

WELCOME NEWS TO HOUSEKEEPERS.

BIG COTTON and SHEETING SALE

A sale such as this will be welcomed by all in need of Cottons and Sheetings—it opens the door to low prices. We have planned to make this sale one of our best. All lines have been bought and specially priced with this end in view.

A FEW OF OUR BARGAINS IN WHITE COTTONS

36-inch Cotton, finely bleached, perfectly pure and soft, very special price, only 6½¢
 English Times Long Cloth, splendid for general use, put up in 40-yard lengths, rare value at 10¢ yard, 8½¢
 About 3,000 yards 36-inch, Pure Bleached Cotton, including Horrocks's English make, and other special qualities, great value at 12½¢ yard. Bought for this special sale to sell quickly at, per yard 10¢
 One case of Fine, Soft Long Cloth, especially for ladies' and children's underwear, bought from a well-known maker at a special price, which enables us to offer it at, per yard, only 10¢
 Three special lines of Horrocks's 36-inch 24-pollards, 36 inches wide, soft and fine, special for underwear purposes, at, per yard, 12½¢, 17¢ and 22¢
 Three lines of Crowdon's Fine India Long Cloth, at, per yard, 15¢, 19¢ and 22¢
 Bleached Twill Sheetings, extra heavy English make, 36 and 40 inches wide, regular 15¢ and 20¢ yard, to clear at, per yard, only 12½¢

A FEW OF OUR BARGAINS IN FACTORY COTTONS

Our extra heavy 64¢ quality, 20 yards for \$1.00 during Special Cotton Sale, or, per yard 5¢
 Our extra heavy 74¢ quality, during our Special Cotton Sale at, per yard 6½¢
 Our extra heavy 84¢ quality, during our Special Cotton Sale at, per yard 7½¢
 Our 40-inch Fine for Factory, 12 yards for \$1.00 during Cotton Sale, or, per yard 8½¢
 Extra heavy 36-inch Twill Sheetings, regular price quality, at, per yard, only 10¢
 40-inch Circular Pillow Cotton, regular 15¢ yard, during our Cotton Sale, at, per yard 15¢
 40-inch Plain Pillow Cotton, good quality, fully bleached, during this sale, at, per yard 10¢

A FEW OF OUR BARGAINS IN GOOD SHEETING

Bought in Large Quantities From the Right Sources at the Right Prices
 Fine quality, Plain Bleached Sheetings, two yards wide, regularly sold for 25¢ yard, during our Cotton Sale at, per yard, only 17¢
 Plain Bleached Sheetings, 2½ yards wide, splendid quality, during this sale only, per yard 20¢
 Plain Bleached Sheetings, 2½ yards wide, extra heavy, our regular price was 20¢ yard, two pieces only, while it last will go at, per yard 25¢
 Our Flannel Sheetings, equal in every respect to linen, wears longer than any other make, and is cheaper in the long run; is 80 inches wide, and at regular price sells at 50¢ yard; during this sale, to introduce this splendid sheeting, will sell at 39¢
 Plain Bleached Sheetings, 2½ yards wide, extra heavy English make, 2½ yards wide, regular 30¢ yard, during this sale, only 30¢
 Plain Unbleached Sheetings, 2 yards wide, clean, even weave, a quick selling line at our regular price, 20¢ yard, during this special sale to go at, per yard, only 15¢

SOME RARE BARGAINS IN READY-MADE SLIPS AND SHEETS.

Linen Sheets, 2½x3 yards, good quality, pure linen, hemstitched and drawn work heading, our regular low price \$2.75 each, for this big sale, at, each, only \$2.00
 Pillow Cases to match, regular \$1.25 each, for this big sale, at, each, only 85¢
 Linen Sheets, same style as above, finer quality, 2½x3 yards, Irish make and well worth regular price, \$2.50, some are slightly soiled, and all will now go at, each \$2.25
 Pillow Cases to match, regular \$1.50 each, during this special sale only 95¢
 About 15 dozen ready-to-use Pillow Slips, two sizes—45x36 and 45x38—to clear at this big sale at the extremely low price of, each 10¢
 25 dozen Hemmed Pillow Slips, splendid quality and good value at our regular price, 20¢ each, during our great Cotton Sale at, per pair 35¢
 Large sheeting, ready-to-use sheets, size 90x90, regular price 90¢ each, to clear during this great sale at, each 75¢

OUR NEW EMBROIDERIES ARE IN.

SMALLMAN & INGRAM,

149, 151 and 153 DUNDAS STREET.

EDDY'S TOILET PAPER

In ROLLS or in SHEETS as desired, is SUPERIOR IN STRENGTH and FINISH to any other make on the market.

For Sale by All First Class Dealers.

Use Eddy's Parlor Matches.



