

### "The Veiled Woman," a Repeated Success

YOUNG-ADAMS COMPANY CONCLUDE ENGAGEMENT TO-NIGHT.

The Young-Adams Company's production of "The Veiled Woman" last night was indeed an artistic bit of work, and there was not a dull moment from the rise to fall of curtain. In the role of Marjorie Ramsay, Miss Adams takes advantage of her excellent opportunity. She looks the part, she plays it to the hilt. She is able to bring that fine acting skill which is hers to bear on Marjorie Ramsay and make her actions understandable. Miss Adams never forces her emotional scenes, she never gets outside the character, she never fails to register values. This is all done with the precision which marks the player who is artist as well as authority, with an careful manner. Last night's display of gowns by Miss Adams was indeed an eye for the fair sex, and come in for much comment. H. Wilmot Young gave a flawless performance of Donald Hayston, the lover of Marjorie Ramsay and in this role left nothing to be desired. Edgar H. Jason handled himself in the role of Robert Elton to good advantage as also did Harry Young as Charlie Ramsay, Marguerite Young, the dainty little blonde with the captivating personality, more than delighted her host of admirers as Cecile Florent. The remainder of the cast did justice to their respective roles. The settings were artistic and realistic and reflects much credit to the technical staff.

The vaudeville features last night were up to that usual high standard. The Durands appeared in a new sketch which nearly brought down the house. They were obliged to respond to repeated encores.

To-night is the farewell performance, being that great old play "Nights in a Bar-room" as written by L. Russell Case. Mr. Young will be seen in that wonderful role of Joe Morgan, a characterization you will long remember. Come and bid farewell to your favourites to-night.

Mr. Colley is repeating his splendid lecture on "New York" at the Lecture Room of St. Michael's Church on Wednesday next, the 19th inst., at 8 o'clock. The lecture will be interspersed with some musical and other numbers. A variety entertainment, and a good cup of tea at the close, all for the modest sum of 40c. Come along and enjoy a pleasant evening.—nov15.11

### An Important Even

Editor, Evening Telegram. Dear Sir,—With your kind permission I would make a few remarks in reference to that most important event "The Annual Collection for the Christian Brothers of Mount St. Francis."

Those of us who are intimate with the wonderful work of this noble order in Newfoundland can readily understand the great importance of making this collection greater with each succeeding year.

Our people, realizing the great necessity nowadays of an education, are making greater efforts than ever to give their sons the benefit of the wonderful opportunity afforded by the Christian Brothers of procuring a good education at secular education, with the result that the Brothers, at the beginning of each school-term, find it necessary to increase their teaching staff and find extra room for the ever-increasing attendance at St. Patrick's Hall and Holy Cross Schools.

These schools must be properly kept, and repairs, furnishings, heating, etc., cost a goodly sum. Therefore, it is up to us to make this year's collection a record one, thereby relieving the good Brothers, to some extent, of this great worry.

Last year it was a pleasure to see in the list of subscribers to the collection the names of many of our old school-mates now residing in our old Montreal and elsewhere. This is as it should be, as there are hundreds of ex-pupils of St. Patrick's Hall and Holy Cross schools filling good positions in Canada and the United States, who can attribute their success to their splendid training received in their school-days from the Christian Brothers in dear old Newfoundland.

Not wishing to take up too much of your valuable space, I appeal to the many friends and ex-pupils of the good Brothers at home and abroad to remember the First Sunday in Advent, Nov. 30th, and to make this year's collection the "BIGGEST YET."

With sincere thanks,  
I remain,  
OLD BLACK CHAP.  
Nov. 15th, 1924.

**SALE OF WORK.**—An enjoyable sale is assured all who attend Wesley Ladies' Aid Sale of Work and Teas, in the Basement on Wednesday and Thursday of next week. Come and bring your friends and have a good time.  
nov15.11

**HARDY'S LINIMENT FOR DISTEMPERS.**

### A Diversion

You will pardon this intrusion into public, I'm usually taciturnly inclined, but events of late have forced me out of cover. An incident extraordinary of its kind. With the city in a state of putrefaction, which was more than frail humanity could bear. Whilst the patient public pays his Council taxes For the privilege of breathing poisoned air; And amidst this reign of turmoil and stagnation, Confusion, discord, misery and woes, We are treated through the press by Arthur English To a treatise on the merits of the Crows. Oh ye Gods! It is refreshing and uplifting— A gleam of sunshine to the Laborer's care. The naked babes, the wife who looks for comfort, To the freshest home and kitchen cupboard bare. To know that in their sorrow and affliction There is one (an ardent naturalist) who knows, And is not afraid to come before the public To debate upon the merits of the Crows.  
SCARE-CROW.

### Stock Market News

SATURDAY, Nov. 15th, 1924.

Furnished by Johnston & Ward, Board of Trade Building, Water Street.

