost well. Now when any of my family get a cold I know what to use."

CAPE NEGRO

Mr. Wm. E. Smith of Shelburne St., Cape Negro, N. S., writes: "I have found Vicks very good for catarrh of the head. It relieved me greatly."

WHILE the supply lasts, the coupon below is good at any local drug store for a test size package of Vicks VapoRub, the external, vaporizing treatment for all cold troubles.

Though new here, Vicks is a family stand-by in the States, where over 17 million jars are used yearly. Its success is due to its amazingly quick double action. Rubbed on, it penetrates and stimulates the skin. At the same time, its ingredients, released as medicated vapors by the nose, heat, are inhaled with each breath directly into the body, throat and lungs. Thus colds are often broken up over night, croup relieved in fifteen minutes.

Mothers prefer this new way of treating children's cold troubles because it avoids upsetting their little stomachs by internal dosing. It is fine for spasmodic croup, sore throat, tonsillitis and head colds, and as a salve for cuts, burns, bruises and itchings.

Vicks is the discovery of a pharmacist in the States who found how to combine, in salve form, the world's best remedies for colds—Camphor, Menthol, Eucalyptus, Thyme, Turpentine, etc. Made at first in the back room of his drug store, for a few friends, its fame spread county by county, state by state, until now Vicks is the largest selling remedy of its kind in the world.

So many people have become enthusiastic over the famous Vicks "Spoon Test" that each drug store has been furnished with a special demonstration stand for making the test. Go to your druggist and try it—it's free.

Enthusiastic Over the New Vapor Method of Treating Children's Cold Troubles

PORT MEDWAY

Mrs. Everett L. Smith of Port Medway, N. S., says: "Last March we were all stricken with influenza (my four children and I). We began to choke up and cough terribly. I got some Vicks VapoRub and used it with wonderful results."

LOWER ARGYLE

Miss Marion E. Spinney of Lower Argyle, N. S., says: "I am much pleased with Vicks VapoRub. I rubbed it on my chest for a cold and it helped me. I also found Vicks good for asthma. It relieved my breathing. I can recommend Vicks for head and chest and asthma."

STELLARTON

Mrs. Laura Casimo, Box 162, Stellarton, N. S., writes: "I have used Vicks and have found it very useful for all kinds of colds. I had a very bad cold in the head and tried many remedies. Vicks VapoRub proved better than all the others."

NEW GLASGOW

Mrs. George W. Reddick of Vale Road, New Glasgow, N. S., says: "I used Vicks VapoRub for my oldest boy who had a heavy cold and was quite sick. I rubbed it on his chest and kept him warm. The next day he was about. Vicks is the best thing for a cold that can be had."

Take this Coupon to your druggist

This Coupon is good at any city drug store for a Test Size Package of Vicks VapoRub, so long as the supply lasts. If you live out of town, or if druggists' supply runs out, mail the coupon to Vick Chemical Co., 244 St. Paul Street, W., Montreal, P. Q.

Name

Street and No.

City Prov.

For All Cold Troubles

VICKS VAPORUB

OVER 17 MILLION JARS USED YEARLY

Overcoats

\$18. \$20. \$25.

To be able to sell all wool overcoats at these prices is a striking demonstration of just how we save "OVER-HEAD" and can cut down the cost of your clothes.

Let us show you values supreme in the following:—
ALL WOOL UNDERWEAR, SWEATERS, MEN'S ALL WOOL PANTS, OVERALLS WORKING SHIRTS, BOYS' BLOOMER PANTS, HATS, CAPS AND HOSIERY.

A. YOUNG & SON

Dealers in MEN'S and BOYS' CLOTHING & GENTS' FURNISHINGS

ARE YOU READY For the Spring of 1924?

We are offering for sale, Farms of many descriptions at the right price. Arrange for your Farm this Fall and be ready to take possession early in the Spring of 1924.

Lloyd's Real Estate Agency

Gillis, Waterville, has returned home.

Mr. Ronald Longmire and James Todd, of Bridgetown, spent Sunday at the home of Mr. and Mrs. Norman Buckler.

Mr. Samuel Swift was the Sunday guest at the home of his brother, Mr. Aldon Swift, Bridgetown.



Every drop of SCOTT'S EMULSION is pure, clean, life-giving

RUBBER
Lumber
BE PREPARED
A new Pr
Regular Selling
\$50
LUMBER
SPECIAL LOT OF
C. B.
THE H
BRIDG
Let Us "continue fit"
Mr. Taplin
Friday, 19th, the
customers.
We will measur
that measures up
OF COMFORT.
COME IN AND
TURAL SHAPE OF
COMFORT MEANS
Lloyds

SAV
Friday 2nd, Sa
Glass Tumblers, doz.
Thread, white or black, 50
Wooden Chair Bottoms
Toilet Paper, 5 rolls
Crepe Paper, Roll
5 lbs. of Rolled Oats
3 lbs. Split Peas
5 lbs. Rice
4 1/2 lbs. Graham Flour
Peanut Butter, lb.
Prunes, 2 lbs.
Tomatoes, can
Hinz Sweet Pickles, lb.
Orange Pekoe Tea, lb.
Choice Blend Coffee, lb.

FOR THOSE CHRISTMAS
SELL Y
We are in To
Buyers who Wan
You
G. I
Valley Real Estate Ag

Do Yo
SELL Y
We are in To
Buyers who Wan
You
G. I
Valley Real Estate Ag

BOSTON & YAR
FREIGHT
STEAM
TWO TRIPS WEEK
Leave Yarmouth, Tuesda
Return—Leave Boston, W
For staterooms and othe