Advocates Night Caps.

The old English physician, Sir James Cantlie, advocates the wearing of nightcaps in England. Not only are they necessary to ward off colds in the damp climate of that country, but, he avers,

London Resident Marks Eighty-Eighth Birthday

Mrs. Annie Pike of Ontario Street Entertains Her Friends-Is Showered With Many Flowers.

cake, about which were group mauve candles and sweet peas. The chief toast of the day was offered by the Rev. A. E. M. Thompson. Following the banquet interesting contests were held for the entertainment of the guests, Mrs. A. E. M. Thompson carrying off the art gallery prize, Rev. Mr. Thompson the card puzzle prize, Mrs. Tusts and Mrs. Marks the prizes for the candle competition. Mrs. Ball's team won the bal-Mrs. Ball's team won the bal-contest.

Mrs. Hamilton and a second Miss Clara Pike at home.

It is not often that it falls to a citizen of London to celebrate her 188th birthday. Yet such was the happy lot of Mrs. Annie Pike, 554 Ontario street, when about 24 guests were entertained at her home yesterday. The honored hostess had been showered with quantities of flowers during the day, some coming from as far away as Syracuse, and so the house was a bower of beauty for the occasion.

The guests sat down to a table, centered with a marvellous birthday

Mrs. Pike has been an enthusiastic Liberal all her life, and has read The London Advertiser ever since she came to London, about fifty years ago. She was born in Yorkshire, England, coming to Canada with her parents when but six years of age. For a time her family resided in Montreal, and later in Toronto and St. Catharines, where she was Miss Annie Eliza Herbert. Her husband, John Pike, died in 1889.

Social and Personal

recently, the guest of her mother and

Miss Irene Parkinson has returned home after spending the past six weeks in Detroit and Leamington. Mrs. Emerson Nichols, St. James street, left today for Detroit,

she will be the guest of Mrs. Main. to Montreal, after spending the week- regent, Mrs. W. H. Line, is acting as

Mr. and Mrs. Percy T. Robinson of Hamilton are guests with Mr. and Mrs. Lillian Douglas and Miss Maybelle Purdom.

New York. Mrs. Charles Kaufman and small

daughter, of Tavistock, are guests with Mr. and Mrs. H. A. Tanton, Mrs. H. W. Paddell, president of

Brydges on Thursday to address a son, Miss Katharine Cronyn and Miss parlor meeting of the Union there. Robertson, her guest. Miss Margaret Miss Marion H. Lancaster, nurse-in-training at the Harper Hospital.

Detroit, spent the week-end with her parents, Mr. and Mrs. W. Lancaster, visitors who will come to the city of the ci

the south, visiting Bermuda, British Guiana, the West Indies and New

entertained recently at an enjoyable

A charming affair of yesterday



Housewive's Column

Some little baby today is wearing a lovely new suit-a warm wooly one, I imagine. And the Dominion Stores gave it to her

The mother wrote me:

"I took your advice. I trade regularly now with the Dominion Store near meonly a block away. But, before, I bought here and there, telephoned my orders, paid by cheque and, as a result, I was always behind my allowance for running the house, with several things needed badly-particularly for baby. It got so bad that finally I made up my mind that I was going to see if what you say about Dominion Store savings is true, All I can say is, thank you for the advice, it is true every word of it. Dominion Stores savings have bought us several things. The cunning suit I just bought for baby (and she needed it so badly), is, I tell her a gift from the Dominion

I hope she will take baby, all dressed and William Hartry, Seaforth, dis-"warm and fine," to the Dominion Store trict representative of the Horticul- death on Sunday night, in the person near them for I think the store manager might find a "teeny" piece of that good candy we sell. And then I'm sure we can

aunt Martha



Miss Mary Meredith is visiting in afternoon was the tea given by Mrs Montreal and Toronto. Henry T. Reason at her home in Central avenue. A delightful pro-gram was enjoyed during the after Mrs. Nelson George was in Toronto noon, and Mrs. Reason entertaine at four tables of bridge in the even ing in honor of her assistants.

Following the afternoon session the annual meeting of the Provincial James Guide Council Friday tea will be served in Cronyn Hall by the local he will be the guest of Mrs. Main.

Mr. H. A. Thompson has returned
A. Boomer Chapter, I. O. D. E. The end with Mrs. Hubert Ashplant, King clude Miss Elsie Wood, Mrs. Gord

ments.

