

## Just Folks.

By EDGAR A GUEST

**THE ART OF LOSING.**  
Lord, when I'm being trimmed at golf  
Or bridge or what the game may be,  
When all my shots are slightly off,  
Please make a gentleman of me!  
Teach me to fight to hold my place,  
But let me lose with decent grace.

Lord, when it's not my day to win,  
Let me not whimper or complain;  
Teach me, at least, to keep my grin  
Although my very best is vain.  
Let me not curse my luck or wall,  
Oh, teach my spirit how to fall!

Lord, when the odds against me lie,  
Whatever goal it is I seek,  
Let me look failure in the eye  
And still be kindly when I speak.  
"Not victory alone I choose,"  
Teach me, Good Master, how to lose.

Lord, when at last the score is known,  
Let those to whom I've shared the sport  
Tell no ill-temper I have shown,  
Or make of me a poor report.  
Let not my spirit be cast down;  
But not too keen for victory, though.

Lord, when defeat is mine to bear—  
Let not my spirit be cast down;  
Protect me from a gloomy air,  
And save me from the church's frown.  
And since it is an art to lose,  
That art, before all else, I'd choose.

Use Sam Eddy, The Taxi Man  
—men and closed cars. Phone  
1551J.—nov5,tf

## "Trifling Women"

Dramatic Photoplay

AT THE NICKEL ON MONDAY  
NEXT.

Rex Ingram's claim to film immor-  
tality is justified again in his remark-  
able new production, "Trifling Women,"  
which comes on Monday to the  
Nickel Theatre. It is the latest ac-  
hievement of the skilful director,  
whose name has become synonymous  
with the best in filmdom, and a guar-  
antee of exceptional screen merit. It  
equals and, in some particulars, sur-  
passes his earlier efforts, and  
should win a high place among the  
best of the season's photoplays.

The brilliant director of "The Four  
Horsemen of the Apocalypse," "The  
Prisoner of Zenda" and other big  
metro pictures, is himself both author  
and adaptor of his latest success. This  
fact makes his triumph all the more  
complete, for the story and continuity  
are on a par with the production it-  
self. In all, it is a distinctly worth-  
while photodrama, and it is recom-  
mended to those who want the best in  
their motion picture fare.

The story is concerned with the  
fascination of Zarela, a crystal gazer,  
whose siren-like fascination attracts  
men into her net. How she attains  
wealth and power through a mar-  
riage with a wealthy Marquis; how  
she arranges his death to marry her  
young lover, Ivan; how she meets a  
terrible end with her lover when her  
husband finds them together, makes a  
graphic and dramatic story.

In the cast are brilliant players,  
Lewis Stone is seen as the Marquis  
Ferroni; Barbara La Marr as Zarela;  
Ramon Novarro as Ivan, and Edward  
Connelly as Ivan's father, Baron de  
Maupin. Others in the cast are Pome-  
roy Cannon, Hughie Mack. The fine  
photography is the work of John F.  
Seltz.

For Low Rates, get Sam Eddy,  
The Taxi Man. Phone 1551J.  
nov5,tf

## Diamond Mining Flourishes

London, Oct. 26.—The aluvial dia-  
mond industry in British Guiana, the  
only British possession in the South  
American continent, is showing great  
expansion, says a Colonial report.

The output of diamonds rose from  
507,200 stones weighing 102,803 carats  
of a local value of \$1,645,000 in 1921,  
to 516,857 stones weighing 163,640  
carats value \$4,185,000 in 1922. The in-  
creased output attracted the attention  
of diamond dealers in Europe and Am-  
erica, with the result that between 20  
and 30 foreign diamond buyers opened  
places of business in the colony,  
causing a rapid advance in prices.

Others are pleased, why not  
you? with Sam Eddy, The Taxi  
Man. Phone 1551J.—nov5,tf

## High Lighting Rates in Germany

**CAUSE USE OF KEROSENE LAMPS**  
BERLIN.—Kerosene lamps are com-  
ing into rather general use in Ger-  
man cities because of the high price  
of electricity and gas and the clashes  
between consumers and the lighting  
companies over prices. Because of  
delay in rendering bills after the  
meters are read the rates for light are  
frequently many times as high as  
they were when the light was actual-  
ly used. Consumers are fighting the  
lighting companies in the Berlin  
courts in an effort to avoid increases  
which are due to official red tape.

MINARD'S LINIMENT FOR DAN.  
DRUFF.