**TO-DAY'S NEW YORK OPENING.**

American Smelters	123 1/2
Baldwin	123 1/2
Anacoonda	39
Cuban Cane Com.	14 1/2
Fleischmann	82 1/2
Great Northern	123 1/2
Inter Com. Engines	35 1/2
Mo. Kansas and Texas	24 1/2
Kenecott	49 1/2
Kelley Springfield	16 1/2
Marine Pfd.	42 1/2
Marland	39 1/2
Pan. American	68 1/2
Punta Sugar	45 1/2
Rubber 1st Pfd.	89
Sinclair	17 1/2
Southern Pacific	29 1/2
Studebaker	84
Sub. Boat	67
Union Pacific	114 1/2
U.S. Steel	114 1/2

**MONTREAL OPENING.**

Brazilian	55
Montreal Power	151 1/2
National Breweries	62
Can. Steel	82 1/2
B.E.S. Pfd.	8
Spanish Riv. Com.	108
Laurentide	82
Shawinigan	138 1/2

(From Boston News Bureau, Nov. 7.)

**STUDEBAKER NEW MODELS.**  
Meeting With Favorable Reception. N.Y.—That new models of Studebaker Corp. introduced in September are meeting with a favorable reception is indicated by a survey of principal retail centers.

In the five boroughs of Greater New York sales in October were 220% of those in October last year, while business to date in 1924 is running 33 1/2% ahead of corresponding period in 1923.

In Los Angeles sales of new models in October and September were 465, compared with 550 in the same period last year, a decrease of 16%. The decrease is attributed to delay in delivery of orders as much as to general business conditions on the coast, which have been far from satisfactory this year.

Philadelphia agency sales of new cars have averaged 60 cars a week. Highest week was 72 cars and lowest 56. October sales were about 2 1/2 times those of October, 1923. October usually averages 4% to 6% of annual total, but sales this October were about 13 1/2%. For the second week in October Philadelphia agency sales were the second largest of all Studebaker agencies in the United States.

October sales were larger than those of either March, April or May of this year, although these three months usually represent the best selling season.

Sales now are mostly for immediate delivery, and a greater portion than usual are on cash basis.

The situation with old models is good, and it is expected all old models will be cleared off by Jan. 1.

Philadelphia Studebaker retail district includes Philadelphia, Chester, Camden and main line suburban area. Best weekly average for any one year in this district is 25 cars.

**Cook County's Big Increase.**  
In Cook County, Ill., which includes Chicago, sales have shown a large increase over last year. From Sept. 15 to Oct. 22, 650 cars were sold, an increase of 100% over the same period last year. Since Oct. 22 sales have been running approximately 60% ahead of last year, and indications are that this level will be maintained throughout the remainder of the year.

Retail sales in greater Boston from Sept. 15 to Oct. 31 were 257 cars, against 121 a year ago. The best selling period in Boston is that which includes auto show week, from March 1 to April 15. In that period 195 cars were sold. Thus Boston sold 61 more cars in the past 45 days than in the best similar period this year.

## We are Hard Hitters—When it Comes to Knocking Prices

# BAIRD'S BETTER FOOTWEAR VALUES

Furnish numerous examples of how thoroughly and effectively we smash-up prices of Fall and Winter Footwear for every member of the family. New assortments bring variety and new values.

### Visit the Store To-Day for these New Values



#### Skuffer Boots and Shoes

Girls' and Boys' sizes, in assorted weights, guaranteed all leather. Some of them worth double the price quoted here. Baird Special,

## 1.47

#### Children's, Misses', and Youths' Boots

Extraordinary offer in low priced Boots, in Fawn Chrome, Tan and Black, equipped with rubber heels. Great for school wear or in rubbers. Special,

## 1.98

#### Values we want Men to see MEN'S SLIPPERS.

Romeo style, in Dark Tan or Black, nice for wearing in Gaiters or about the house; wanted Slippers for the long season ahead. Our Special,

## 2.16

**MEN'S WOOL SOLES.**  
Half inch thick, nice for wearing in long rubbers; all sizes. Special the Pair,

## 22c

**MEN'S TAN BOOTS.**  
Our popular leader in good wearing Tan Calf, Blucher style, rubber heel, made to our own order for a popular priced boot. Our Special,

## 4.48

**MEN'S FELT SLIPPERS.**  
In shades of Khaki, Grey and Brown, with soft Chamolais soles; extra strong quality. Special,

## 1.28

**MEN'S BLACK BOOTS.**  
Laced Black Calf Boots, Goodyear welted, double stitched soles; a Boot you will like. Special,

## 4.48

**MEN'S TAN BOOTS.**  
Stylish Footwear, showing a semi-pointed toe, and all perforated outline, rubber heels, Goodyear welted. Our Special at

## 6.88

**Neat Fitting Spats for the Girls CHILDREN'S SPATS.**  
Neat fitting, Fawn, Grey and Navy Felt, buttoned Spats, to fit 2 to 7 years. Special the Pair,

