QUALIFIED PUPILS.....

THE WORK OF THE

FOREST CITY Business Shorthand College LONDON, ONT.

is of such a practical character that the young people who pursue it are well qualified for positions of usefulness. Catalogue free.

J. W. WESTERVELT, PRINCIPAL.

Our Fall Stock

is now in, and includes all the newest and most fashionable patterns to be found in the foreign markets, many of which are exclusive.

O. LABELLE, TAILOR, 372 Richmond St. Phone 1027

GUNS

Double-barrel, Breech-loader for $6.50.

A full line of ammunition and sporting goods.

W. A. BROCK, 192 Dundas St., - London, Ont.

FAIRBAIRN MERCHANT TAILOR. Opp. City Hall. Upstairs

DR. PINGEL, OFFICE: Wellington Street, opposite Public Library, London.

FITZGERALD and FITZGERALD, Barristers 171 Dundas street, Fitzgerald Block

Tecumseh and Forest Queen

brands of flour always maintain a high standard. Best results in baking are always assured if you use them.

J. D. SAUNBY, PHONE 132. Proprietor. wty

CEREALS OF HIGHEST QUALITY

Tillson's cereals are proven "best" by every test that human ingenuity can suggest. Some grocers have taken it upon themselves to try to trade upon Tillson's reputation for highest quality.

Do you know why? THEY WANT TO MAKE LARGER PROFITS.

The Tillson Co'y, Limited, Tilsonburg, Ont.

Electric Light Wiring, Electric Bells, Put in and Repaired. Medical Batteries, For Sale and Repaired.

R. M. MILLAR, SPENCER BLOCK, LONDON, - ONTARIO

THIS PAPER IS PRINTED FROM METAL MANUFACTURED BY THE CANADA SMELTING AND REFINING WORKS LONDON, ONTARIO. USED BY ALL LEADING PRESSES. WRITE FOR SAMPLES.

Our Gun Expert...

has had over 40 years experience in repairing guns. Have you a gun that needs repairing? We can fix it for you, no matter how difficult the job may be. We can repair the finest hammerless gun or the cheapest gun. We guarantee all our work, and do it at a reasonable price.

Wm. Gurd & Co 185 Dundas Street.

FINE TAILORING SOUTHCOTT'S 361 RICHMOND ST.

METEOROLOGICAL

Toronto, Sept. 11—8 p.m.—A depression is developing over the upper lakes and moving quickly eastward, and will cause unsettled weather in the eastern provinces. High pressure prevails over the Northwest, and the general outlook, both there and the lake district, is for fine, moderately warm weather. Minimum and maximum temperatures: Victoria, 48—80; Kamloops, 54—76; Calgary, 40—60; Battleford, 48—68; Qu'Appelle, 52—70; Port Arthur, 46—72; Parry Sound, 52—70; Toronto, 60—72; Ottawa, 54—66; Montreal, 56—66; Quebec, 52—70; Halifax, 44—64.

Today sun rises, 5:54; sets, 6:34; moon rises, 1:38 a.m.; sets, 10:42 p.m.

The reason why so many people use JOHNSTON BROS.' BREAD is because of its good quality. See that the XXX label is on each loaf. Phone 818.

London Advertiser. UNION LABEL

A LOCAL BUDGET

—Miss Ray Simon left this morning to attend the Havergal Ladies' College, Toronto.

—The car ferry Shenango No. 1 has discontinued running regular trips until further notice.

—The Canadian Electrical News congratulates Mr. S. S. Glass upon his appointment as chief engineer of the Victoria Hospital.

—Miss Ethel Wyatt has returned from an extended trip to Winnipeg, Man., where she visited her sister, Mrs. J. A. Youhill.

—The watch presented to Mr. Jas. H. Brown, chairman of the grounds and buildings committee, was manufactured entirely by Mr. Thos. Gillean, jeweler, of this city.

—St. Thomas Journal: Pierce & Son have hired sixteen horses and four large 'busses to the committee of striking street car men for use through the London Fair.

—Bishop McEvay, of London, confirmed a class at the Catholic Church at Sandwich Sunday, and will hold confirmation services at St. Alphonsus' Church, Windsor, next Sunday.