The finest Baking

can only be had by using the purest ingredients

Empire Soda

BEST FOR BAKING

is clean, sweet, pure and healthful. Why not use Empire Soda in all your baking and have it deliciously pure and light. Ask your grocer for it and insist on having it, costs only 5c. a packet.

SPECIAL NOTICES

Diseases of the Kidneys.
 Dr. Albert Wesley Kahle, Specialist in Diseases of the Kidneys, No. 100 Delaware Avenue, Buffalo, N. Y., will furnish information free regarding his treatment of Bright's Disease, Cystitis and Diabetes upon application either in person or writing to the above address.

Many Trains Carry Many People.
 The many trains running between Buffalo and New York by the New York Central are found necessary to handle comfortably the large number of people who daily use this perfect line. This line has more trains to New York than all the others put together. It must surely be the popular way. Fare same as others. 82b1

\$10 - Washington Excursions - \$10
 Via Philadelphia and Baltimore.
 Four grand excursions to Washington, via LEHIGH VALLEY RAILROAD. Tickets only TEN DOLLARS from Suspension Bridge to Washington and return. Dates of the excursions—Feb. 6, March 6 and 28, and May 25. Tickets good ten days. Stop-over allowed at Philadelphia on the return trip. For tickets, Pullmans and further particulars, apply to station ticket office, Suspension Bridge, or to Robert S. Lewis, passenger agent, 33 Yonge Street, Toronto.

FOOT ELM

soothes and eases bunions, corns and ingrowing toenails, and dispels all perspiration odors of the feet and arms. Price 25c a box at all druggists, or by mail, Stott & Jury Bowmanville, Ont.

LeeHing Laundry

Telephone 1344 467 Richmond Street. SHIRT COLLARS IRONED STRAIGHT so as not to hurt the neck. Stand-up collars ironed without being broken in the wing. Ties done to look like new. Give me a call. If you are not suited, no pay. Washing returned in 24 hours. All hand work. Best in the city. Parcels called for and delivered.

FOR THE CHILDREN

To Keep Their Digestion Perfect
 Nothing Is So Safe and Pleasant as
 Stuart's Dyspepsia Tablets.

Thousands of men and women have found Stuart's Dyspepsia Tablets the safest and most reliable preparation for any form of indigestion or stomach trouble. Thousands of people who are not sick, but are well and wish to keep well, take Stuart's Tablets after every meal.



to insure perfect digestion and avoid trouble. But it is not generally known that the Tablets are just as good and wholesome for little folks as for their elders. Little children who are pale, thin, and have no appetite, or do not grow or thrive, should use the tablets after eating, and will derive great benefit from them.

Mrs. G. H. Crotley, 533 Washington Street, Hoboken, N. J., writes: "Stuart's Dyspepsia Tablets just fill the bill for children as well as for older folks. I've had the best of luck with them. My three-year-old girl takes them as readily as candy. I have only to say 'tablets' and she drops everything else and runs for them."

A Buffalo mother, a short time ago, who despaired of the life of her babe, was so delighted with the results from giving the child these tablets that she went before the notary public of Erie county, New York, and made the following affidavit:
 "Gentlemen,—Stuart's Dyspepsia Tablets were recommended to me for my two-months-old baby, which was sick and puny and the large sweet was suffering from indigestion. I took the child to the hospital, but there found no relief. A friend mentioned Stuart's Tablets, and I procured a box from my druggist, and used only the large sweet lozenges in the box, and was delighted to find they were just the thing for my baby. I feel justified in saying that Stuart's Dyspepsia Tablets saved my child's life."
 MRS. W. T. DETHLOPE.
 "Subscribed and sworn to before me this 12th day of April, 1917."
 "Notary Public in and for Erie Co., New York."

For babies, no matter how young or delicate, the tablets will accomplish wonders in increasing flesh, appetite and growth. Use only the large sweet tablets in every box. Full sized boxes are sold by all druggists for 50 cents, and no parent should neglect the use of this safe remedy for all stomach and bowel troubles if the child is ailing in any way regarding its food or assimilation. Stuart's Dyspepsia Tablets have been known for years as the best preparation for all stomach troubles whether in adults or infants.

Happenings of the Hour.

The Philadelphia Record is to be sold at public auction May 15 next.

Oil, showing 78 per cent paraffine, has been struck in the Marston basin, Oregon, at a depth of 110 feet.

The Queen City, which arrived at Alberni, B. C., Monday night, reports finding a boat believed to belong to the missing Condon.

A cable from the war office says that John Long, of Richmond, N. B., is seriously ill of enteric fever at Heidelberg, South Africa.

At a meeting of the grain section of the people's party, held at the Hotel Tuesday, it was decided to revive the daily call board, which was abolished some years ago.