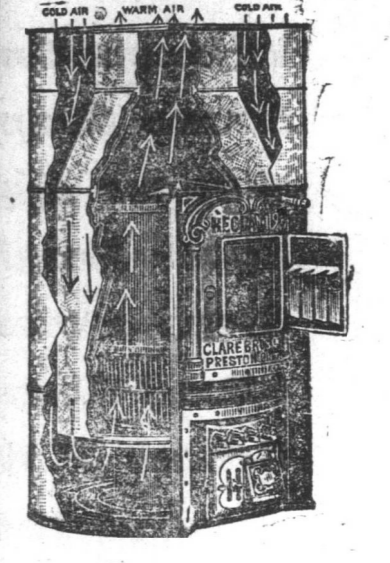
## 1.18

**MISSSES' SPATS.**  
Heavy English Felt Spats, with leather facings; sizes 11 to 2, all 12 button height; shades of Fawn, Grey and Navy. Special,

## 1.78

## James Baird LIMITED

## The Famous Hecla Pipeless Furnace



Guaranteed to heat your home stores, school houses, churches etc., perfectly. Prices and full information supplied by

**W. E. White**  
Exchange Bldg., McBride's Hill Agent for Nfld.  
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**SPECIAL!**  
**"MUMS"**  
50c. per dozen and upwards.  
The Valley Nurseries.  
oct21,eod.tf

## WALL PAPERS

Opened to-day, an excellent assortment of Wall Papers and Borders  
**This is the best lot yet offered for sale.**  
All new patterns at prices that cannot be duplicated.  
Don't miss the opportunity of securing some Wall Paper to beautify your home.

The Adelaide Store  
(Where the Cars Stop)  
Open Every Night.  
oct31,eod.tf

## McMurdo's Store News

**MERITOR HAIR BRUSHES.**  
It's in the roots that your hair lives or dies. Smoothing the hair won't do. And yet much brushing is mere paining. You must brush the scalp.  
The Meritor Hair Brush is made by hand to get down to the scalp. It exercises it and stirs up the circulation of the blood at the roots of the hair.  
Use it for say thirty days, five minutes morning and night and then look at the gloss and glow of your hair.  
Meritor Brushes are made for men and women in several patterns. Price \$2.50 to \$4.00.  
Notre Dame Bay Steamship Service.—Passengers leaving St. John's on Humber Special train at 3 p.m. Monday, Nov. 17th, will connect with S.S. Clyde at Lewisporte for regular ports en route to Beaver Cove (Southern trips).—nov15.11  
MINARD'S LINIMENT, THE ATHLETIC'S REMEDY.

### A Fight Under Water

A French diver had recently had a terrifying experience in the course of his duties in the Mediterranean, where he was engaged in repairing the cable between Toulon and Antwerp.

He had a great fight with a sting ray, one of the greatest enemies of the diver, and though he escaped with his life he was only saved by the fact that, when the fish lashed out with its terrible tail, he was protected by his diving costume. With ordinary clothes he would have been seriously injured if not killed.

The sting ray is always a formidable foe to meet, for although from the tip of the nose to the end of the tail it is rarely more than three feet long, its tail, which is about half its total length, is armed with a curious flattened spine sticking out and furnished along both edges with exceedingly sharp teeth.

When it meets an enemy the sting ray uses this dangerous weapon in one of two ways. It may lash out with the swiftness of an arrow, cutting and lacerating its victim, or it may wind the flexible tail round the object of attack, and with the serrated spine cut the surface and cause

wounds which quickly become inflamed. This inflammation is due not to poison in the ordinary sense but to a mucous substance secreted in the spine, which enters the wounds and irritates them.

The Octopus Lies in Wait.  
The French diver, whose name was Cappadonna, went down to the cable and began working on it, when he saw an octopus lying in wait for prey. It was a big one which might prove an awkward antagonist for a man in the water; but a moment or two later he noticed a still more dangerous foe in the shape of the sting ray. At once he drew his dagger, when

the fish, seeming to divine his purpose, struck at him viciously with its armed tail. The man, however, was equally quick and stabbed at the fish, inflicting a wound between the eyes. This did not kill it, and the wounded and angry creature again lashed out with its tail, ripping open the diver's suit.

Fortunately, before this happened Cappadonna had signalled to be pulled up, and when at last he was dragged in the boat he was very exhausted and had almost lost consciousness. The fish went off, being quickly lost to sight in the blood-

stained water.  
The terrible nature of the teeth on the spine of a sting ray may be gathered from the fact that some of the South Sea Islanders use them as points for their hunting spears.

Men have been killed by sting rays and the ancients had a lively fear of encountering this formidable foe in the water. Sometimes the spines are seven or eight inches long, and when the teeth become blunted they drop off and new ones grow, sharp and pointed.

Weed Non-Skid Chains at SILVERLOCK'S. No charge for fitting.—nov15.41,s.m,w.t