—Hon. Senator Mills, Minister of Justice, left London by G. T. R. this morning, en route for Ottawa, spending part of the day in Toronto. Next week, accompanied by Mrs. Mills, he will start for the Pacific Coast.

—Dog-poisoning in the city continues. A valuable hound, owned by Mr. W. A. Eastwood, of Dufferin avenue, is the latest victim. The poison was placed on the lawn at Mr. Eastwood's residence yesterday morning, and the animal died about three hours after showing the first symptoms of poisoning.

—Mr. J. Coates Lockhart, the well-known tenor, left this morning for New York to study with Mr. Frank H. Tubbs, one of the finest vocal masters there, he having studied with five of the most famous masters, viz., M. Garcia, Emil Behnke, F. Lamperti, San Giovanni, and twice with the celebrated William Shakespeare, of London, England. Mr. Lockhart will work most of the time on oratorio.

—A. G. Delamater was married to Amy Lee, the actress, in New York city, on Aug. 28. Mr. Delamater spent the summer in this city, and has now two dramatic companies on the road. Miss Lee played in London several years ago in "The Two Medallions," and has since traveled with several well-known comedy companies, such as Harrigan's, Hoyt's, etc.

—The funeral of the late Mrs. Frank A. Carter, took place yesterday morning from the family residence, Bathurst street, to St. Peter's Cathedral, where high mass was celebrated. There were numerous beautiful floral tributes, among them being a broken column from the employes of the Free Press composing room. The remains were interred in St. Peter's Cemetery. The pall-bearers were Messrs. John Cahill, Chas. Ellis, Bert. Carter, Chas. Tuck, Arthur Brice and Jas. Hussey.

—The Vancouver World of Sept. 7 says: "St. Andrew's manse, Kamloops, was the scene, on Wednesday evening last, of a quiet wedding, when H. L. M. Stewart, brother of A. M. Stewart, of Clubb & Stewart, of this city, was united in marriage to Miss Elizabeth Ethelwin Holgate, of London, Ont, Rev. John Clarke Stewart, brother of the groom, assisted by Rev. Robert Frew, of Nelson, performed the ceremony. Mr. and Mrs. Stewart left for their home in Vancouver on Thursday morning's Imperial Limited, followed by the good wishes of many friends."

—Mr. Walter A. Hawkins, of Port Stanley, was using some oiled rags to polish his counters. When completed, he placed the rags on a soap box adjoining a molasses barrel, closed his shop Friday night, and went home. Upon examination Saturday morning it was found that the rags had ignited from spontaneous combustion, and burned the top of the box, which communicated to the molasses barrel, and burned through the staves, which allowed the molasses to flow and put out the fire. Had the fire continued, the whole block, together with Mrs. Finley's dwelling, might have burned.

A Little Money

spent on your last season's Furs will make them look like new. Have them renovated and remodeled; you'll be surprised and pleased with the change. Send your garments in as early as possible.

Spittal, Sabine & Co., 152 Dundas Street.

WILL KEEP OPEN.

Messrs. Smallman & Ingram have announced their intention to keep open their handsome store for Tuesday, Wednesday and Thursday evenings of this week. This will be a most delightful sight to witness. This spacious and modernly equipped store is not excelled by any store in Western Canada. It has recently been remodeled, and visitors will receive courteous attention, even if they only call to look over the store.

AT OSGOODE HALL.

McKellar vs. McCurdy—Judgment on motion (heard at London) by defendant, Duncan McKellar, to strike out the statement of claim and dismiss the action as against the applicant. Order made giving plaintiff leave (if so advised) to amend by joining a claim by himself personally against defendant, Duncan McKellar, and alleging that his claim arose with reference to the estate represented by him in the action. Motion, save as to leave granted, enlarged before the judge at the trial. Costs of this application to be costs in the cause, unless the judge shall otherwise order. Defendants are to take any notice of trial. McLaws (St. Thomas) for defendant, Duncan McKellar. Donohue (St. Thomas) for plaintiff.

AT PORT STANLEY.