Mrs. R. T. Brymner, William street, is giving a luncheon on Thursday in honor of Miss Jeanette Vreeland of A. D. Jordan entertained at the teal our in honor of Miss Jeanette Vre land, popular New York soprano. The guests were well looked after by Mrs F. R. Eccles, Mrs. David Arnott, Mrs. Richard Davis, Miss Josephine Macfie and Miss Elsie Green, assisted irs. H. W. Paddell, president of a bevy of young girls, including Mis local W. C. T. U., goes to Mount Shirley Westland, Miss Gussie Wil

Mr. and Mrs. W. Lancaster,
Stanley street.

Mr. and Mrs. James Miller, Sheldon
Apartments, have returned home after spending the past ten weeks in the scutth wisiting Rerminda British.

Among the interesting out-of-town visitors who will come to the city on Friday of this week to attend the meeting of the Provincial Girl Guide Council in Cronyn Hall, will be Mrs. H. D. Warren, commissioner for Candada hom deavisiting Parley of ada, her daughter, Mrs. Pepler of Toronto, Miss Joyce Wolton, Red Cord Diploma'd Guider and commis-Mrs. E. B. Smith, provincial commissioner, will be hostess of a luncheon at 12:30 at the Kennels on Inncheon at 12:30 at the Kennels on Friday, when she will entertain in honor of the out-of-town guests attending the Provincial Guide Coun-E. A. Hardy, Mrs. Winnet, Mrs. Mrs. A. J. Smith, Richmond street, Dodgson, Miss I, James, Mrs. I. Wilntertained recently at an enjoyable liams; Mrs. Heriot of Toronto, and house dance. About 75 guests were present to enjoy the delightful or-chestra music which was provided Little and Mrs. Reeves of St. Thomas Little and Mrs. Reeves of St. Thomas d. Miss Symas of Ottawa, commissione for the first division; Mrs. Forest o Port Hope, divisional commissioner Mrs. Bogart of Kingston, distriction commissioner; Mrs. King of Niagar Falls, divisional commissioner; Mrs. Sharp of Uxbridge, divisional com-missioner; Mrs. Harding of Port Stanley, and Mrs. Clarence Foreman of Waterloo, district commissione

> Mrs. Castle Graham, in the Ken-ington Apartments, this afternoon when she received for the first time since coming to London from To ronto. The living-room was artistic-ally arranged with Columbia roses and blue candles held in brass sticks. and here the hostess received, wearing a smart gown of black silk velvet, embroidered with cut steel beads and a corsage of American beauty roses. She was assisted in receiving by her mother, Mrs. Robert B. Fox of Toronto, who was gowned in black satin, and Mrs. W. T. Graham, also of Toronto, who wore a becoming gown of black canton crepe. Mrs R. M. Graham and Mrs. J. G Stephenson invited the guests to the earoom, where golden daffodils wer sed as decorations. The tea table entered with daffodils and adorned with yellow candles in silver holders, was presided over by Mrs. J. C. Judd and Mrs. Sherwood Fox. The assistants in the tearoom were: Mrs. Ora Newton, Mrs. Greenslade, Miss Lil-lian Johnson and Miss Helen Stephenson. Mrs. Graham is enteraining this evening in honor of he

Scores of guests called at the home

HORTICULTURAL SOCIETY PLANS ARE GIVEN BOOST

Special to The Advertiser. Special to The Advertiser. held on Monday. Interment will be Goderich, March 25.—Mr. Tomlinson in the Delhi Cemetery. professor of horticulture at the Ontario Agricultural College, Guelph,

number "baby" among our staunch friends—perhaps among our customers few years hence.

Lions' Club at its noonday luncheon and spoke at a public meeting held in the Masonic Hall in the evening. Mr. Hartry also spoke briefly at the evening meeting. Prof. Tomlinson spoke to the collegiate students during the afternoon, and to the public into the public into the first property of the function of the first property will take place.





MRS ERNEST GUINNESS

well known in British and American social circles, has completed a ten months' cruise round the world with her husband, Hon. Ernest Guinness, he second son of Lord Iveagh. The couple travelled in their motor yacht, Fantome II., crossing the Atlantic, passing through the Panama Canal, and

GUIDE LEADERS' SCHOOL

Mrs. E. B. Smith Returns to the City After Attending in Official Capacity.

Mrs. E. B. Smith, provincial comst returned from the leaders' trainissioner for Girl Guides, who has ng school, which was conducted in Meeting recently, the Cheerio Club Kingston by Miss Joye Wolton, made plans for a home-cooking sale nd school for Western Ontario of the affair ill be held in Brantford early in

A large class of Guide leaders from A large class of Guide leaders from all over Eastern Ontario, attended the Kingston school, says Mrs. Smith. A special service on Sunday in the historical cathedral at Kingston, which is 140 years old, was an intersecting feature of the school sessions. The guests were royally entertained. Mrs. H. D. Warren, Dominion complications. Mrs. E. B. Smith proying the consolation prizes were awarded to Mrs. S. Wood and A. Turner. At the close of the games, supper was ial commissioner, and other import- | served. nt officers present were guests of nonor at an official banquet.