## Why We Sell at Greater Savings:

All Stocks offered by THIS STORE are purchased for cash only  
and are sold in the same manner. Profits are reduced to the small-  
est margin to secure fastest "turnover." No fancy fixtures—  
elaborate trimmings and expensive collection systems are sad-  
dled to our cost of operating. Such an elimination of unnecessary  
expenses is reflected in the Better-style-Tailoring and Fabric we  
offer—FOR LESS MONEY!

## London, New York & Paris Association of Fashion

# MEN! Our Greatest Clothing Event is Ready!

## Men's Work Pants

Cotton Worsteds of very  
strong Dark patterns. Made  
to withstand wear. Values  
at \$3.00. Sale . . . . .

**1.95**

Inaugurating one of the most remarkable Clothing events in the history  
of our Store! Over 2,500 high-grade New Fall and Winter Garments  
have been specially arranged for this Men's and Boys' Sale—showing  
some of the best Clothing values ever experienced by the trade at this  
period of the year.

## Men's Winter Caps

1,000 well made Men's Fall  
and Winter Caps in all new  
patterns, with inside ear  
bands. All sizes and colors.

**50c**

# MEN! Thousands

of

# 1 & 2 PANTS SUITS and OVERCOATS

Priced at

**\$18 - \$25 - \$33.50**

We believe that the class of  
Clothing we have in this  
Sale is absolutely without  
parallel at these three prices  
and these prices are low  
enough to bring out crowds  
of men who are in need of  
Fall and Winter Suits and  
Overcoats. And now, men,  
it is up to you to take advan-  
tage of our greatest clothing  
event.

## The SUITS are

2 and 3 buttons, single  
breasted young men's styles;  
2 and 3 buttons, single  
breasted, conservative mod-  
els. Sizes for every man,  
with plenty of stout sizes.

## The Overcoats

Half belted Ulsters.  
Full belted Semi-Ulsters.  
Full box back Coats.  
Full and half belted snap-  
py Ulsterettes for the young  
fellow.

And all Overcoats have  
blanket plaid back lining.

Other Stunning Suits & Overcoats at \$12 up to 47.50

# Sale of Boys' Suits - Overcoats - Pants

## Men's White Gymnasium Pants

Just the thing for "Gym"  
wear; strong wear-resisting  
fabric; all sizes . . . . .

**\$3.50**

Parents of rough and tumble boys will find this sale an event that fills their needs  
in every detail. Strong, serviceable garments, made to stand the very hardest  
wear, yet fashionable to a point where they can be worn for the finest dress oc-  
casions, and all offered at savings that assure a positive saving of fully one-  
third.

## MEN'S BRACES

VALUES AT 60c.  
All well known brands  
Men's Braces. A snap, men.  
Three pairs to a customer.

**25c**

## Boys' 2-Pants Norfolk Suits

5.98, 8.98, 9.98, 12.98

Boys want style, parents want value or  
quality in proper proportion to price.  
These extra Knicker Suits have every  
style feature and positively the best mat-  
erials and tailoring that can be put into  
clothes so moderately priced. You will  
readily recognize the self evident value.

**LITTLE BOYS' SUITS**  
2.98, 3.98 up to 5.48  
2½ up to 8 years.

## Boys' Separate Pants

Wonderful values.  
All ages.

**\$1.48**

# 800 Boys' OVERCOATS

BOYS'  
NOVELTY OVERCOATS.

Have your little chap here  
when the store opens. You'll be  
proud to see him in one of these  
belled buttoned-to-neck Over-  
coats of fancy novelty fabrics.  
Well made and warmly lined

**BOYS' GREY and BLUE  
NAP COATS**  
for ages 3 to 8 years.

**5.98**

up to

**14.98**

Ages 3 to  
17 years.

We've surpassed every pre-  
vious value in this offering.

We expect a big rush for these  
overcoats, big Belled Overcoats,  
warmly lined, with convertible  
collar, inverted pleat back and  
skate pockets, in the coloring  
boys like so well.

MOTHERS! BOYS!

If ever you attended a Sale you  
will attend this one.

## Student 2-Trouser Suits.

SUITS designed to properly fit the exact  
proportions of the growing youth and in  
styles they like best. The wearing qualities  
will also please you. New fabrics and col-  
ors in the latest models.

**\$14 \$20 \$25**

Our Prices permit you to keep your  
Boy well dressed and at a  
moderate cost.

## Boys' Heavy Woolen Caps

All Dark shades, heavy  
Woolen materials.  
Values at \$1.50.

**50c**

# LONDON, NEW YORK AND PARIS ASSOCIATION OF FASHION