The employes of the Pittsburg, Bessemer and Lake Erie Railway to the number of 1,740 invaded the Port Saturday, coming over from Conneaut on the transfer boat Shenango. They were there about three hours, and fairly cleaned the village out of all manner of eatables and drinks. Private houses did everything towards entertaining the strangers, as it was impossible for the hotels to feed so many, not being prepared for such a number. The visitors bought freely, and seemed to think things were cheap. Residents of the Port hope they will come again.

The steamer Cuba was in Sunday with her 60 passengers and 180 tons of freight for St. Thomas and London. Double the amount of freight has been handled by the Montreal boats so far this season compared to that of last.

OPENING RECITAL.

Miss Jessie Alexander, the well-known elocutionist, of Toronto, assisted by Miss W. Hooper, soprano, and Mr. W. H. Hewlett, gave the opening recital of the season in the school-room of the Dundas Center Methodist Church last night, before a large and delighted audience. The place was crowded, and the programme was a rich literary and musical treat. Miss Alexander, who is well-known to Londoners, was at her best. She had to repeatedly respond to hearty encores. Her selections included "The Deacon's Confession," "The Building of Saint Sophia," and "The Wee Tay-Table." Miss Hooper sang "Daughters of Zion" and "The Reapers" in excellent voice. Mr. Hewlett's solos were given in an accomplished manner, and added much to the brightness of the programme. The recital was under the auspices of the Young Ladies' Mission Circle.

POLICE COURT.

George O'Farrell was charged with non-support by his wife at the police court yesterday. O'Farrell said that he separated from his wife on May 8 last, because she was leading an improper life. Mrs. O'Farrell denied leading an improper life. O'Farrell was ordered to pay his wife, who will keep the five children, $1 25 per week, and sentence was suspended for two weeks. Neither would agree to make it up and live together again.

Wm. Stuart was charged with assaulting Mary Leid on Saturday. Mrs. Leid alleges that Stuart struck her with a cane. Stuart was bailed to appear in the morning. Mrs. Leid did not appear to prosecute.

The case against John McLane, charged with non-support, was withdrawn.

Edward Fox, a young man arrested a week ago, charged with vagrancy was further remanded. A doctor will examine him as to his sanity. Fox was in an asylum for eleven months at one time.

Alex. Harvey, proprietor of the new opera house on Dundas street, was charged with putting up a frame addition within the fire limits. Case adjourned until tomorrow.

Charles Dean was charged with shooting a goat in the head and not killing it outright, but letting it die a slow, torturing death. The beast, it is alleged, lived 26 hours before it was dispatched. Inspector Sanders was the complainant. Case was adjourned until Monday.

Wm. Brown, a drunk, was discharged.

It is Incontrovertible!

The Editor of the "Christian Million," under the heading of General Notes, on August 20, 1896, wrote:—

"A good article will stand upon its own merits, and we may rely upon it that nothing will continue long which does not, in a more or less degree, harmonize with the statements which are published concerning it."

Mr. Hall Caine,

Author of "The Deemster," "The Manxman," "The Christian," etc., when speaking on "Criticism," recently, said:—

"When a thing that is advertised greatly is good it goes and goes permanently; when it is bad, it only goes for a while; the public finds it out."

The Proprietor of BEECHAM'S PILLS has said over and over again:—

"It is a fallacy to imagine that anything will sell just because it is advertised. How many nostrums have been started with glare and snuffed out in gloom? The fact is, a man is not easily gulled a second time; and every dissatisfied purchaser does ten times more harm than one satisfied does good. Assuredly the sale of more than 6,000,000 boxes of BEECHAM'S PILLS per annum, after a public trial of half-a-century, is conclusive testimony of their popularity, security and proverbial worth."

Beecham's Pills have for many years been the popular family medicine wherever the English language is spoken, and they now stand without a rival. In boxes, 25 cents each, at all drug stores.

Good Coffee

IS HALF OF YOUR BREAKFAST.

We sell only the choicest Coffee Beans and feel assured that one trial of our choice blend will satisfy the most critical coffee connoisseur.

GROUND EVERY MORNING.

40c lb.

Try Grape-Nuts for Breakfast.

T. A. Rowat & Co. 234 Dundas Street. Phone 317.

EUREKA BREAD.

The people of London appear to be hypnotized by EUREKA BREAD. They cannot resist its power. It is bound to force itself upon them. Resist as much as you will, it has come to stay, and its power is rapidly spreading. Have you tried it? It is pure, wholesome and appetizing. Delivered to all parts of the city.