Obituary

Wallaceburg, March 25.—The funeral of the late Mrs. Carolina Burgess Hay, aged 73, beloved wife of Hamilton Hay, was held from the family residence, Concession 11,
Sombra Township, to Wallaceburg
Demetery. Requiem high mass was
sung at the Church of Our Lady of
Help, Wallaceburg, by Rev. Father
1. Brennan.

Prior to her meaning 50 were

LUCKY SEVEN CLUB.

Adjutant Holland, of the Fort Hope
Rescue Home, Riverview avenue,
gave an interesting talk on the work
in connection with the home at a
meeting of the club, held last night
at the home of Mrs. W. D. Quigley,
leader of the club. family residence, Concession 11,

J. Brennan.
Prior to her marriage 50 years ago she was Miss Caroline Burgess Coffey, and was born at East Nissouri, Oxford County. She is survived by her husband, five sons, Alec. William, James, Fred of Sombra Township, and Andrew of Onfaha, Neb., and one daughter, Mrs. Albert Regan of Sombra Township, and Township, and Township, and One daughter, Mrs. Albert Regan of Sombra Township, and One daughter Mrs. Albert Regan of Sombra Township, and One daughter Mrs. Albert Regan of Sombra Township, bra Township; also one sister, Mrs. Edward Judson of Wallaceburg.

MISS M. A. KENNEDY. Special to The Advertiser. Dublin, March 25.—The funeral of Miss Mary Ann Kennedy of McKillop,

who died at St. Joseph's Hospital, London, on Saturday night, was neld his morning from St. Patrick's hurch, Dublin. Requiem mass was sung at 9:30 clock by Rev. Father White. She survived by one brother, John Kenedy, concession three of McKillop, and two sisters, Catherine at home.

MRS. JAMES BURKHART.

nd Mrs. Hugh Cosgrove of Thames-lle. Interment was made in Dublin

Delhi, March 25.—The funeral of he late Mrs. James Burkhart was

MRS. P. FINK. Special to The Advertiser.

Mildmay, March 25 .- One of Mildmay's oldest citizens was removed by tural Association, were the guests of of Mrs. Philippina Fink. She was born the local Horticultural Society. Prof. Tomlinson addressed the Lions' Club at its noonday luncheon

Lions' Club at its noonday luncheon

Countries ago.

Mr. Hartry also spoke briefly at the evening meeting. Prof. Tomlinson spoke to the collegiate students during the afternoon, and to the public school teachers after 4 c'clock.

Mr. J. P. Hume, president of the evening meeting. The Horticultural Society now has over 215 members.

DRIVE FOR MEMBERS.

Special to The Advertiser.

Parkhill, March 25.—The Horticultural Society has set the membership fee at \$1 per year, and has named committees to canvass the town to secure members.

MRS. N. Heberle of Rodney, Mrs. William Duffy and Miss Carrie Fink of Mildmay. The funeral will take place will conduct memorial services in the Evangelical Cemetery. Rev. K. Gretzenger will conduct memorial services in the Evangelical Church after burial.

MRS. J. C. O'BRIEN.

Special to The Advertiser.

Woodstock, March 25.—The death took place late today of Jennie Science of James C. O'Brien. The funeral will take place from the late residence on Friday at 2:30 p.m. Interment in the Presbyterian Cemetery.

CLUB NEWS

SEVENTH REGIMENT CHAPTER.

On account of the Shrine Circus. which is taking place next week in the armories, the regular meeting of the Seventh Regiment Chapter, I. O D. E., which was to have been held Tuesday next, has been postponed until the following Tuesday, April Plans will be made at this meeting for the bridge and tea which the chapter is giving during Easter

English Guider, brings back the news to be held Saturday morning in the hat the school was one of the finest ever conducted in Canada, The King-ton school was for Eastern Ontario. Were appointed conveners in charge PRIDE OF LONDON.

hissioner; Mrs. E. B. Smith, provin- the close of the games, supper was

SIMCOE MOTHERS' CLUB. The members of the Simcoe Mothers' Club met at the home of Mrs. W. J. Mitchell, Wellington street, last evening, and were busy sewing on the quilt which the club is making. Violin solos by Mr. Pratt

LUCKY SEVEN CLUB.

leader of the club. were made to hold the next meeting of the club at the home of Miss Frieda Dobbyn, Wortley road, Miss

New York, March 26 .- There is no limit to the infinite variety of shades and designs into which narrow ruf-fling—by the yard—has blossomed -these narrow ruffles in lovely tints

Lift Off-No Pain!



fice is forced upon them, then cer-

Or Asked Husband To Look Up One of His Old Girl Friends To Take Her Out To Dinner or the Teatre Some Evening.