There is a rumor afloat that Britain has asked for two thousand more Canadian troops for South Africa.

Fred Tiner, a full blood Shawnee Indian, alleged to have strangled the Shawnee squaws in Oklahoma, was tied to a stake to be burned to death by members of his tribe.

Trooper L. W. R. Mulloy, who was blinded in South Africa, will go to the Institute of the Blind, Halifax, and will afterwards begin his course for the Methodist ministry.

Mrs. H. A. Phinard, 425 Rideau street, Ottawa, has received a letter the news that by the death of a grand aunt, Mrs. Alfred Frenn, in Australia, she has fallen heir to a fortune of \$20,000.

It is alleged that a considerable deposit of natural gas has been discovered near Sumas, B. C. The find is supposed to be in the former bed of the Fraser River, and creates great excitement.

Sybil Sanderson says the breaking off of her engagement to marry Count Henri de Fitz-James, is due to religious obstacles, as the count is a Roman Catholic and was divorced a couple of years ago.

Robbers on a southern railway train near Branchville, S. C., covered the engineer with Winchester and compelled him to uncouple the express, mail and baggage cars, which were riddled. The booty was secured.

HAD A GOOD TIME.
 Winnipeg, Man., Jan. 28.—The Western Canada Press Association and journalists got home from the Omaha, Utah and California trip yesterday. They had a good time, were well received at all times, and did a great amount of advertising, which is certain to prove of benefit to the vacant farming lands of the west.

Cook's Cotton Root Compound
 Is successfully used monthly by over 10,000 ladies. Safe, effective. Ladies ask your druggist for Cook's Cotton Root Compound. Take no other, as all mixtures, pills and powders are dangerous. Price, No. 1, 50¢ per box; No. 2, 75¢ per box; No. 3, \$1.00 per box. 10¢ per box. Mailed on receipt of price and two 5-cent stamps. The Cook Company, Windsor, Ont. No. 1 and No. 2 sold and recommended by all responsible druggists in Canada. No. 1 and No. 2 is sold in London by Anderson & Neilsen and C. McCallum & Co., druggists.

THIS ADVERTISEMENT CHANGES EVERY DAY.

176-178 Dundas Street, London, Wednesday, Jan. 29th, 1918.

BUSINESS ENVELOPES,

PRINTED,

\$1.75 PER THOUSAND.

Every business man in this city should take advantage of this sale on Thursday. We'll be selling and printing envelopes for about what the printing alone would cost you on an ordinary occasion.

The "how we do it" doesn't interest you—the bargain is here—but it's here for Thursday only.

White Wave Envelopes, No. 7, well gummed, high cut, fine quality, printed. Thursday 1,000 for \$1.75
 No. 8, in same style. Thursday 1,000 for \$2.00
 Fine White Laid Envelopes, blue lined, printed. Thursday 1,000 for \$2.00
 Blue Linen Envelopes, very fine quality, well gummed and high cut, printed. Thursday 1,000 for \$2.00
 White Wave Envelopes, No. 8, fine quality, well finished, very special. Thursday 1,000 for \$1.75

Another Big Candy Day.

Thursday will be another of our big days at the Candy Department. Some tempting things at tempting prices.

From 8:30 Until 10 O'clock, Only:

Fresh, Creamy Chocolates, regular 15¢, for 10¢
 Marmalade Oranges, good size 1c each
 Lemons 1c each

Cherry Creams and Boston
 Chocolates, mixed, pound 10¢
 Sugar-Coated Gumdrops, per pound 8c
 Assorted Rock, pound 10c

Vanilla, Lemon, Strawberry, Chocolate and Coconut Pan
 Creams, regular 15¢ pound, Thursday 10¢
 Try our Special Newport
 Chocolates, pound 35c

Every Piece is Perfect.

What a grand opportunity the women of this city are having for restocking their kitchen with first-class utensils. That's the beauty of this sale. Every piece is first quality, without spot, chip or blemish.

Thursday, from 8:30 until 10 o'clock.
 First Quality Granite Wash Bowls, 11-inch size, regular price 25¢. Thursday for an hour and a half 13c
 First Quality Granite Water Pails, seamless pattern, 10-qt., regular price 85¢. Thursday, from 8:30 to 10 only 49c
 First Quality Granite Pudding Pans, round shape, extra deep, quart size, regular 12¢. Thursday, from 8:30 to 10 o'clock 8c

ALL DAY SPECIALS.