THE PARNELL-DEAN STEAM BAKING COMPANY, 75 Bruce Street. Telephone 929

WITHOUT A PEER

(Continued from page 1.)

during the afternoon, which made the onlooker tingle with excitement. The first was a Roman standing race between Mr. and Mrs. J. C. Campbell. Each rode two magnificent horses, and covered the half mile at the terrific pace of 57 seconds. The fearless riders stood with one foot on each horse in their team and applied the whip frequently. Mr. Campbell won by a nose. Their second exhibition was a chariot race. Mrs. Campbell handled the ribbons over four grays and Mr. Campbell raced her with an equal number of beautiful bays. Some idea of the manner in which the chariots were dragged about the course by the madly galloping horses is conveyed by the time recorded. The half mile was covered in 1:01, the bays leading by a narrow margin.

There are four of the cleverest trapese performers in the Dunham family that ever appeared in the city.

The six Senetts are mirth-provokers par excellence. The combination is a European importation, which for some time was at Koster & Bial's Theater, New York. They present a novel and highly amusing pantomine.

THE RACES.

The running event brought out some fast horses. Yellow Jacket won handily. Mavoureen was a very close second at the finish of each heat, but under the whip, while Yellow Jacket needed no encouragement. Dogma, who was looked upon by many as a winner, was cut down by Orkney in the first heat, for which Orkney was set back a place by the judges. Summary:

Running, ¾ mile—			
Yellow Jacket, F. Sage, London	1	1	
Mavoureen, G. W. Orchard, Windsor	2	2	
Springbok, Murray & Simpson, Pt. Alma	6	3	
Orkney, J. Jonathan, Oshwekin	4	4	
Dogma, R. Hueston, London	3	5	
Guinan, D. Bissett, Windsor	5	6	
Severin, J. Cook, Toronto	ds		

Time—1:19½, 1:19.

The 2:30 trot was not finished, one heat having to be postponed until 1 o'clock today. Tommy A. won the first heat easily. Bonnie Pacer came to front with second and was sent by Tommy A and under the wire in a great finish. The third heat seemed too fast for many of the horses. In the fourth heat Kitty Wilkes and Bonnie Pacer traveled neck and neck most of the time, and Texas Jessie pressed them close in the last lap. The last was the best race of the day. Summary:

2:30 trot—				
Kitty Wilkes, F. H. Stevens, Galt	4	3	1	1
Bonnie Pacer, W. Collins, London	8	1	2	2
Tommy A., John Pardo, Charing Cross	1	2	6	7
Texas Jessie, L. Wigle, Leamington	5	4	3	3
Prince Mike, D. Shane, Wyoming	3	9	9	5
Alice, W. Peace, Mount Brydges	6	7	7	4
Mohawk Chief, Jacob Lewis, Hartford	7	8	8	6
Hard Case, A. McKenzie, St. Thomas	2	5	4	dr
Marguerite, Ed. Bossenberry, Zurich	9	6	5	dr
Duke Sprague, G. A. Routledge, Lambeth	dr			
Gertrude, W. F. Dulmage, Wingham	dr			

Time—2:29¼, 2:24¼, 2:24½, 2:25¾.

IN THE EVENING.

The specialties were repeated in the evening, and were even more effective than in the afternoon. The big 230-foot stage was as brilliantly illuminated as a theater.

The fireworks given by Messrs. Hand & Co. surpassed all expectations. In brilliancy, novelty and profusion, they have never before been equaled in this city. In addition to a lavish display of bombs, rockets and balloons of endless variety, there was an unusually large number of set pieces, nearly all of them being entirely novel. A golden curtain of fire with a revolving sun in the center covers a space 100 by 24 feet. A terrace of fire has twelve fountains that shoot stars to a height of over 100 feet. An electric tree in the midst of a golden shower is very effective. But the piece de resistance is the battle scene representing the joint attack by the British and American fleets upon Samoa. It is wonderfully realistic. The fort and the attacking warships are in plain view. A prolonged cross fire of shot and shell and bursting bombs is followed by a closing in of the fleet on the doomed town, already in flames. A "Good Night" piece concludes the display, which is by far the best pyrotechnical exhibition ever given in London.