FANCY THE EXCITEMENT IN THE AVERAGE HOME Phillip Edwards Receives a

By JULIA HOYT.

If men expect a wife to be broad I am quite in sympathy with the pinion frequently advanced that band: "Why don't you some evening things would be better if husbands and wives showed more consideration and take her out to dinner and the

obinion frequently advanced that things would be better if husbands and wives showed more consideration of each other's tastes and amuse ments. I am quite out of sympath with another opinion which I be seen advanced, namely that I be seen at the seen and the seen advanced to the seen and the seen and the seed of the seen and the seen advanced to the seen and the seen an

Motor Cars 100 Years Old.

Records show that there were steam automobile buses in regular use in England in the early 30's, indicating that the motor car is close to the century mark.

RESIDENT CELEBRATES

Shower of Postcards From

Hundred Friends.

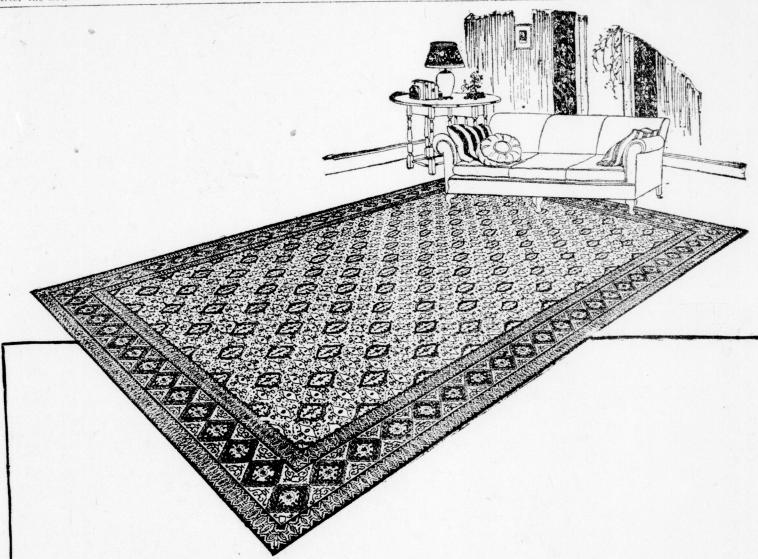
A happy birthday party was given

FAREWELL IS TENDERED TO MANAGER OF BANK ried. (Copyright, 1924, in U. S. and Canada by North American Newspaper Alliance. All rights reserved.)

Duart, March 25 .- A farewell was tendered last evening in the town hall to Mr. and Mrs. A. R. Kinnon, who are leaving Dua; London, where Mr. McKinnd comes manager of a branch of the Bank of Montreal.

The hall was filled with a representative attendance from all parts of Orford township, showing the appreciation in which the retiring manager is held.

Mr. and Mrs. McKinnon were presented with a silver spoon from the Dramatic Club and a purse of money from their many friends. A suitable reply was made by Mr. Mc-Kinnon. A dainty lunch was served



Make and Keep Your Floors Attractive DOMINION Linoleum Rugs add to the general scheme of room decoration,

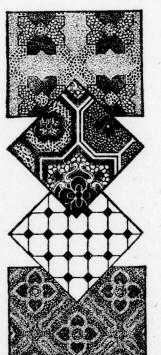
may choose to suit individual preference.

and are available in many different combinations of color so that you

Never before were so many pleasing patterns available. There are predominating blues, reds, browns and greys. Some patterns

are of the large block type-others smaller, and some are distinctly

floral. Every rug may be bought in sizes to suit individual rooms.



Above: - A few of the more

popular patterns now on

display in your local store.

Each returning season there is increasing interest in and greater use of linoleum rugs. They are easy to lay, easy to clean, easy to move about at will. They look well. No fastening is needed—for linoleum rugs lay flat and cling to the floor because of their strong burlap back.

It will be worth your while to call on your dealer and see the many pleasing patterns for yourself. Or if you want to see what a wide range there is from which to select, write for our Rug Folder, in colors. It also contains suggested room treatments. And be sure, before you buy, to look for the Dominion Trade Mark on face of goods, and for the strong burlap



This label appears in colors on all Dominion Linoleum and Dominion Linoleum Rugs. Look for it.

DOMINION LINOLEUM RUGS for all your floors

Dominion Oilcloth & Linoleum Co. Ltd., Montreal