First Quality Mixing Bowls

6-inch, regular price 13¢, for 7c
 7-inch, regular price 15¢, for 10c
 8-inch, regular price 20¢, for 13c

First Quality Soap Dishes

No. 50, regular price 15¢, for 8c
 No. 60, regular price 20¢, for 10c

First Quality Chamber Pails

14-qt., regular price \$1.25, for 75c
 Sink Strainers, regular price 20¢, for 20c

First Quality Straight Saucepans

No. 200, regular price 30¢, for 19c
 No. 300, regular price 35¢, for 24c
 No. 400, regular price 45¢, for 29c
 No. 600, regular price 55¢, for 35c

First Quality Stove Pots

No. 8, regular price 75¢, for 45c
 No. 9, regular price 85¢, for 50c

First Quality Berlin Kettles

64, regular price 65¢, for 39c
 68, regular price 75¢, for 47c
 68, regular price 85¢, for 55c

WOODS' FAIR WOODS' FAIR

THE DEATH RECORD

Demise of H. S. Howland, One of Toronto's Leading Business Men—Other Deaths.

Toronto, Jan. 28.—Mr. Henry S. Howland, aged 73 years, president of the Imperial Bank, and one of the leading men of the city in financial circles, died at his residence, St. George street, last night. Mr. Howland suffered an apoplectic stroke on Saturday last at Kleinburg station, while returning to the city from his country home. Mr. Howland was a younger brother of Sir William Howland, and uncle of Mayor Howland. He was born in Paulding, New York State, in 1824, of an old Quaker family, and came to Canada as a lad of 16 with his father. The family is descended from John Howland, who came to America in 1620 with the Pilgrim Fathers. Mr. Howland was the head of a large hardware house and was deeply interested in railway stocks. He leaves four sons—Peggy, Henry, William, and Thompson Howland—and two daughters.

Belmont, Man., Jan. 28.—John H. Stanning, postmaster, died suddenly on Monday of pneumonia.

Columbus, Ohio, Jan. 28.—Herbert D. Bennett, president of the American District Telegraph Company, the Illinois District Telegraph Company, and the National District Telegraph Company, died at his home here of heart disease. He was 34 years of age, and began life as a messenger in the Panhandle offices at Indianapolis.

Washington, Jan. 28.—Rear Admiral Lewis A. Kimberly, U. S. N., retired, died tonight at West Newton, Mass., of service on the recent Schley court of inquiry, but was compelled to decline on account of ill-health.

Your Throat.

Gargles can't go back far enough; sprays don't reach deep enough; but the air you breathe touches every part. Then why not put some healing medicine in the air and let them go along together? That is what Vapo-Crescine is for. It puts the healing medicine right on the places that most need it. You now see why it so quickly cures sore throat, bronchitis, hoarseness, whooping-cough and asthma.

Vapo-Crescine is sold by druggists everywhere. The Vapouriser and Lamp, which should last a lifetime, and a bottle of Crescine complete, \$1.50; extra supplies of Crescine 25 cents and 50 cents. Illustrated booklet containing physician's testimonials free upon request. Vapo-Crescine Co., 150 Fulton St., New York, U.S.A.

THE TWIN STARS

John L. Sullivan and Carrie Nation to Play in "Uncle Tom's Cabin."

Parkersburg, W. Va., Jan. 28.—Carrie Nation and John L. Sullivan are to be twin stars in a forthcoming production of "Uncle Tom's Cabin" if an enterprising firm of local managers have their way. At any rate it is common gossip that they are negotiating for the services of the two ex-warriors. It is said that Carrie is to appear as the ground that it was too coarse and vulgar for one of her refined susceptibilities. Critics sustained her in this view.

She will undoubtedly bring out all the finer spirituelle shades of little Eva's character. It is furthermore said that she has long cherished an ambition to elevate the stage. The production will, of course, be equipped in superb style with live bloodhounds and real ice.

Labor Matters.

At a meeting of the conciliation board of North of England iron and steel trade, Thomas Bayley, M.P., speaking in behalf of the iron masters, appealed to the workers to support the employers in their effort to recapture the works of the trade.

The United Mineworkers on Monday adopted a resolution providing that the convention levy an assessment on all the members of the organization sufficient for the purpose of carrying to speedy termination all strikes now engaged in by the entire organization was passed. The scale decided upon will demand an increase of 10 per cent, absolute run of the mine, and the differential between pick and machine mining left at 7 cents, the figure fixed by the convention of 1901. A demand will also be made for an increase of 15 cents for inside drivers.

MILITIA ORDERS.

Ottawa, Jan. 28.—The following militia order was issued yesterday: The appointments of brigadier, brigade-major and D. A. A. G. on the staff of divisional command will in future be for periods of three years. Such appointments will be made from the reserve of officers, and that of brigadiers will be conferred upon officers who have commanded their corps for the prescribed period of five years.

Any officer accepting appointment in the event of his being unable to perform any of the three annual trainings, vacate the appointment. Officers who have already held the position of brigadier, brigade-major or D. A. A. G., will, if nominated for this service, be appointed to complete the period of three years.