NOTABLE EXHIBITS.

AN EXHIBIT IN EXPERT PIANO-MAKING.

It is not surprising that lovers of the artistic grow enthusiastic over the high-class pianos made by the old firm of Heintzman & Co., and whose London warerooms are at 217 Dundas street. We would like, were it possible, to take the thousands who have admired these instruments a tour through the large factory of this firm at Toronto Junction, a factory that, in the judgment of those who ought to know, is the best appointed piano factory in Canada, and probably without a peer on the continent. It is built and furnished with a view of making a thoroughly high-class instrument. We see this in the materials, whether in the wood for the case, the ivory for the keys, or any other point of detail. There is a Heintzman & Co. principle that has permeated the whole institution. Only the best must be allowed to enter into the manufacture of Heintzman & Co. pianos. A striking illustration of this Heintzman & Co. principle was brought to our notice in talking with a workman at the factory. We found there pianomakers who had been with the firm for upwards of 30 years. This is a good principle with Heintzman & Co. They select only the most skillful workmen, and then, treating them liberally, they have the satisfaction of seeing them remain with them year after year, becoming inspired with the high ideals that have ever animated the management during their long history. When this spirit is understood it is easy to realize how distinctive is the Heintzman & Co. when compared with the best that the world produces in a piano. It is not surprising that this piano, under these circumstances, is the choice of the great artists that visit Canada from season to season, and that they should find a delight in indorsing it in words like these, used by the great Austrian pianist, Richard Burmeister, when in Canada a year ago: "Your new scale concert grand piano possesses unique characteristics that must give it a distinctive place among the great pianos of the world. I shall insist on having a Heintzman & Co. new scale grand piano whenever I visit Canada." **

HEINTZMAN & CO.

In these days of cheap frauds and rank imitations people turn with a sense of relief and security to the old and tried firms. In nothing else, probably, is the unsophisticated purchaser so completely at the mercy of an unscrupulous dealer as in the matter of pianos. Knowledge of that fact has something to do, doubtless, with the readiness with which intending purchasers seek out ye olde firm of Heintzman & Co. Everywhere in Canada the name of Heintzman & Co, is a guarantee of genuineness and excellence. The crowds that throng the Heintzman & Co.'s magnificent display at the Western Fair furnish an illustration of the universal interest and confidence in the Heintzman Pianos. There are newer piano manufacturers in the field —lots of them—but there are no more thoroughly up-to-date instruments in the world than the Heintzman. Tone, quality and durability are their strong points. Visitors to the warerooms at Dundas and Clarence streets will be made welcome by Mr. J. A. Croden, the London manager. **

MAMMOTH WHITE OX "FERGUS."

One of the best attractions the Western Fair ever induced to come to London is the Mammoth White Ox "Fergus," which weighs 3,870 pounds, stands 6 feet high, 12 feet 2 inches. The has a girth of 12 feet 2 inches. The animal is truly a wonder and inspires the admiration of all who look at him. Many prominent butchers and cattlemen have been to see this mountain of beef, and acknowledge him to be not only the largest, but the finest in proportion they have ever seen. This is one of the attractions of the exhibition that visitors should not fail to see. The animal is the property of John Black, Fergus. **

LONDON PANT AND OVERALL MANUFACTURING COMPANY.

The London Pant and Overall Manufacturing Company invite their many customers who are visiting the Fair to call at the workrooms, 85 Dundas street. Messrs. Sainsbury & Deeley will be pleased to show them through their establishment. **

WIRE FENCE MACHINES.

The McCloskey Wire Fence Company, of Windsor, Ont., have placed on exhibition at the Western Fair what is pronounced by those competent to judge the simplest and most complete wire fence weaver on the market. It combines durability with speed, and will fill all the requirements of the practical fence builder. It has to be seen and examined to be appreciated. It attracted considerable attention at the Industrial Fair at Toronto last week and was highly spoken of by the press of that city. **

Dangers of the Fruit Season

Many People Suffer From Diarrhea, Dysentery and Cholera Morbus Through Eating Decayed or Unripe Fruit.

The Only Remedy That Can Be Relied on Is Dr. Fowler's Extract of Wild Strawberry.

Every time the fruit season comes round it brings with it cramps and colic, diarrhea, dysentery and cholera morbus.

Not that good, sound, ripe fruit is in itself dangerous, but it is difficult to prevent children eating green fruit or fruit that is partially decayed. Grown-up people, too, are sometimes indiscreet—eating excessively of cucumbers, melons and the like.

The result everybody knows.

Fermentation and inflammation are started. Cramps and colic come on with their attendant suffering.

Diarrhea, dysentery or cholera morbus follow with their distress and danger.

Now the best thing to be done is to give Dr. Fowler's Extract of Wild Strawberry. It is the safest and most satisfactory remedy for either children or adults.

Does not fail in the severest cases to give relief from the pain, allay the inflammation, settle the stomach, prevent collapse and cure bowel complaint.

Mrs. Chas. Waldeck, Parkhill, Ont., says: I have used Dr. Fowler's Extract of Wild Strawberry among my children for the past ten years, and it has never failed to cure diarrhea, cramps and pains in the stomach.

Mr. Alex. Von Neubronn has disposed of the North American Hotel property in Berlin to Mr. Wm. Zinger, of Exeter, who will take possession on Nov. 13.

Give Holloway's Corn Cure a trial. It removed ten corns from one pair of feet without any pain. What it has done it will do again.

Ex-Steamer Milwaukee
Ex-Steamer Mount Royal
Ex-Steamer Sedgemore
Ex-Steamer St. Louis
Ex-Steamer St. Paul

Are now delivering the goods purchased by....

T. F. KINGSMILL

on his recent purchasing tour through Europe.

Prices will be the lowest.
Variety will be the largest.
Quality the best.

"There are none so blind as those who will not see."

There are people who cannot be convinced that white is white and black is black; they want to have their own way. Some people go through life missing happiness as well as comfort.

There are others again, who are convinceable. It is to men of this class that we like to tell about the merits of the "Fit-Reform" clothes.

"Fit-Reform" cost about half the price of made-to-measure clothes and embody many unmatchable features strictly their own.

Don't be one of the "blind" kind. Investigate the merits of "Fit-Reform" clothes before going to a tailor. You risk nothing and stand to win a lot.

YOUR MONEY BACK IF DISSATISFIED.

The Fit-Reform Wardrobe

ROBERT M. BURNS, 180 Dundas Street.

Queen Quality $3.00 TRADE MARK

SEE THAT THIS Queen Quality $3.00 TRADE MARK IS BRANDED ON EVERY SHOE.

The Famous Queen Quality Shoe For Women

Ladies can purchase them from

Pocock Bros., 140 Dundas St.

This firm carries the full line. They are always strictly correct in style. They fit where others fail. They give a SPLENDID, pretty look to the foot without sacrifice of comfort. They retain their shape while the shoe lasts. The PHENOMENAL SUCCESS of QUEEN QUALITY shoes proves that they have met the demand for a THOROUGHLY HIGH-CLASS SHOE at a SENSIBLE PRICE; that they have UNUSUAL MERIT and live up to the PLANT reputation for highest excellence in shoe values. They equal the $4 to $5 shoes, and are a more profitable investment for you. QUEEN QUALITY Shoes are made of the FAMOUS KIBO KID and heavy leathers of the very best quality, in a factory with unexcelled facilities, expert designers and every modern appliance known to the art of fine shoe making. They are to be seen in POCOCK BROS.' EXHIBIT AT WESTERN FAIR, who are SOLE AGENTS for London. They carry a full assortment.

Thos. G. Plant & Co., Boston, Mass.

Hot Dinners

During Fair, at FRIEND'S, from 11:30 to 2 p.m..... 20C

George Washington may have been unable to tell a lie, but that wasn't what killed him.

APIOL & STEEL PILLS for Ladies.

A REMEDY FOR IRREGULARITIES. Superseding Bitter Apple, Pil Cochia, Pennyroyal, etc. Order of all Chemists, or post free for $1 50 from EVANS & SONS, LIMITED, Montreal, Que., Toronto, Ont., and Victoria B.C., or MARTIN, Pharmaceutical Chemist, Southampton, Eng. ywt